

2009 Quello Communication Law and Policy Symposium: Rethinking Media Policy in the Age of New Media

May 19, 2009, 1:00 pm - 6:00 pm

SPEAKER BIOGRAPHIES

KEYNOTE SPEAKER



Richard E. Wiley, Partner, Wiley Rein, and former chairman of the Federal Communications Commission

Mr. Wiley heads the firm's 80-attorney Communications Practice, the largest in the nation. As Chairman of the Federal Communications Commission (FCC), he advocated increased competition and lessened regulation in the communications field. Mr. Wiley played a pivotal role in the development of HDTV in this country, serving for nine years as Chairman of the FCC's Advisory Committee on Advanced Television Service. He represents a number of major communications-oriented organizations, including Verizon, AT&T, Newspaper Association of America, Motorola, Viacom/CBS, Belo, Gannett, Sirius Satellite Radio, Emmis, Gray Television, LG and Toshiba America. Mr. Wiley also is a frequent author and lecturer on telecommunications and information law.

PANEL 1:

SCARCITY, DIVERSITY, EFFICIENCY: MEDIA STRUCTURE REGULATION RECONSIDERED



Chair: Larry Patrick, Patrick Communications

Larry Patrick is the founder of Patrick Communications and has completed hundreds of radio and television brokerage deals. Larry has worked with dozens of group owners, private equity funds, Wall Street firms and lenders over the past 30 years. He also has owned over 60 radio stations and served as an expert witness numerous times. His previous experience includes service as COO of Gilmore Broadcasting and Senior Vice President of the NAB. Larry holds a Ph.D. in communications and management, as well as a law degree. He is Chairman of the NAB's Political Action Committee, a Director of NABEF and past President of both the National Association of Media Brokers and the Broadcast Education Association. He is also a Director of the Bayliss Foundation, Chesapeake Bay Outward Bound, the Yellowstone Park Foundation and the University of Tennessee's Board of Visitors.



Kevin J. Martin, former chairman, Federal Communications Commission

Kevin Jeffrey Martin was the Chairman of the Federal Communications Commission until January 20, 2009. Martin was nominated to be a member of the Federal Communications Commission by President George W. Bush on April 30, 2001, and was sworn in on July 3, 2001. He was designated chairman by President George W. Bush on March 18, 2005. Chairman Martin was re-nominated for a second term as commissioner and chairman by President George W. Bush on April 25, 2006.

Martin joined the Commission from the White House, where he served as a Special Assistant to the President for Economic Policy and was on the staff of the National Economic Council. In that capacity, he focused primarily on commerce and technology policy issues. He also served as the official U.S. government representative to the G-8's Digital Opportunity Task Force, a government, non-profit, and private sector task force created to identify ways in which the digital revolution can assure opportunities for developing countries.

Martin received a Bachelor of Arts in Political Science with Honors and Distinction from the University of North Carolina at Chapel Hill. While at Chapel Hill, he was elected Student Body President and President of the North Carolina Association of Student Governments. In addition, he also served on the University Of North Carolina Board Of Trustees. Martin received a Masters in Public Policy from Duke University and a J.D., cum laude, from Harvard Law School. He is a member of the District of Columbia Bar and the Federal Communications Bar Association.



John B. Horrigan, Pew Internet and American Life Project

John B. Horrigan studies the online behavior of broadband internet users, mobile internet users, and consumers of other leading edge information technology. He has spoken at numerous conferences and seminars, including appearances at the Organization for Economic Cooperation and Development, the World Economic Forum, the Associated Press Broadcast Advisory Board, and the Federal Communications Commission. Horrigan is also Chairman of the Board of the Telecommunications Policy Research Conference.

Prior to joining the Pew Internet Project, Horrigan was a staff officer for the Board on Science, Technology, and Economic Policy at the National Research Council. He has also served as press secretary to U.S. Congressman Jake Pickle.

Horrigan received his Ph.D. in public policy from the University of Texas at Austin and his B.A. in government and economics from the University of Virginia.



