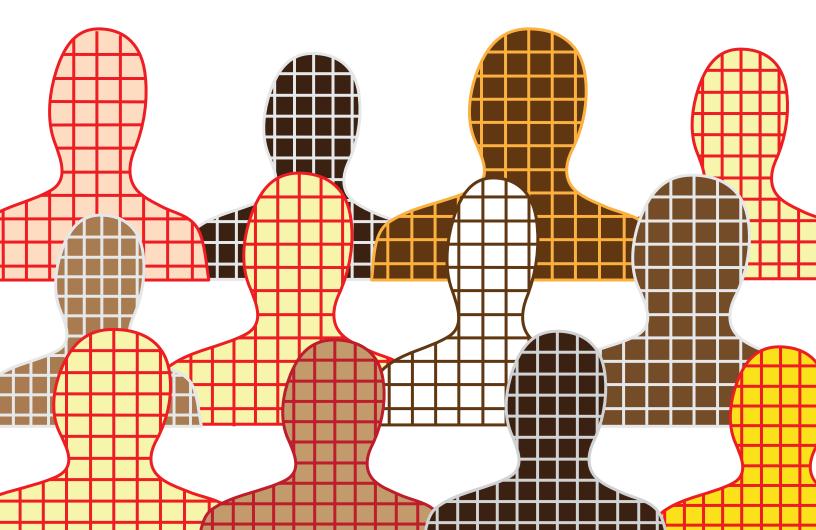
## quello center

## ICT4Detroit:

# Examples of Using the Internet and related ICTs for Detroit's Development

ICT4Detroit: Examples of Using the Internet and related ICTs for Detroit's Development Compiled by Mitch Shapiro and William H. Dutton • The Quello Center Michigan State University 12 January 2015 • This document was compiled by Mitch Shapiro and Bill Dutton at MSU's Quello Center. It is a starting point for the ICT4Detroit Project. We welcome feedback that can expand its content and enhance its value.



#### **Preface**

As its leaders and citizens contend with the nation's largest-ever municipal bankruptcy, the city of Detroit is emerging as a test bed for creative initiatives aimed at reversing the city's longstanding decline. While the depth and dimensions of Detroit's challenges may be historically unique, so too is the potential for leveraging information and communication technology (ICT) to support the city's revitalization.

While the most common manifestation of this potential today appears to be websites for information sharing, some initiatives point the way toward more ambitious and higher-impact uses of ICT. For example, the Motor City Mapping project supports collaborative data collection, analysis and blight remediation activity that involves public agencies, local businesses, foundations, as well as ICT-empowered citizens and neighborhood groups.

This document is intended to provide an initial step toward understanding the current and potential role of ICT in supporting Detroit's revitalization efforts. It contains information about more than 75 organizations and projects focused on one or more aspect of Detroit's revitalization. The bulk of this information is in the form of minimally-edited excerpts from their web sites. Links to the web sites are included as a means to find additional information on those of interest.

The primary method used to identify these organizations was Google web searches using keywords such as "Detroit revitalization," supplemented by a form of "snowball sampling" that made use of web site references and links to other organizations and initiatives. Though the result is certainly not a complete list of such initiatives, an effort was made to identify at least a few in each major area of revitalization (e.g., blight removal, economic development, education, healthcare, job training, etc.) As we learn of additional ICT projects for Detroit, we plan to add to this evolving document.

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#### **Motor City Mapping Project**

MCM is a comprehensive effort to digitize Detroit's property information and create clear communication channels back and forth between the public, the government, and city service providers. The project was undertaken by Data Driven Detroit and Loveland Technologies, under the direction of the Detroit Blight Removal Task Force (each of which is discussed separately below).

In Phase 1 of the project, 150 Detroiters surveyed the entire city, capturing photography and condition information for every property. That information was used in the Detroit Blight Elimination Task Force's report at timetoendblight.com.

Motor City Mapping field survey results are available to the public through the following two formats:

- Aggregate statistics regarding property conditions, occupancy rates and instances
  of fire damage and dumping may be viewed in a neighborhood-level analysis at
  <a href="MotorCityMapping.org">MotorCityMapping.org</a>.
- Survey data is also available in its raw form (CSV file) at <a href="MotorCityMapping.org">MotorCityMapping.org</a>.

   The public may access this file under an open data license, available at the data portal maintained by Data Driven Detroit. The availability of this file is a significant step toward an open data environment that will encourage innovators and data scientists to build on the survey data collected through Motor City Mapping.

Starting in summer 2014 the Phase II/"interactive" version of Motor City Mapping was to be made available in stages. On May 21, 2014, JPMorgan Chase announced that the company is dedicating \$1 million to help the Detroit Land Bank Authority launch Phase II of Motor City Mapping. The updated tool, "People's Property Dashboard," will provide the public with a transparent view of all parcels in the city and enable residents to update information about property in their neighborhood.

#### **Detroit Blight Removal Task Force**

http://www.timetoendblight.com/

In September 2013, the Obama Administration convened the Detroit Blight Removal Task Force to develop a detailed implementation plan to remove every blighted structure and clear every blighted vacant lot in the City of Detroit as quickly as possible using an environmentally-conscious approach. The three appointed chairpersons (Dan Gilbert, Glenda Price and Linda Smith) led a team of experts from the city, state and federal government, public and private sectors and the foundation community to collect data and create a set of recommendations.

A key component of the Task Force's work was to create a detailed inventory of blight, a task that was undertaken through the "Motor City Mapping" project, created by Data Driven Detroit and Loveland Technologies (both discussed separately in this document).

This inventory found the following:

There are a total of 84,641 blighted parcels that meet the Blight Task Force definition of blight or exhibit blight indicators.

- 73,035 are residential structures (blight and blight indicators)
- 6,135 are vacant lots that require clearing
- 5,471 non-residential structures (commercial, civic, church)

The Blight Task Force projects the total cost to remove all neighborhood and large scale/commercial blight in the City of Detroit could approach \$2 billion. Of that total, the Blight Task Force estimates that \$850 million will be required to address neighborhood blight (blighted residential, small commercial and vacant lots only). Neighborhood blight accounts for more than 93% of all blighted parcels in the City of Detroit.

According to the Task Force's web site, approximately \$456 million in funding has been identified for blight removal, leaving a \$394 million shortfall. A total of \$88 million is accessible immediately. Committed sources include the Federal Government Hardest Hit Fund Program, Fire Escrow, NSP II and CDBG. An additional \$368 million will be made available over the next 5 years through the "Plan of Adjustment," pending bankruptcy court approval. The Blight Task Force has asked stakeholders across all sectors to consider funding the \$394 million gap.

#### **Loveland Technologies**

http://makeloveland.com/

https://www.facebook.com/makeloveland/posts/10152375424686575

https://www.motorcitymapping.org/#t=overview&s=detroit&f=all

Email: team@makeloveland.com,

Call: 313-649-5263

Visit: 1514 Washington Blvd Detroit, MI 48226

Loveland Technologies is based in Detroit, Michigan and the San Francisco Bay Area with a growing team dedicated to putting America online parcel by parcel. We work with governments, neighborhood groups, development, and conservation projects to gather and present public information about properties (the physical space and legal subdivisions that define the world) in clearer, more actionable ways. We love helping people get on top of big problems like foreclosure prevention, blight identification and reduction, the reuse of vacant space, and the preservation of community assets.

#### LOVELAND's Core Services

Our products work together to present property information, help you collaborate around data with a team, and survey properties from the field. Take a look at what we've built and let us know if we can help you in your city, town, or region.

#### WHY DON'T WE OWN THIS?

We make public information about property freely accessible to the public through an online platform called Why Don't We Own This? Ownership information, zoning, tax assessments, and more are presented alongside tools to communicate with neighbors, and understand your city more deeply. Want to see your city on the map? Drop a line! See properties and statistics by owner, tax status, zoning, and more.

