



PROGRAM

EXPERTS WORKSHOP: “BEYOND BROADBAND ACCESS: DATA BASED INFORMATION POLICY FOR A NEW ADMINISTRATION”

The New America Foundation
1899 L Street NW, Suite 400
Washington, DC 20036
September 22-24, 2009

Monday, Sept 21

6:30 – 7:30 Evening welcome reception. Atrium Lounge, Poste Moderne Brasserie, 555–8th Street, NW, Washington DC 20004

Tuesday, Sept. 22

8:30 - 9:00 Continental breakfast

9:00 – 9:15 Welcoming Remarks and Logistics

9:15 – 10:30 Panel 1. Theories, Models and Measurement I. Chair, Bjorn Wellenius
Bohlin, Erik and Kohlilul, Ibrahim, Chalmers University of Technology,
Department of Technology Management and Economics, Sweden. “*Is the
European Broadband Public Spending a Sensible Project? The Opportunity
Cost Concept and Implications of the Input-Output Analysis*”
Neogi, Prabir, Special Advisor, Electronic Commerce Branch, Spectrum,
Information Technologies and Communications Sector, Department of
Industry, Government of Canada and Veenhof, Ben, Science, Innovation and
Electronic Information Division, Statistics Canada. “*Canadian Broadband
Investments and Metrics: Monitoring Policies, Use and Impact*”
Wellenius, Bjorn, Michigan State University, Respondent

- 10:30 – 10:45 Coffee break
- 10:45 – noon Panel 2. Theories, Models and Measurement II. Chair, Richard Taylor
 Forbes, Scott, V.P., Technology Ventures, General Electric. *“Let’s Count What Matters: Constructing a New Framework for Broadband Metrics”*.
 Middleton, Catherine, Canada Research Chair, Communication Technologies in the Information Society, Ted Rogers School of Management, Ryerson University, Canada. *“Beyond Broadband Access: What do We Need to Measure, and How Do We Measure It”*
- Noon – 1:30 Lunch
- 1:30 – 2:45 Panel 3. Data and Democracy. Chair, Michel Menou
 Schejter, Amit, Co-Director, Institute for Information Policy, The Pennsylvania State University, *“Rulers of thousands, rulers of hundreds, rulers of fifties, and rulers of tens: Does Democracy Count?”*
 Schement, Jorge, Dean, School of Communications and Information, Rutgers University, *“Data, Policy and Democracy”*
 Tongia, Rahul. Center for Study of Science, Technology and Policy (India)/Research Associate Professor, Carnegie Mellon University. *“Costs of Exclusions from Networks”*
 Menou, Michel, Visiting Professor, DIS, University College London, Respondent
- 2:45 – 3:00 Coffee break
- 3:00 – 4:15 Panel 4. Traffic and Data Collection. Chair, Johannes Bauer
 Bauer, Steve, Lehr, William, and Clark, David. MIT Communications Futures Program, MIT *“Broadband Microfoundations: the Need for Traffic Data”*.
 Bauer, Johannes, Professor, Telecommunication, Information Studies, and Media, Director of Special Programs, Quello Center for Telecommunication Management & Law, *“Approaches to Overcoming Data Challenges in International Comparisons”*
- 4:15 – 5:00 Integration/Discussion/Future Research Agenda
- 7:00 pm Group Dinner – Location to be Announced

Wednesday, Sept. 23

8:30 – 9:00 Continental breakfast

9:00 – 10:15 Panel 5. Broadband I. Chair, Sascha Meinrath

Jamison, Mark, Public Utilities Research Center, University of Florida and

Hauge, Janice, Department of Economics, University of North Texas. *“What’s in a Name? Analyzing the Evolving Concept of Broadband”*

Flamm, Kenneth, Professor and Dean Rusk Chair in International Affairs, LBJ

School of Public Affairs, University of Texas at Austin. *“The Determinants of Disconnectedness: Understanding US Broadband Unavailability”*

10:15 – 10:30 Coffee break

10:30 – 11:45 Panel 6. Broadband II, Chair, Joe Karaganis

Lee, Sangwon, Jamestown College, and Brown, Justin, Winthrop University.

“Ubiquitous Broadband Deployment: Examination of Adoption Factors, Network Competition and Network Effects”

Hudson, Heather, Professor of Telecommunications, University of San Francisco.

“Using Data for Policy Development: Designing a Universal Service Fund for Tanzania”.

Karaganis, Joe, Director, Projects on Media, Technology and Culture, Social Science Research Council

Noon – 1:30 Lunch. Speaker, Daniel Weitzner, Associate Administrator for the Office of Policy Analysis and Development, NTIA

1:30 – 2:45 Panel 7. Spectrum/Wireless Chair, Jorge Schement

Calabrese, Michael, Vice President, N.A.F. and Meinrath, Sascha, Research

Director, Wireless Future Program, N.A.F., *“Artificial Scarcities: Spectrum and Telecom Usage Claims and the Battle for Independent Verification”*

2:45 – 3:00 Coffee break

- 3:00 – 4:15 Panel 8. Users. Chair, Sascha Meinrath
Hargittai, Eszter, Associate Professor of Communication Studies and Sociology,
Faculty Associate of the Institute for Policy Research, Northwestern
University. *“The Role of Skill in Internet Use”*
Wattegama, Chanuka, Senior Research Manager and Broadband Specialist,
LIRNEasia. *“Prospects of Volunteer Computing Model in Performance Data
Gathering for Broadband Policy Formulation: A Case study from South Asia”*
Kwon, Youngsun, Department of IT Business, KAIST, Daejeon, South Korea.
“From Penetration to Information Service Accessibility and Usability”
- 4:15 – 5:00 Integration/Discussion/Future Research Agenda

Evening off – groups can self-select or take a break

Thursday, Sept. 24

- 8:30 – 9:00 Continental breakfast
- 9:00 – 10:15 Panel 9. China and Approaches to Comprehensive
“Informatization”. Chair, Richard Taylor
SPECIAL DISTINGUISHED GUEST SPEAKER
Zhou, Hongren, Executive Vice Minister, Advisory Committee for State
Informatization, Government of China, Beijing, China. *“China’s
Informatization Program”*.
Zhang, Bin, Senior Professor, School of Economics and Management, Beijing
University of Posts and Telecommunications. *“Understanding Digital Gaps:
An Example from a Quartet of Empirical Methodologies”*
Taylor, Richard, Co-Director, Institute for Information Policy, The Pennsylvania
State University, Respondent
- 10:15 – 10:30 Coffee break

- 10:30 – 11:45 Panel 10. Data and Regulation / Data-Based Policy. Chair, Amit Schejter
Sutherland, Ewan, Telecommunications Policy Consultant. *“Information Policy
Measures in Europe and Africa”*.
Frieden, Robert, Pioneers Chair and Professor of Telecommunications, College of
Communications, The Pennsylvania State University. *“Case Studies in
Abandoned Empiricism and Peer Review at the Federal Communications
Commission”*
- 11:45 – 1:00 Lunch. Speaker. Eli Noam, Consulting Expert, FCC National Broadband Plan,
Professor of Economics and Finance, Columbia Business School, Director,
Columbia Institute for Tele-Information
- 1:00 – 2:15 Discussion of Recommendations and Ongoing Research Agenda
- 2:15 – 2:30 Concluding Remarks