Eli M. Noam, Columbia University

Professor Eli Noam has been a member of the faculty of economics and finance at Columbia Business School since 1976 and is widely recognized as a leading commenter and analyst of trends in the information sector. From 1987-1990, he also served as a member of the New York State Public Service Commission. The Columbia Institute for Tele-Information, which Professor Noam founded and directs, celebrated its 25th year of operation in 2008. In addition to leading CITI's research activities, Professor Noam initiated the MBA concentration in the Management of Media, Communications, and Information at the Business School and the Virtual Institute of Information, an independent web-based research facility.

Besides the over 400 articles in economics, law and communications journals that Professor Noam has written, he has also authored, edited, and co-edited numerous books, most recently *Peer-to-Peer Video* (co-edited with Lorenzo Pupillo, Springer, 2008) and the forthcoming *Media Ownership and Concentration in America* (Oxford University Press, 2009).

Professor Noam holds AB, AM, PhD (Economics) and JD degrees, all from Harvard University. In 2004, he was awarded an honorary doctorate from the University of Munich.



Patricia Aufderheide, American University

Patricia Aufderheide is a professor in the School of Communication at American University in Washington, D.C., and the director of the Center for Social Media there. Her most recent publication is *Public Media 2.0: Dynamic, Engaged Publics* (with Jessica Clark), a Center of Social Media white paper. Her books include *Documentary: A Very Short Introduction* (Oxford, 2007), *The Daily Planet* (University of Minnesota Press, 2000), and *Communications Policy in the Public Interest* (Guilford Press, 1999). She has been a Fulbright and John Simon Guggenheim fellow, and has received numerous awards, including career achievement awards in 2006 from the International Documentary Association and in 2008 from the International Digital Media and Arts Association. Aufderheide serves on the board of directors of Kartemquin Films, a leading independent social documentary production company, and on the editorial boards of a variety of publications, including *Communication Law and Policy*. She has served on the board of directors of the Independent Television Service, which produces innovative television

programming for underserved audiences under the umbrella of the Corporation for Public Broadcasting, and on the film advisory board of the National Gallery of Art. She received her Ph.D. in history from the University of Minnesota.



Allen P. Grunes, Brownstein Hyatt Farber Schreck

Allen Grunes is a Shareholder in the law firm of Brownstein Hyatt Farber Schreck and resident in the firm's Washington, D.C. office. Mr. Grunes joined the firm after spending more than a decade at the Antitrust Division of the U.S. Department of Justice, where he focused primarily on antitrust enforcement and policy in the media and entertainment industries, including broadcast radio and television, satellite radio, newspaper publishing, and motion picture exhibition and distribution. Mr. Grunes has served as a vice chair on government antitrust litigation with the ABA's Antitrust Section, as a resident advisor to the Competition Commission of the Republic of South Africa, and on the advisory panel of the Arts Industries Policy Forum at Vanderbilt University's Curb Center for Art, Enterprise, and Public Policy. He currently serves on the Advisory Board of the American Antitrust Institute. His most recent article, "Toward a Better Competition Policy for the Media" (co-authored with Maurice Stucke) will be published in the *Connecticut Law Review* later this year.

PANEL 2:
MEDIA PROLIFERATION AND FRAGMENTATION: MEDIA CONTENT REGULATION RECONSIDERED



Chair: John D. Evans, John D. Evans Foundation

John D. Evans is an internationally recognized expert in the telecommunications industry and a leader in technological innovation, including Internet 2, a consortium of 202 U.S. research universities. He has turned considerable amounts of his energy toward consulting and speaking on the future of the new technology and its impact on media and society. He is currently Chairman and CEO of Evans Telecommunications Company, an investment, consulting, and operating company in the cable television and telecommunications industries.

To the general public, however, he is perhaps best known as one of the co-founders of C-SPAN in 1977 and its Chairman in the early 1990s. He has remained active on the board of C-SPAN, currently serving on the Executive Committee, chairman of the Finance Committee, chairman of the Strategic Planning Committee, and as a trustee of the C-SPAN Educational Foundation. He is frequently called upon by universities and other groups around the world to speak about the broad implications of the movement from the analog to the digital age, the convergence of high-speed computers, new broadcast and wireless technologies, and the growing universe of the Internet.