#### SITE CONTROL

Built on top of WDWOT, Site Control is a private workspace for collaborators to view and contribute data, and create and selectively share maps. Site Control is designed with neighborhood organizations, government departments, research, surveying, and development projects in mind. Assign parcels tags and colors, and upload photos, to build custom maps.

#### **BLEXTING**

Blexting is a mobile application that allows people to photographically survey properties and update condition information for public posting to WDWOT or selective sharing through Site Control.

#### **Data Driven Detroit**

440 Burroughs, Suite 330, Detroit, MI 48202

PH: 313-883-9128;

http://datadrivendetroit.org/

Data Driven Detroit (D3) is a statewide organization with a focus on the city of Detroit. D3 houses a comprehensive data system that includes current and historic demographic, socioeconomic, educational, environmental, and other indicators. This data system allows analysts to illustrate complex relationships by combining different datasets to reveal the true stories of our regions, cities and blocks. D3 is committed to serving all communities by adapting data into different formats for different audiences.

Data Driven Detroit (D3), an affiliate of the Michigan Nonprofit Association (MNA), provides accessible, high-quality information and analysis to drive informed decision-making. Our vision is that essential and unbiased information is used by all. Our mission is to make high-quality information and analysis accessible in order to drive informed decision-making.

The Data Driven Detroit web site is intended to easily provide data for public use. While this site is still in Beta development, Data Driven Detroit will continue to build and curate its inventory and tailor its data to make it most useful.

Whether it's businesses, governments, nonprofits, neighborhood groups, or even individual residents, everyone creates an enormous amount of data. At Data Driven Detroit (D3), we bring data together in one place, organize them, keep them updated, and make public data available to all stakeholders.

**Data Collection:** We collect and process administrative and government datasets for use at the local level. When these data are too general for use at the local level, D3 has collaborated with partners to collect primary data to fill geographic gaps.

**Data Visualization:** In order to ensure widespread understanding and interpretation of data, D3 creates visualizations that help people understand complex and diverse data patterns. Maps are the most common form of visualization, but we also transform spreadsheets into powerful and unique graphs, charts, illustrations and infographics.

**Data Analysis**: We perform expert analyses to benefit diverse planning efforts for community groups and regional collaborations. We utilize clear and transparent methods for combining and synthesizing various datasets into single measures.

**Data Accessibility:** We are committed to making data, visualizations and analyses accessible through a variety of online and printed products. We believe in increasing accessibility while respecting sensitivity and privacy by building relationships and restructuring data so it can be released to the widest possible audience. D3 provides access to national and regional datasets through online tools on our website. D3 also develops trainings about finding and using data.

**Data-Driven Outcomes**: All of our collection, visualization, analysis and accessibility work is focused on increasing data-driven outcomes in policymaking and collaborative planning processes throughout Detroit and Michigan. Our work helps build the civic capacity of disadvantaged communities through the infusion of data in collaborative efforts that improve quality of life.

Using This Site: Use the search bar at the top of the page to find data relating to topics of interest. As you browse through the different data, the extent of each will be displayed on the map. Once you find what you are looking for, select the data to be able to view the data and get options for download. Alternatively, click here for a current list of data.

Downloading Data: Data is offered for download in several ways. First the data can be downloaded as shapefiles or KML for GIS applications, and CSV for tables and spreadsheets. Additionally, by using the API link, data from this site can be embedded in other applications with the feature service link or GeoJson.

#### **Motor City Blight Busters**

http://www.mcbbdetroit.com/

In its remarkable 25 year history, Motor City Blight Busters in conjunction with its coalition of community partners can proudly claim 120,000 volunteers, who have contributed more than 658,000 volunteer hours to paint 684 homes, board up and secure 379 abandoned buildings, renovate 176 houses and build 114 new ones to make suitable housing for 1,160 people.

In the process, they used 21,000 gallons of paint, 15,500 pounds of nails and 15,470 sheets of plywood. They demolished 113 houses with sledgehammers and people power and undertook 3,850 neighborhood clean-ups, that resulted in 1,550 dumpsters of trash and 70,000 garbage bags.

Over the years, 3,900 neighborhood residents have participated in Angel's Night patrols from the Motor City Blightbusters headquarters. City officials have expanded the program and last year it attracted more than 65,000 volunteers city-wide.

Blight Busters fed 350 people at its first annual Thanksgiving dinner, provided space for 300 students to learn building trades and culinary arts at ACCOSS Training Center in the Motor City Resource Center and offered free health screening to 500 citizens.

Always working to bridge the gap between groups, Motor City Blightbusters has hosted more than 500 suburban teens over the last two years who volunteered for inner city projects through the "Summer in the City" program, brought together 150 people in the JACOB (the Jewish and Chaldean Opportunity Builders) to assist in projects and helped 20 urban teen-age girls find fun and healthy activities in another Motor City Blight Busters program, Girlfriendz.

MCBB Founder, John J. George, has been awarded the "Points of Light" award by President Clinton. This award honors people who have done outstanding volunteer work. Please consider donating to fund one of our 2014 Programs.

#### **Detroit Data**

#### http://detroitdata.org/

Welcome to the collaborative open data portal for Detroit! Do you have old datasets just sitting around in your backup files, have you geocoded something for a school project, or maybe you tracked down some cool data and aren't sure where to share it.

Mission: Collaborate, compile, and share open data for effective community-based decision making in Detroit.

Purpose: This site was created to address the issue of open, open data sharing among Detroit's growing civic tech and data community. Numerous individuals and organizations are doing great work with data, but there isn't a place where all can come together to collaborate, share data, and foster transparency.

Open Data should be:

- as complete as possible
- released in open, machine-readable formats (CSV rocks!)
- have no restrictions, non-discrimination of access
- provided license-free
- given appropriate citation/ attribution
- accessible at no cost

How: Feel free to create an account and upload any Detroit data that you have in SHP, XLS, CSV, etc. formats. Contact us if you'd like to start a group or organization.

Who: This site is maintained by a group of volunteers representing various civic tech and data groups in the City of Detroit. For any issues email: DetroitData(at)gmail.com

#### DetroitData@gmail.com

Disclaimer: DetroitData is an open, online collaborative data portal; a voluntary association of individuals, groups, and organizations working to develop a common data repository for Detroit. Anyone with an internet connection has the ability to contribute to the project. Please be advised that nothing found here has necessarily been reviewed by people with the expertise required to provide you with complete, accurate or reliable information.

The data here is provided freely and under an open license. It should be understood that no agreement or contract is created between you and the owners or users of this site, the owners of the servers upon which it is housed, the individual contributors, any project administrators, sysops or anyone else who is in any way connected with this project.

URL for info on "organizations" involved with Detroit Data:

#### http://detroitdata.org/organization

CKAN Organizations are used to create, manage and publish collections of datasets. Users can have different roles within an Organization, depending on their level of authorisation to create, edit and publish.

URL for info on "groups" involved with Detroit Data:

#### http://detroitdata.org/group

You can use CKAN Groups to create and manage collections of datasets. This could be to catalogue datasets for a particular project or team, or on a particular theme, or as a very simple way to help people find and search your own published datasets.

#### http://ckan.org/developers/about-ckan/

At the Open Knowledge Foundation we believe strongly that open data is best served with open tools. CKAN is open source, free software. This means that you can use it without any license fees, but more importantly, when you choose CKAN for your catalog you are also ensuring that you retain all rights to the data and metadata you enter, giving you freedom to move it elsewhere or manipulate it with your own tools without restriction. - See more at: http://ckan.org/developers/about-ckan/#sthash.npEe8d6e.dpuf

#### The Detroit Data Collaborative

http://www.detroitdatacollaborative.org/

The Detroit Data Collaborative seeks to address the need for consistent, accessible data to inform local analysis and decisions while increasing capacity of data professionals in the Detroit.

