

# MICHIGAN IN THE INFORMATION ECONOMY

Assessing and Improving the State's Information and Communication Infrastructure

Quello Center for Telecommunication Management and Law  
Center for Community and Economic Development

Kellogg Center, Room 103 A+B, Michigan State University  
April 20, 2009, 1-6 pm

Free to the public.

Please register in advance for on-site participation (see below)

A web stream will be accessible via <http://quello.msu.edu> and <http://wmsu.org/program.php?id=293>

Michigan needs to reposition its largely industrial and agricultural economy by expanding high-tech, knowledge intensive economic activities. Access to advanced information and communication technology is an important prerequisite to reaching this goal. However, complementary assets (e.g., education, skills, and entrepreneurs) are needed to take advantage of broadband.

Whereas the private sector will have to play a strong role in advancing our information and communication technology (ICT) infrastructure, the public sector, non-profit organizations, large users, and small users all have important contributions to make. The goal of this workshop is to bring an inclusive group of stakeholders together to advance the dialog on the status of IT infrastructure in Michigan and to explore practical ways to bring the state closer to the forefront of the knowledge economy.

The workshop is designed to facilitate a dialogue among major stakeholders. Online participants may e-mail questions to the presenters to [quello@msu.edu](mailto:quello@msu.edu). Please join the workshop onsite or online to:

- Learn about initiatives to upgrade Michigan's information infrastructure
- Hear from vendors and communities about projects in Michigan and in other states
- Get an update on new developments in broadband over powerline, wireless, and fiber
- Network with a community of practitioners and experts
- Participate in developing a joint vision for Michigan's future in the information economy

## AGENDA

### 1:00-1:10 **Welcome**

- Johannes M. Bauer, Co-Director, Quello Center
- Rex LaMore, Director, Center for Community and Economic Development
- Charles Steinfield, Chair, Department of Telecommunication, Information Studies, and Media

### 1:10-1:40 **Opening address**

- Kenneth Theis, Director, Michigan Department of Information Technology

### 1:40-3:10 **Status of IT infrastructure in Michigan and user needs**

Moderator: Kurt DeMaagd, Professor, Michigan State University

- Rose Young, Manager Clinical Systems, Information Technology, and Principal Investigator, MATTeR, Marquette General Hospital
- Jamey Fitzpatrick, President & CEO, Michigan Virtual University
- Mike Weber, Executive Director, Northern Michigan Broadband Cooperative
- Robert LaRose, Professor, Michigan State University

### 3:10-3:30 **Networking break**

3:30-4:00 **Lessons from other states**

- Jane Patterson, Executive Director, e-NC (via teleconference)

4:00-5:30 **Advancing Michigan in the knowledge economy: solutions and approaches**

Moderator: Steven S. Wildman, Co-Director, Quello Center

- Paul Fuglie, Vice President, Regulatory and Governmental Affairs, Verizon North Inc.
- Ray Blair, Director of Advanced Networking, IBM Global Services
- Robin Gleason, Vice President, Regulatory Affairs, AT&T Michigan
- Scott Zimmer, President, Air Advantage LLC
- Tim Ransberger, Director of Government Relations, Charter Communications

5:30-6:00 **Networking reception**

### Registration for onsite participation

There will be no fee for this event, but please register in advance at <http://www.quello.msu.edu/index/activities/301/> (simply follow the e-mail link and hit “send”).

### More information

For more information please contact Johannes M. Bauer ([bauerj@msu.edu](mailto:bauerj@msu.edu), 517.432.8003), Kurt DeMaagd ([kdemaagd@msu.edu](mailto:kdemaagd@msu.edu), 517.355.4714), Steve S. Wildman ([swildman@msu.edu](mailto:swildman@msu.edu), 517.432.8004), Rex LaMore ([lamore@msu.edu](mailto:lamore@msu.edu), 517.353.9555), or the Quello Center at 517.432.8001.

**Directions to the Kellogg Center** (located at Michigan State University, 55 South Harrison Avenue, East Lansing, MI 48824-1022).