Robert M. Entman, George Washington University

Robert M. Entman is J.B. and M.C. Shapiro Professor of Media and Public Affairs and Professor of International Affairs at The George Washington University. He earned a Ph.D. in political science as a National Science Foundation Fellow at Yale, and an M.P.P. in Public Policy Analysis from the University of California (Berkeley). Prior to joining GW, Dr. Entman served on the faculties at Duke, Northwestern and North Carolina State.

Author most recently of *Projections of Power: Framing News, Public Opinion and US Foreign Policy* (Chicago, 2004), he is working on *Framing Failure* with GW colleagues Sean Aday and Steven Livingston, and his book *Scandals of Media and Politics* is scheduled for publication by Polity Press in 2010. He also edits the book series *Communication, Society and Politics* (with Lance Bennett) for the Cambridge University Press. Dr. Entman served as the Lombard Visiting Professor at Harvard in 1997, visiting professor of communication at the University of Rome in 2005 and Visiting Professor of Public Policy at Duke in 2008-09. In 2006 Entman was awarded the American Political Science Association's Murray Edelman Distinguished Career

Achievement Award in Political Communication and in 2007, was named a National Communication Association Distinguished Scholar.



Gigi B. Sohn, Public Knowledge

Gigi B. Sohn is the President and Co-Founder of Public Knowledge, a nonprofit organization that addresses the public's stake in the convergence of communications policy and intellectual property law. Public Knowledge seeks to ensure that the three layers of our communications system -- the physical infrastructure, the systems and the content layer -- promote fundamental democratic principles and cultural values including openness, access, and the capacity to create and compete.

Gigi serves as the chief strategist, fundraiser and public face of Public Knowledge. She is frequently quoted in the *New York Times*, *Washington Post* and *Wall Street Journal*, as well as in trade and local press. Gigi also has had articles published in the *Washington Post*, *USA Today*, *Variety*, CNET and *Legal Times*, and writes blog posts for *The Huffington Post*. In addition, she has appeared on numerous national and local cable, broadcast television and radio programs, including the *Today Show*, *Good Morning America*, *The McNeil-Lehrer Report*, C-SPAN's *Washington Journal* and *The Communicators* and National Public Radio's *All Things Considered* and *Morning Edition*.

Gigi holds a B.S. in Broadcasting and Film, Summa Cum Laude, from the Boston University College of Communication and a J.D. from the University of Pennsylvania Law School.



Frank Pasquale, Seton Hall Law School

Frank Pasquale is a Visiting Professor of Law at Yale University and Loftus Professor of Law at Seton Hall University. Professor Pasquale joined Seton Hall after practicing law as an attorney at Arnold & Porter LLP. Pasquale has written several scholarly articles on internet law and health law and has been quoted on these topics in the *New York Times*, *San Francisco Chronicle*, *Los Angeles Times*, *Boston Globe*, *Financial Times*, and many other US and European publications. He is Associate Director of Seton Hall's Institute for Law, Science, and Technology.

Pasquale has testified before Congress and before the New York City Broadband Advisory Commission. He presented Internet Nondiscrimination Principles for Competition Policy Online before the Task Force on Competition Policy and Antitrust Laws of the House Committee on the Judiciary, appearing with the General Counsels of Google, Microsoft, and Yahoo. Last year he appeared with Congressman Bob Goodlatte to discuss Reputation and Privacy in an Age of Social Networking at the State of the Net West Policy Conference at Santa Clara Law School. He has a B.A., summa cum laude, from Harvard University, was a Marshall Scholar at Oxford University, and graduated from Yale Law School in 2001.



Matthew Hindman, Arizona State University

Matthew Hindman joined Arizona State University in 2004. His research interests include American politics, political communication, and (especially) online politics. Matt received his Ph.D. in politics from Princeton University; prior to joining the department, he was a fellow at the Kennedy School of Government and at Harvard's Department of Government. His first book, *The Myth of Digital Democracy*, has been published by Princeton University Press.