Responding directly to local trends of data-driven decision making and national trends of open data, the Collaborative provides a space to house and access data from a variety of primary sources such as the City of Detroit Departments, State of Michigan Departments, non-profits, and Federal Agencies. It is also an opportunity for local professionals to support each other by sharing resources and expertise.

Departments within the City of Detroit are essential to this Collaborative and its support of open-data systems and data-driven decision making. Data consistency across users throughout Detroit (City Departments, nonprofits, and community groups) is essential for confidence and integrity in the decision making process.

The current system of administrative public data sharing within City Departments and with external groups is not streamlined or reliable. Each Department releases data differently and expends staff time on individual data requests, resulting in inconsistent distribution of data and inefficient use of staff time. This is a hindrance to the data-driven decision making being called for throughout the City.

The goal of the Detroit Data Collaborative is to increase data collaboration between City Departments, improve consistent data sharing with the public, and elevate skills of data professionals in the city. To achieve these goals, the collaborative has been structured as a hybrid allowing for a user group and data sharing/standards.

GOALS: Increase data collaboration between City Departments, improve consistent data sharing with the public, and elevate skills of data professionals in the City.

#### **OBJECTIVES:**

- Establish joint data collaborative and data-user group
- Catalog and create metadata of datasets
- Implement data standardization across Departments
- Create a single, go-to entity for datasets in the City
- Conduct quarterly meetings for data updates and training

#### **Partners**

- City of Detroit
- Detroit Office of Foreclosure Prevention and Response
- Data Driven Detroit
- Michigan Community Resources
- Code for America
- Margaret Dewar, University of Michigan, Professor Urban & Regional Planning Program
- Dale Thomson, University of Michigan-Dearborn, Associate Professor and Director, Institute for Local Government
- Joan Nassaur, University of Michigan, Professor School of Natural Resources and Environment

We are looking for more partners to join the Collaborative. Please Contact Us if your organization is interested.

#### **Urban Innovation Exchange**

http://www.uixdetroit.com/

The Urban Innovation Exchange is an initiative to inform, engage and advance Detroit's growing innovation movement. Led by Issue Media Group with Data Driven Detroit, The Civic Commons and a coalition of media and community partners, UIX is made possible thanks to funding from the John S. and James L. Knight Foundation.

For the past three years, Urban Innovation Exchange has been following hundreds of small projects making a big impact in Detroit, ranging from corporate executives working to create stronger communities to grassroots organizers galvanizing people on the streets, from tech start-ups to restaurateurs, spiritual leaders to youth advocates, artists to ambassadors.

#### The Detroit Ledger

https://www.detroitledger.org/

The Detroit Ledger provides a picture of philanthropy in Detroit. We collect data on grants and loans given to organizations in the city of Detroit, focusing on non-profits and civic projects that receive money from foundations. All the data is available for free, online, in bulk, under a copyright-free license.

The Ledger collects data, presents it in an easily digestible format, and talks with individuals and organizations working in the nonprofit sector.

We've recorded \$ 984,552,069 in grants to date, including 3,644 grants from 818 organizations.

#### Collecting data

We collect data about grantees within city boundaries who have received funds from 2011 onward. A few older grants that are still active today are also in our collection.

We're building our database by scraping foundation websites and utilizing publicly reported IRS 990 forms. In some cases, we are also reach out to organizations to ask for data and additional information. We welcome suggestions and data at hello@detroitledger.org.

We code the data with the intent to provide many search keys to our end-users. Fields collected including granter foundation, grantee organization, National Tax-Exempt Entity (NTEE) classification, year granted and length of funds, awarded amount, impacted neighborhoods, and several other categories. Whenever possible, each grant has a direct source link to follow for foundation-specific details. Otherwise, each grant has a static source citation.

If our data source has not specifically listed the end date of a grant, we record that grant as active for a single fiscal year. Many grants we've come across seem to be allocated for the broad purposes of "general operations" and "areas of greatest need." This commonality is not specifically recorded, but we note all project-specific and re-granting details when applicable to our sources.

#### Conversing with People

In addition to our data collection work, we also conduct outreach to foundation representatives, funders, community experts, and others doing work relevant to philanthropy in the city. We are compiling and publishing our field notes once they are approved the interviewees. Notes are transcribed and edited after our conversations to correct errors, maintain any agreed upon confidentiality, or add further detail.

We would love to hear your perspective of grants, loans, and philanthropy in Detroit. Conversations generally last 30 - 60 minutes. If you want to be a contributing voice, please email us at <a href="mailto:hello@detroitledger.org">hello@detroitledger.org</a>

#### **Detroit Charter Data**

http://detroitcharterdata.org/

Detroit Charter Data helps Detroiters keep track of the financial choices and relationships affecting their schools.

The site aims to inspire collective responsibility and encourage the public to take control of their schools by demanding data and documents at the center of their districts.

DCD is a Sunlight Foundation OpenGov Grantee and an Awesome Foundation Grantee.

#### What you can do with DCD?

- Play with our school map to find a charter school or EAA school that interests vou.
- Use the Freedom of Information Act generator to create a FOIA request to gather more information about a school.
- Upload documents and browse the site to see what data has already been collected.
- Use the discussion board to direct and coordinate further investigation.

#### The DCD Team

- Allie Gross
- Iain Maitland

#### How DCD got started

In August 2013 we sent a number of Freedom of Information Act requests to a charter school in Detroit trying to get information on how it was run. Charter schools rely on federal and state funding and authorization by public bodies, therefore it seemed reasonable for us to expect transparency and accountability for how these public funds are spent. Unfortunately, the process was not as straightforward as we had hoped:

We had to find out where to send the FOIA requests. Charter schools have authorizers, management companies and multiple campuses, figuring out who to address the FOIA to and where to send it felt unnecessarily complicated.

We had to figure out how to appropriately word our FOIA requests. While all charter school contracts, budgets and board meeting minutes are public documents, they are often difficult to get a hold of. Lawyers can make procurement complicated by denying

requests that are not specific enough. To avoid this, we had figure out exactly what we needed and how to word it clearly and explicitly.

We had to familiarize ourselves with FOIA law. Understanding our rights and what we were entitled to was important when faced with negative responses. Some rules that we learned in the process: lawyers must send documents in the cheapest form; lawyer must respond to a request within 5 days, but can ask for a 10 day extension; a person can choose to inspect, copy or receive a copy of a public record; the first \$20 of a FOIA fee must be waived for a person receiving public assistance or showing facts proving inability to pay because of insolvency.

This open-source site is designed to help the public navigate Detroit's current schooling landscape through FOIA support, a database of already received documents and a space for individuals to come together and discuss follow up actions. We hope through this we can keep charter schools and their authorizers accountable in the process.

#### **Detroit Future Schools**

http://www.detroitfutureschools.org/

DFS is humanizing schooling. When educators, youth and community members embrace our full humanity, it allows us to envision and actualize a more just, creative and collaborative world.

Detroit Future Schools is an in-school digital media arts program committed to humanizing education in Detroit. We work in a small number of anchor schools where we develop and evaluate core instructional elements and practices. We then share our best practices through a local and national DFS Network of teachers, artists and community members.

#### In-School Program

For one year, digital media artists are paired with classroom teachers in anchor schools to integrate critical instructional elements and to design media projects that synch up with and enhance the core curriculum. Through these projects, students create media that explores essential questions about their lives and their communities, growing their power to use media to shape their worlds. In DFS classrooms, media-making is not the end goal but one of the vehicles through which we develop essential skills. This yearlong in-school program consists of (1) Teacher Professional Development modules that support teachers to design their classrooms to be incubators of the DFS 11 Essential Skills and (2) Student Media- Making modules that put those skills into practice. The modules can be broken apart and re-assembled to meet the needs of each school.

