

## 2008 Quello Communications Law and Policy Symposium

### COMMUNICATIONS POLICY IN AN IP ENVIRONMENT

The National Press Club, 529 14th St. NW, 13th Floor  
Washington, D.C., April 23, 2008

#### Speaker Bios



#### **Keynote Speaker** **Commissioner Robert M. McDowell, FCC**

Robert M. McDowell was nominated by President George W. Bush to a seat on the Federal Communications Commission on February 6, 2006, for the remainder of the term expiring June 30, 2009. He was unanimously confirmed by the United States Senate on May 26, 2006, and sworn in as FCC Commissioner on June 1, 2006. He brings to the FCC approximately sixteen years of private sector experience in the communications industry. McDowell graduated cum laude from Duke University. After serving as chief legislative aide to a member of the Virginia House of Delegates, he attended the Marshall-Wythe School of Law at the College of William and Mary.



#### **Robert Corn-Revere** Partner, Davis Wright Tremaine LLP, Washington, D.C. Office

Robert Corn-Revere has served as counsel in litigation and regulatory proceedings involving broadcast industry rules, the Communications Decency Act, the Child Online Protection Act, Telephone Consumer Protection Act, Internet content filtering in public libraries, and broadcasting and cable television regulations, among many other areas. Corn-Revere received his M.A. from University of Massachusetts at Amherst, B.A. from Eastern Illinois University, and J.D. from Columbus School of Law.



#### **Rick Ducey** Executive Vice President of Strategic Consulting, BIA Financial Network

Rick Ducey is executive vice president of strategic consulting for BIA Financial Network. Rick also serves as president of SpectraRep, BIAfn's wireless multicast data delivery division. He is a frequent speaker on digital technology innovations, new media directions, and innovative business models including digital ecosystem collaboration strategies. Ducey received his Ph.D. from Michigan State University, M.S. from Syracuse University, and B.A. from the University of Massachusetts at Amherst.



#### **Link Hoewing** Assistant Vice President, Internet and Technology Issues, Verizon

As Assistant Vice President of Internet and Technology Issues for Verizon, Link Hoewing is responsible for identifying and assessing emerging issues and developing corporate positions on Internet and technology industry issues. Hoewing develops relationships with industry members, interactive technology associations, research institutes, and think tanks. He frequently delivers public discourses on technology issues. Hoewing has a Bachelor's degree from Carthage College and a Masters degree in Public Administration from American University.



**Paula Kerger**  
**President and CEO, PBS**

Paula Kerger directs the operations of the nation's largest public broadcasting service. In addition, Kerger is vice chairman of American Public Television and vice chairman of the Association of Public Broadcasting Stations of New York. She is a founding trustee of the PBS Foundation and former chairman of the PBS Development Advisory Committee. She serves on the Eighth Congressional District Advisory Committee on Culture and the Arts and serves as a professional delegate of the Association of Public Television Stations (APTS), from which she received the 1997 Outstanding Grassroots Advocate Award. Kerger graduated with a bachelor's degree in business from the University of Baltimore.



**Philip M. Napoli**  
**Associate Professor, Graduate School of Business Administration, Fordham University**

Prior to joining the Fordham GBA faculty, Philip Napoli was a member of the faculty at Rutgers University's School of Communication, Information, and Library Studies. In addition to his academic research, Napoli has provided research and consulting services pertaining to technology and policy issues within the media and telecommunications industries. He received his undergraduate degree from the University of California at Berkeley, his Master's from Boston University, and his Ph.D. from Northwestern University.



**Ben Scott**  
**Policy Director, Free Press**

Ben Scott heads the policy team in Washington, which is dedicated to monitoring and analyzing media policymaking to increase public awareness and participation. Before joining Free Press, he worked as a legislative fellow handling telecommunications policy for Rep. Bernie Sanders (I-Vt.) in the U.S. House of Representatives. He is also in the final stages of his doctoral degree in communications from the University of Illinois. He is the author of several scholarly articles on American journalism history and the politics of media regulation, as well as co-editor of the books *Our Unfree Press* and *The Future of Media*.



**Marvin Sirbu**  
**Professor, Engineering and Public Policy Industrial Administration, Electrical and Computer Engineering, Carnegie Mellon University**

Marvin Sirbu received B.S. degrees in Electrical Engineering and Mathematics, an M.S. degree in Electrical Engineering and a Sc.D. in Electrical Engineering with a minor in Economics from the Massachusetts Institute of Technology. Sirbu remained at MIT as a Research Associate in the Center for Policy Alternatives before joining the faculty of MIT's Sloan School of Management. In 1985 he moved to Carnegie Mellon University with a joint appointment in Engineering and Public Policy, the Tepper School of Business, and Electrical and Computer Engineering. In 1989 he founded CMU's Information Networking Institute which engages in interdisciplinary research and education at the intersection of telecommunications, computing, business and policy studies.



**Joseph W. Waz, Jr.**  
**Vice President, External Affairs and Public Policy Counsel, Comcast Corporation**

At Comcast, Joseph Waz has primary responsibility for the company's public policy activities; oversees the company's political action committees; and works closely with the company's federal government affairs, law, state and local government relations, and public relations professionals. He serves as President of the Comcast Foundation and as Executive Director of the Comcast Corporation Political Action Committee and COMPAC-USA. Waz received a bachelor's degree cum laude from Boston University and a doctor of law from the University of Connecticut School of Law.