We are committed to an "open source" approach to humanizing education that will allow the maximum number of people to benefit from the practices and ideas that emerge from our anchor schools. Towards this goal, Detroit Future Schools thoroughly documents and evaluates our core practices and exchanges them with a network of educators, youth, researchers and artists — in Detroit and beyond— who are engaged in work for humanizing education. This exchange takes place through DFS Network Gatherings and Training Institutes and through our participation in other local and national networks of social justice educators.

#### **Detroit Parent Network**

http://www.detroitparentnetwork.org/

Detroit Parent Network is a parent organization that transforms parents to make Detroit a better place to raise and educate children. Detroit Parent Network works to improve parent involvement in education by offering workshops, practical tools, written materials and leadership development, all designed to build a constituency of powerful parents for change.

Detroit Parent Network works with any parent or primary caregiver of a school-age child (ages 4-17) who lives in Detroit, Hamtramck and Highland Park. Parents who are committed to our organization and who want to promote effective parenting become members of our organization. By being a membership organization, Detroit Parent Network is responsive to parents' interests and needs. We invite parents to be a part of the organization.

**Detroit Parent Network** uses a three pronged approach to parent development:

**Personal Development** - We believe parents are better parents when they are able to strengthen themselves personally. We offer parents individual consultations to address challenges and workshops to help them build new skills such as:

- Helping children improve reading comprehension
- Reducing stress in your life and home
- Writing an effective resume
- Improving home finances and developing a savings plan
- Preparing children to apply for and attend college
- Developing effective parent-teacher relationships

**Leadership Development** - We believe that parents are the best advocates for children. We work to improve the leadership skills of active or interested parents so that they can improve parenting in their neighborhoods, churches, schools and community. Parents who participate in the leadership program have access to:

- A network of powerful parents
- Monthly professional development
- Small grants designated for parenting projects
- · Internship opportunities at local organizations with a paid stipend
- The opportunity to make a difference for their families, other parents and the community

**Parent Group Development** - We believe that parents are stronger when they are united. Since most parent groups are volunteer-based, we understand that these groups

are difficult to sustain. The Detroit Parent Network works to keep these groups together, and make them stronger so that they can benefit more families by:

- Offering customized workshops and training sessions to the group's membership
- Providing technical assistance, expertise and the experience of our staff and other parent groups that can be used to build the parent organization
- Providing in-kind and financial resources to the organizations that help them achieve their mission such as meeting space, copying, computer equipment, phone extensions and small grants.

#### We Support Detroit Schools

248-318-4975; rsiporin@umich.edu; http://www.supportdetroitschools.org/

WSDS is a student-run organization at the University of Michigan that promotes collaboration and solidarity between university students and Detroit high school students through service-learning and community organizing.

**University of Michigan (UM) Students** will benefit from learning how to work with 9th and 10th graders as peers, not as their mentors. It is important for us to step back in order to create spaces for Detroit students to participate and be equally included on shared projects and experiences.

Cornerstone Charter Health High School (CCHHS) 9th and 10th Grade Students will benefit from interacting with university students as peers, not as mentees. Detroit students must find ways to step up and contribute their voice and perspectives in productive ways.

**WSDS's Solidarity Approach** will meet all students where they are, helping to develop skills that prepare them to be effective agents, advocates and organizers for change in and around Southeast Michigan. Throughout our collaboration, all participants will reflect on shared experiences to promote identity-based leadership development.

#### **Project 1 (October 7 to December 9) = COMPLETED**

Over 90 people from the Ann Arbor and Metro Detroit community came out to the School of Social Work to support our 9th grade student partners, who presented their 4 month long research papers on the causes and effects of blight in the city of Detroit. The five student representatives from Cornerstone Charter Health High School each presented their research and how it personally has impacted their neighborhoods and families. Then, Brendan Rand from WSDS moderated a panel discussion with the students and Robyn Paul, their classroom teacher and allowed the audience to ask questions.

The night ended with the students joining the audience to discuss issues presented more in depth, with everyone free to move from table to table to participate in different conversations about specific causes and effects of blight in the city.

#### **Excellent Schools Detroit**

Excellent Schools Detroit, founded by a broad and diverse cross section of Detroit's education, government, community, parent, and philanthropic leaders, has developed a citywide education plan to help ensure that all Detroit children are in a great school by 2020. Our annual school Scorecard provides Detroit families with apples-to-apples comparisons of schools across multiple measures.

Website offers interactive School Scorecard that allows users to search for and get ratings for schools based on a range of parameters, and also includes maps to show the school's locations. Website also has a blog, information on resources, etc., and a link to a School Leader portal. It also invited online question submission and invites site visitors to sign up for weekly email-delivered updates and/or to become a Community Reviewer of schools, via an email link provided on the site. The site also includes an annotated listing of relevant upcoming events. And the organization also has a Facebook page.

http://www.excellentschoolsdetroit.org/en

#### **Boggs School**

http://boggsschool.org/

#### Mission

The mission of the Boggs School is to nurture creative, critical thinkers who contribute to the well-being of their communities.

#### **Core Values**

- High levels of critical thought, creativity, and learning
- Excellence in teaching
- Authentic, trusting relationships
- Community empowerment
- Equity within both human relationships and the natural world

#### **Core Purposes**

- To provide the tools to achieve ambitious goals and live lives of meaning
- To nurture a sense of place and develop a commitment to a better Detroit
- To grow our souls by developing a connection with ourselves, each other, and the earth

#### http://scorecard.excellentschoolsdetroit.org/

https://www.facebook.com/ExcellentSchoolsDetroit 2111 Woodward Ave, Suite 506, Detroit, Michigan 48201 (313) 285-9156

#### **INCITE FOCUS**

www.incite-focus.org

Incite Focus is a world-recognized, state-of-the-art production and training lab focused on the relationships between digital fabrication, permaculture, experiential learning, and appropriate technology. It is a key fabrication lab to combine these four areas of interest, which provides a holistic approach to sustainable community building.

Incite Focus serves a community of thinkers and doers from students as young as 14 years of age, to young adults, to the neighborhood community group. It is a collaborative learning space where concepts and ideas are realized through technologies that give its users the capacity to create personal, household, community, commercial and industrial products using best-practices.

#### **Allied Media Projects**

https://alliedmedia.org/

https://www.alliedmedia.org/become-sponsored-project

Allied Media Projects cultivates media strategies for a MORE JUST, CREATIVE, AND COLLABORATIVE WORLD. We convene close to 2,000 people annually in Detroit to develop and exchange strategies through the ALLIED MEDIA CONFERENCE.

Through our SPONSORED PROJECTS program, we offer these projects a range of shared services including fiscal management, project planning, fundraising and communications strategy.

Our goal is to grow an alliance of media and technology projects working towards a more just, creative, and collaborative world.

#### **Allied Media Projects: Digital Stewards**

https://alliedmedia.org/news/digital-stewards

http://detroitdigitalstewards.tumblr.com/

https://www.indiegogo.com/projects/community-networks-for-community-power-support-wireless-mesh-networks-in-detroit#home

The goal of the Detroit Digital Stewards project is to foster community technologists and community-owned communications infrastructure in Detroit neighborhoods. A "community technologist" is someone who facilitates the healthy integration of technology into their communities.

For the current class of Digital Stewards, the healthy integration of technology takes the form of mesh networks that allow neighbors to share Internet connections and grow stronger relationships through the governance and maintenance of a shared resource. In the future it may take the form of local applications that allow neighbors to share media with each other without needing an Internet connection. It could even take the form of neighborhood advisory councils who help provide "quality control" for the data being produced about their communities by large-scale data collection projects like MotorCity Mapping project of the Detroit Blight Removal Task Force.

### **Detroit Digital Justice Coalition** http://detroitdjc.org/?page id=175

Community wireless projects are a major focus of the Detroit Digital Justice Coalition. We support efforts by neighborhoods to organize and build communications systems that increase access to not only the Internet at large, but also local resources. Our future community networks allow us to communicate with our neighbors as well as the rest of the world.

Where are we at?

Currently, the DDJC is involved in two community wireless projects: HOT MESH in North Corktown and a network-in-progress in 48217.

The HOT MESH is slowly expanding outwards from Spaulding Court (rosa parks and perry) to the north, east, south, and west. Read about the first baby steps and later progress. Currently, we're planning on expanding the network with ten new nodes and two new uplinks, donated by Spaulding Court and the new youth hostel.

With Detroit Project Archive and Open Technology Initiative, we're creating a series of educational tools as we're developing accessible visual and verbal languages to demystify the process. Samples of these tools can be found here as they are currently being used to drive the community organizing process in 48217. We're also building out a comprehensive plan to create educational toolkits which turns the complexity of community mesh networks into actionable components.

#### How to help

OmniCorpDetroit, a local hackerspace, hosts community wireless work nights as part of its "open hack night" every Thursday. Benjamin Chodoroff keeps everyone busy with antenna supplies, nodes to flash and test, and manuals to read.

#### Co.Open

#### http://coopen.co/

Co.Open is a media making cooperative that provides design services, training, and professional development for freelancers and media makers in Detroit. Co.Open is a sponsored project of Allied Media Projects.

Co.Open Workshops are \$90/workshop. Each workshop meets 1 day a week for 3 weeks and are held at Allied Media Projects – 4126 3rd St., Detroit, MI.

#### DATA, MAPPING, AND RESEARCH JUSTICE

Oct. 6th - 20th, Mondays 6-9PM

Everyone wants to use amazing maps and visual graphics for their causes, but there are a number of behind the scenes steps to ensure data is collected in a way that promotes justice. Maps and data can be used to better understand where inequality exists, to look at possible correlations between environmental risk factors, or even to visualize community responses. Working within the frame of research justice, we will be using open source tools to work with GIS data. Our goal will be to successfully understand data collection, data management, and basic map visualization. Do you want to use maps and data to further your social justice cause? Then this is the course for you!

#### **VIDEO PRODUCTION**

Oct. 7th – 21st, Tuesdays 6-9PM

This video workshop is an intensive 3-week course, introducing basics of video production. It explores video equipment operation, composition and storytelling. Participants will shoot and edit into a short a visual story that attempts to give a voice to a voiceless entity. (Ex., a tree telling its story through your video.) Participants are expected to acquire video footage and audio element as well as compiling elemental files in preparation for post-production. This 3-week workshop relies on participants working on project outside meeting times to ensure a completed project.

#### **ELECTRONIC MUSIC PRODUCTION**

Oct. 8th – 22nd, Wednesday 6-9PM

This class will focus on electronic music production. In this class we will use computer software, midi controllers, tape recorders and electronic hardware instruments. Using these tools, we will attempt to break down a wide range of methods used in electronic music production. Take this class if you are interested in understanding how electronic music is made on a theoretical and practical level. All experience levels welcomed.

#### FOR THE CLASSROOM: STOP MOTION

How can educators use digital media to make a classroom more humanizing? Over the last 3 years Detroit Future Schools has been making media in Detroit k-12 classrooms. In this workshop, participants will explore stop motion video production as a classroom practice for creating a more dynamic learning space. We will make our own stop motion videos and also prepare lesson plans for your classroom, that use stop motion video to make your classroom content come to life. We'll be covering everything from why digital media is such a powerful learning tool, to how to manage a film crew of 30 youth with cameras.

CONTACT INFO hello@coopen.co 4126 3rd St. Detroit, MI

#### Girl Develop It

http://www.girldevelopit.com/chapters/detroit

#### **Our Mission**

Girl Develop It is a nonprofit organization that exists to provide affordable and accessible programs to women who want to learn web and software development through mentorship and hands-on instruction.

#### **Our Vision**

Our vision is to create a network of empowered women who feel confident in their abilities to code and build beautiful web and mobile applications. By teaching women around the world from diverse backgrounds to learn software development, we can help women improve their careers and confidence in their everyday lives.

#### **Grand Circus**

http://www.grandcircus.co/

Grand Circus is a training institute in the heart of downtown Detroit on a mission to elevate the tech community. We offer training, co-working, and event hosting — all under the same tent.

When it comes to training, we dismiss that true skill comes with a certificate. We focus instead on outcomes that matter. With project based instruction our training delivers real world expertise. We call it training with a purpose.

Our curriculum is built on the latest in technology, business and design and we have partnered with the best and brightest. Our instructors are real practitioners who are at the top of their fields and committed to the success of their students.

We are located in the heart of Detroit, and the community is as central to our success as our location. Our space is available for co-working and events, because where there are relationships there are possibilities for learning.

1570 Woodward Avenue Detroit, Michigan 48226 (313) 338-2780

From an 11/3/13 article in the Detroit Free Press <a href="http://www.freep.com/article/20131103/COL06/311020016/Tom-Walsh-Dan-Gilbert-JDetroit-Venture-partners">http://www.freep.com/article/20131103/COL06/311020016/Tom-Walsh-Dan-Gilbert-JDetroit-Venture-partners</a>

Located in 15,000 square feet of still unfinished space on floors 2-4 of the 34-story Broderick Tower, Grand Circus has received \$1.5 million in funding from Detroit Venture Partners, plus additional support from Invest Detroit and the Downtown Detroit Partnership.

Rocchi and Hoos said they expect to be cash-flow positive and generate \$2 million in revenue next year, from a combination of tech training classes, event hosting and leasing co-working space to other start-ups and tech-related outfits such as Oakland County-based Automation Alley, which established a Detroit office in September.

Classes offered range from 10-week courses on topics including building Android apps or dynamic websites to multi-day workshops on learning to code, or 3-hour beginner

seminars on writing a business plan or introduction to the Internet. Grand Circus has 20 instructors working as contractors, about 60 students enrolled in 10-week courses and more than 150 signed up for seminars in workshops.

The idea for creating Grand Circus sprung from a group of key players in funding the emerging technology hub in Detroit, including Josh Linkner, managing partner of DVP, which is backed by Quicken Loans Chairman Dan Gilbert and Brian Hermelin, chairman of Rockbridge Growth Equity.

"For Detroit to expand its vibrant tech scene, closing the talent gap is mission critical. Grand Circus helps bridge this gap by providing practical training for the skills in the highest demand," Linkner said. Growing firms need people with specific tech skills that are in short supply, he noted, while thousands of talented people in the region are looking for new opportunities but need to learn new skills.

When I asked Rocchi why he is confident Detroit will succeed when scores of other major cities also aspire to be hubs for high-tech entrepreneurs, he replied, "Because Google thinks so."

A month ago, Grand Circus hosted an event to announce that Google for Entrepreneurs, an umbrella effort by Google to support entrepreneurs, has adopted Detroit as one of seven "tech hubs" in North America — along with others in Chicago, Nashville, Minneapolis, Denver, Durham, N.C., and Waterloo, Ontario.

Exactly what that means is still fuzzy, but Rocchi and Hoos attended a recent Google for Entrepreneurs conference in California and returned brimming with optimism about the partnership.

"They want to change the world by spawning this army of entrepreneurs," Rocchi said. "They speak with their pocketbooks. They could have chosen other markets."

#### Hacks/Hackers

http://www.meetup.com/Hacks-Hackers-Detroit/ Please also check out our blog at http://hackshackers.com

33 Detroit members in Meet Up group, Founded 5/8/14

The worlds of hackers and journalists are coming together as reporting goes digital and Internet companies become media empires.

Journalists call themselves "hacks," someone who can churn out words in any situation. Hackers use the digital equivalent of duct tape to whip out code. Hacker-journalists try and bridge the two worlds.

This group is to bring all these people together -- those who are working to help people make sense of their world. It's for hackers exploring technologies to filter and visualize information, and for journalists who use technology to find and tell stories. In the age of information overload, all their work has become even more crucial.

This group aims to help members find inspiration and think in new directions, bringing together potential collaborators for projects and new ventures.

Help us build the future of media!

#### **Wayne State University Blackstone Launchpad**

blackstonelaunchpad@wayne.edu
http://blackstonelaunchpad.wayne.edu/

Funded by the New Economy Initiative (NEI) of Southeast Michigan and the Blackstone Charitable Foundation, the Blackstone LaunchPad opened in September 2010 offering career guidance, resources, and advice to entrepreneurs, innovators, and inventors at Wayne State University. Our primary mission is to show Wayne State University students that starting a new venture is a legitimate career path and attainable reality. The secondary mission is to encourage every Wayne State University student who wants to start a new venture - either for-profit or not for profit - to do so in Metro Detroit and thereby contribute to the economic and social growth of our region.

Through regular individual and group consultative sessions, workshops, and networking events the Blackstone LaunchPad is strengthening the entrepreneurial culture at Wayne State University and helping students and from every school, college, and campus transform innovative ideas into successful Southeast Michigan start-ups. Through partnerships with Automation Alley, the University of Miami (the original LaunchPad), and Walsh College (Blackstone LaunchPad@Walsh) we are committed to fostering the entrepreneurial community and revitalizing the economies of Midtown, Detroit and Michigan.

The Blackstone LaunchPad Team is comprised of entrepreneurs, inventors, business professionals, and students who are committed to helping you at every stage of your entrepreneurial journey. If you would like to join The Blackstone LaunchPad team, please contact us!

Blackstone LaunchPad Undergraduate Library, 1st Floor 5150 Anthony Wayne Room 1201 Detroit, MI 48202

Phone: (313) 577-1533; (313) 577-1339

# Bizdom Entrepreneurship Accelerator Program <a href="http://bizdom.com/">http://bizdom.com/</a>

Bizdom is part of the Rock Ventures' Family of Companies (FOC) that includes over 70 businesses ranging from sports and entertainment, to the largest online mortgage lender in the country, to innovative Internet startups and cutting edge digital marketing companies.

Bizdom Collaborator Companies are companies that are committed to working with Bizdom entrepreneurs in order to help revitalize the cities of Detroit and Cleveland, and the entire Midwest region.

# Online Training

The Bizdom Team has pulled together some of our favorite tools and resources to help you create a business model and develop a minimum viable product. This training includes modules on the Culture of Entrepreneurship, Customer Development, Business Model Creation, and Market Analysis.

# DTX Fellows Program

The DTX Fellows program places high-quality, mid-level talent into Detroit's startups and entrepreneurial support organizations.

Bizdom Detroit 313.833.7800 detroitinfo@bizdom.com

#### **Detroit BizGrid**

http://detroitbizgrid.com/

#### **Features**

The BizGrid features scores of Detroit-focused organizations offering services that range from business planning and strategy to real estate assistance, funding, co-working space, and beyond. It's available in two formats:

## **Directory**

This interactive tool helps you chart a personalized course to discover the organizations that can best assist you. Return to it often as your needs evolve and the community of support organizations grows.

# **Infographic**

The BizGrid is also available as a physical infographic that can be downloaded or picked up at various entrepreneurial hotspots throughout the city. Its crisp, simple design enables you to find names and contact information for assistance organizations based on your business stage and needs. While the infographic has the advantage of laying the information out on one page, be sure to check the directory for the most current and comprehensive list of resources.

#### **BizGrid Team**

A committee of the Detroit Business Support Network consisting of Bizdom, D:hive, Detroit Economic Growth Corporation, InsYght, and TechTown Detroit directs the BizGrid's design, content development, and production with the support of the New Economy Initiative of Southeast Michigan. The committee draws on its members' day-to-day interface with entrepreneurs and invites input from business owners and service providers.

# **Detroit Creative Corridor Center (DC3)**

http://www.detroitcreativecorridorcenter.com/

The DC3 is an economic development organization with a targeted purpose: providing support to Detroit's creative industries in the form of resources, exposure, and advocacy in order to grow Detroit's creative economy and recognize Detroit as a global center for design.

The DC3 is a partnership between Business Leaders for Michigan and the College for Creative Studies. It receives funding from the U.S. Small Business Administration, the Michigan Economic Development Corporation, the New Economy Initiative for Southeast Michigan, The Kresge Foundation, the John S. and James L. Knight Foundation, the Surdna Foundation and a variety of corporate partners. It also generates a portion of its revenue through fee based consulting work.

The DC3 is working to build density in the Creative Corridor and provide exposure for Detroit's creative industries. To that end, we help grow Detroit's creative economy through business acceleration services for creative firms and independent practitioners. We celebrate Detroit's creative talent and innovation, and we advocate at a local, state, and international level for recognition of our city as a global center for design.

DC3's work falls under three programmatic buckets:

GROW: Business development services for the creative industries

CELEBRATE: Programming that highlights talent and innovation in Detroit's creative community

ADVOCATE: Research, data, and advocacy for Southeast Michigan's creative industries on a local, state and international level.

# **Detroit Startup Drinks: Computers/Technology** https://www.facebook.com/DetroitStartupDrinks

Technologists, Technologists, Technologists! All are welcome (including students). It's a great mix of Founders, Freelancers, and Moonlighters! No Agenda. No Speaker. Just Community.

#### **Ribbon Farm**

https://www.facebook.com/ribbonfarm

Makers: Community Organization, Manufacturing, Robotics

Ribbon Farm is a community of makers. We share ideas, tools, and the joy of making. Mission: To share ideas, tools, and the joy of making.

Description: We're a group of makers in Detroit who make, teach, learn and have fun together. We're always looking for new people to join us. Check out some of our upcoming events, send us a message and let's hang out and make stuff.

# **Practice Space**

# http://practicespace.org/

It's time to regroup and build a body of local knowledge. Architects and designers, real estate developers and community advocates, storytellers and artists, are finding opportunity in Detroit where others see vacancy. These innovators are rethinking the city at every scale, from interior renovations to landscape designs, from coffee shops to maker spaces. Neighborhoods are being rejuvenated from the ground up and the world is taking notice.

Practice·Space creates a venue for people to come together and amplify their work.

A collaborative workspace provides access to meeting rooms and event spaces, design tools, and a community of other designers. The space becomes the setting to build and document a new body of Detroit-specific knowledge, strengthened through a collective voice.

Practice·Space is housed in a garage, formerly Joe's Auto Body Shop. Situated in North Corktown, one of Detroit's most distinctive neighborhoods, this building is located on the corner of 14th and Perry Street—close to the action on Michigan Ave. Recently reactivated by two separate projects from the Univ. of Michigan's architecture school, this building demonstrates the potential for designers to make small scale interventions that have a noticeable impact. Continuing this momentum, Joe's will now go on to serve as a venue for creative exchange.

Corktown, Detroit's oldest neighborhood, is drawing a fresh wave of residents to the neighborhood. Close to downtown and home to the famously beautiful and long neglected Michigan Central Station, Corktown is bustling with new businesses along its central corridor, Michigan Ave.

In the wake of decades of flight, North Corktown remains one of Detroit's most vacant neighborhoods. At the same time, a rich heritage and recent influx of grassroots activity makes this area the site of an exciting new community. Practice Space is excited to be a part of this neighborhood's unfolding story.

2801 14th Street, Detroit, MI 48216

# **TechTown**

# http://techtowndetroit.org/

TechTown is Detroit's most established business accelerator and incubator, we provide a powerful connection to a broad network of resources, catalyzing entire communities of entrepreneurs best poised to energize the local economy. TechTown is a 501(c)(3) nonprofit and is located within the Woodward Technology Corridor SmartZone. Between 2007 and 2013, the organization served 866 companies, which raised close to \$103 million in start-up capital. And it contributed 1,155 jobs to the local economy.

Our Labs programs include tech-centric business acceleration, as well as proof of concept, incubation and commercialization services.

TechTown's Blocks Retail Boot Camp prepares serious entrepreneurs with strong retail concepts for the successful launch of their brick-and-mortar business in a core Detroit commercial district after program completion. The program enables an entrepreneur's success not only through training, but also through access to critical start-up capital, affordable space and ongoing business support.

TechTown's SWOT City program combines economic development and start-up acceleration strategies to transform historically underserved neighborhoods into vibrant and dense communities. Currently, TechTown works in Detroit's Brightmoor, East Jefferson, Grandmont Rosedale, Hope Village, Osborn and University District neighborhoods.

Rather than serving businesses alone, TechTown sees a broader obligation to create an enabling environment for economic development — one that addresses five pillars of neighborhood stability: Economy and Employment, Safety, Education, Housing and Social/Civic Engagement.

Over the course of a three-year neighborhood engagement, TechTown assesses the current state of each pillar, develops a comprehensive stabilization and growth strategy for improvement, then works to execute the strategy through its proven programs and a host of program delivery partners.

Together, TechTown and its partners work to create a new economic reality — a liveable and walkable community with the support infrastructure necessary for businesses and residents to thrive in the place they call home.

# Wayne State University: Detroit Revitalization Program <a href="http://detroitfellows.wayne.edu/">http://detroitfellows.wayne.edu/</a>

The Detroit Revitalization Fellows Program prepares talented mid-career professionals to lead Detroiters into a more collaborative and prosperous shared future. During their two years of full-time employment at an organization committed to the city's transformation, each cohort of Fellows is nurtured through professional development that includes executive-style leadership education, professional coaching and mentoring, and essential 'Detroit Dialogues' with other leaders of business and community. Together these emerging leaders are building a network that will connect the city's boardrooms and its street corners while pushing critical community and economic development efforts forward.

440 Burroughs, Suite 205 Detroit, MI 48202 drfp@wayne.edu Phone: (313) 309-4149

# **Digerati**

# http://digerati.co/#featuredwork

Digerati is a Detroit-based software development and process improvement firm. [Note: Co-founder and CEO Brian Balasia was a speaker at the recent Connect Michigan event in Lansing]

Brian Balasia has over a decade of expertise in driving organizational change through the intelligent application of technology. Under Brian's leadership, Digerati has been honored with numerous awards, including the Midwest Collaboration Award. Brian was also recognized by the Detroit Free Press as a Shining Light Award winner in 2011 for his leadership in the community.

Brian received his BSE in Aerospace Engineering from the University of Michigan. He is actively involved in the community, serving as a Board member for the MI Governor's Talent Investment Board, Venture for America and The MORE Program. Brian is also a graduate of the Leadership Detroit program.

# InsYght

#### Problem

Thousands of free or heavily subsidized resources exist to support entrepreneurs ranging from mentoring to laboratory space to market analysis and funding opportunities. Yet the process of turning an idea into a successful business is left to chance for most, with no effective means of identifying or accessing these resources at the local, state and federal level.

# Study

We identified and catalogued more than 6,500 resources, evaluated the marketing and delivery methods of the providers, and studied the varied needs of entrepreneurs across industries.

#### Solution

Digerati developed Insyght, a system that democratizes access to available resources by diagnosing entrepreneurs' needs and connecting them with appropriate resources just-in-time.

#### Results

More than 1,300 entrepreneurs and business resource providers have used InsYght's matching technology in the first year.

# **Classroom to Career: Matching Talent With Opportunity**

#### Problem

Employers must engage college educated talent to build the next generation of the labor force and remain globally competitive, however, complex market conditions make it difficult for employers to recruit and retain this talent.

Study

We studied the employers, students, and college career services; their decision making processes, systems, and methods of market engagement.

Solution

Digerati engineered Classroom to Career. Using matching algorithms, the system instantly connects students to internship opportunities based on skills, interests and requirements, allowing employers to effectively recruit talent.

Results

Over 1,000 employers have posted more than 3,000 opportunities on Classroom to Career. The system has helped 12,000 internship seekers make more than 60,000 connections with employers.

# Intern In Michigan: Fighting Brain Drain

#### Problem

Employers must engage college educated talent to build the next generation of the labor force and remain globally competitive, however, complex market conditions make it difficult for employers to recruit and retain this talent.

Study

We studied the employers, students, and college career services; their decision making processes, systems, and methods of market engagement.

Solution

Digerati engineered Intern in Michigan using matching algorithms, the system instantly connects students to internship opportunities based on skills, interests and requirements, allowing employers to effectively recruit talent.

Results

Over 2,000 employers have posted more than 7,500 opportunities on Intern in Michigan. The system has helped over 31,000 internship seekers make over 265,000 matches with employers.

To learn more: visit interninmichigan.com

# Greater Detroit Area Health Council http://www.gdahc.org/

GDAHC Vision: Healthy people. Healthy economy.

We improve the health and wellbeing of people living in southeast Michigan by solving health problems that can be addressed **only through multi-sector collaboration**.

GDAHC was founded and incorporated August 14, 1944, with the primary goal of improving the management of community health resources city-wide, providing health facility planning to hospitals. As the state of health care and health care delivery changed, the Council changed its focus from hospitals to becoming a coalition dedicated to the cost-effective allocation, management and use of health care resources. The Council continues its mission through innovative planning and strategies with strong collaborations and partnerships.

Examples of initiatives, projects:

2006: First public performance report posted in July 2006 on hospital performance included both consumer-friendly Centers for Medicare and Medicaid (CMS) Hospital Compare and Leapfrog data

2007: Regional Action Network for Nursing (RANN) established to implement Innovations in Nursing strategy

2008: GDAHC designated as Chartered Value Exchange (CVE) by U.S. Department of Health and Human Services; First physician organization performance data published in September; first of its kind in Michigan, combining data from all four major commercial health plans

2009: myCareCompare launched; added capacity for content to support provider performance reports, including resources, FAQs, and additional detail about areas such as data collection, report preparation and methodology, etc.

2014: Launch of Find MI Care website and mobile app which helps consumers find low-cost health care from a searchable database.

# **Detroit Community Health Connection, Inc.**

http://dchcquality.com/partners/

Detroit Community Health Connection, Inc. is a non-profit community-based primary care organization that provides quality, compassionate and professional care to all patients we serve, regardless of their ability to pay. It operates six locations and is a Health Center Program grantee under 42 U.S.C. 245b, and a deemed Public Health Service employee under 42 U.S.C. 233(g)-(n).

It provides comprehensive medical and dental services, with a focus on preventative health, including a Health Awareness Program and a Healthy Teens Community Care Center.

DCHC lists a fairly large number of "partners" on its website.

Administration 13901 East Jefferson Detroit, MI 48215

Tel: 313.822.0900 Fax: 313.822.0950

Email: <a href="mailto:info@dchcquality.com">info@dchcquality.com</a>
<a href="http://dchcquality.com/">http://dchcquality.com/</a>

# **Voices of Detroit Initiative (VODI)**

Voices of Detroit Initiative (VODI) is a community-based health care coalition dedicated to providing Detroit's uninsured and under-insured with access to affordable, effective health care through an organized, sustainable delivery system.

#### **VODI** Assets

- Service Data Contains Over 350,000 Service Records
- Michigan's Largest Repository of Service Data On Uninsured
- Only Continuously Maintained Service Repository in U.S.
- Fosters Informed Communication Between Providers
- Adheres to HIPAA Privacy/Security Standards
- Innovative Data Use/Comparisons For Research
- Generates Insights Into Broad Range of Health Questions

# **ROI** Examples

- VODI Converted 3,200+ ER Visits To Primary Care
- ER Conversions Saved \$1.6 Million
- 2,000 Patients ID'd As Medicaid Covered
- Added Medicaid Coverage Billings = \$500,000+
- Between 2003-2004 ID'd 1,478 Chronic Care Cases
- Chronic Care Cases Moved To Appropriate Setting

VODI is a collaboration of partners which include:

- City of Detroit Department of Health and Wellness Promotion
- Wayne County Health Department
- Henry Ford Health System
- St. John Health
- Detroit Medical Center
- Oakwood Healthcare System
- Wayne State University School of Medicine
- Detroit Wayne County Health Authority
- Wayne County Community Mental Health Agency
- Federally Qualified Health Centers: Community Health & Social Services (CHASS), Covenant Community Care, Detroit Community Health Connection, Advantage Health Centers, Health Centers Detroit Medical Group, Wellness Plan Health Centers, Western Wayne Family Health Center
- Free Clinics: Mercy Primary Care, St. John Community Health

VODI's Managed Care Technology Tools utilize an integrated care network to deliver universal access to clinical patient information. Health care systems can realize a streamlined approach to health care delivery with Electronic Medical Records, Medical Home Assignments, Patient Registration and Health Risk Management. Designed to enhance quality of care and lower provider costs

We have integrated, as one package, the EMR/MCR and the Practice Management Modules. MCR is applicable only to Detroit. VODI's Managed Care Technology Products and Services include the following:

EMR/MCR	PRACTICE MANAGEMENT
ER DIVERSION	INTERACTIVE VOICE RESPONSE
PATIENT REGISTRIES	HEALTH INFORMATION EXCHANGE
CHRONIC DISEASE MANAGEMENT	INSURANCE ELIGIBILITY SCREENING
PERFORMANCE REPORTS	POPULATION REPORTS

# THE VODI-IMPACT ONLINE TOOLKIT http://thedetroitimpact.org/

In January 2010, three core partners came together to plan the VODI-IMPACT Healthy Living Campus. Today more than 70 partners and 630 members are connected to each other at the Campus. Coming together around the health disparities of diabetes and hypertension, partners developed program interventions in four major areas: education, healthy eating, physical fitness and safety. This site is dedicated to the story of VODI-IMPACT's journey as we tell how community health is improved as we improve the social determinants of health. Our toolkit provides a road to creating a healthy living campus in "your" community...a hub for residents and partners to connect.

#### **VODI-IMPACT PARTNERS**

Below are the partners of VODI-IMPACT. They include our grant partners, in addition to resource and expertise partners. Thank you to everyone that continues to support our campus. Click on the links below to be taken to that section. (Printable PDF of Partner List)

- Grant Partners
- Fresh Foods
- Health Education
- Health Services
- Fitness
- Safety
- Community Partners

#### **GRANT PARTNERS**

# St. John Providence Health System and Detroit Community Initiative

In response to the Kresge Foundation's national safety-net enhancement initiative, a core group of organizations – Voices of Detroit Initiative (VODI), St. John Providence Health System and Detroit Communities Initiative (DCI) – agreed to collaborate to develop a community-based health intervention with the ultimate goal of reducing the high incidence of hypertension and diabetes in target zip codes.

VODI provided overall leadership and program direction and staff, St. John Providence Health System provided space within a community facility to house the IMPACT program and acted as our safety partner, and DCI provided office space, community connections and program resources.

#### **FRESH FOODS**

- Brenda Scott Middle School: Osborn Celebs; gardening initiative; cooking classes, diabetes education
- Chef Antonio Moore: Nutrition Education and Healthy Meal Catering
- Continental Management Conner Creek Senior Living Center Satellite location:
   Program interventions for seniors; , Gardening Initiative, Events
- The Detroit Parent Network: Cooking classes students and parents
- Fresh Corner Café: Access to Fresh and Healthy Meals at the Campus
- Gleaners Community Food Bank: Cooking Matters, Cooking Matters at the Store,
   Fresh Food Share
- The Greening of Detroit: Gardening expertise, plants, materials and ongoing community education
- Karlest Ford: Master Gardener
- Keep Growing Detroit: Gardening expertise, plants, materials and ongoing community education
- Lesley University/Viki Shayna: Nutrition Education and research around food and cooking
- Mike's Market: Health Education and Wellness Checks; Nutrition Education; Flash Mob
   Site
- Olivet Cemetery: Gardening Initiative Sponsorship
- The National Kidney Foundation; Ask the Nutritionist, Nutrition Education, PATH
- Northeast Detroit Business Association: Gardening Initiative Sponsorship
- Osborn Evergreen Academy: Gardening Initiative; health and nutrition education
- Pick and Save Market: Cooking Matters at the Store; Health Education; Wellness Checks; Nutrition Education; Event Sponsor
- Raymond Our Lady of Good Counsel Church Satellite Location: Cooking Classes, Canning Club, Health Education, Gardening Initiative

• Gwen Swain: Canning Club Initiative; Food Preservation Education

#### **HEALTH EDUCATION**

- American Diabetes Association: Health Education Materials
- American Heart Association: Health Education Materials
- Brenda Scott Middle School: Diabetes and Nutrition Education
- **CVS** Patient education programs; immunizations
- Healthy Neighborhoods Detroit: Health education materials and resource referrals
- Lesley University/Viki Shayna: Nutrition Education and research around food and cooking
- Merck: Health education materials; Conversation Map
- The National Kidney Foundation: Diabetes and nutrition education
- Reuther Older Adult & Wellness Services: Expertise and program support
- John Providence Health System Parrish Nurse Community Health
   Program: Diabetes Conversations; health education programs
- The Wayne State University Eugene Applebaum College of Pharmacy and Health Sciences: Interactive games addressing health issues; group discussions; input into survey instruments and processes
- University of Michigan and Wayne State University service learning
   programs: Medication education, blood pressure checks, individual consultations and
   general program support

#### **HEALTH SERVICES**

- Advantage Health Centers: Access to healthcare providers, clinics and health educators; formal referral process using prescriptions
- Mercy Primary Care Center: Access to healthcare providers, clinics and health educators; formal referral process
- MPRO: Medication education, wellness checks, individual consultations
- United Health Organization (UHO) and Project Healthy Living: Free screening services for obesity, diabetes, hypertension, cancer and heart disease

John Providence Health System – Parrish Nurse Community Health

Program: Wellness checks

University of Michigan and Wayne State University service learning

programs: Medication education, blood pressure checks, individual consultations and

general program support

#### **FITNESS**

- Alicia Hollowel, Miss Black Michigan 2012: Professional dance and choreography instruction
- Paulette Bronner: Hustle Instructor
- The Detroit Windsor Dance Academy: Provided staff for choreography
- Fast Freddy: Dance Instruction
- MAN Network: Safety instruction for Lonely Sneakers Walking Club; Crime Alerts
- Olivet Cemetery: Outdoor walking; Special Events
- National Kidney Foundation of Michigan (NKFM): Enhance Fitness; Enhance
   Fitness with a Flair; wellness checks
- Nortown Community Development Corporation: Milbank Greenway event planning for Olympian U!, Lonely Sneakers Walking Club; neighborhood cleanups for fitness and health events
- RS Health and Fitness: Personal Training; CD for home-based fitness; wellness checks
- Updog Yoga and The OM Squad©: Yoga outreach; professional instruction around chronic health issues
- The Youth Connection: I2D2 Fitness and Nutrition Program

#### SAFETY

- Detroit Community Initiative: Economic Development Policies; Neighborhood Safety Education; Cleanups
- Healthy Neighborhoods Detroit: A program of St. John Providence Health; economic and neighborhood revitalization; safety education and neighborhood cleanups

- MAN Network: Community patrols; safety training; leaders in community policing efforts; Higher Expectations summer camp
- Northeast Detroit Business Association: Promotion of safe environments with community groups and officials
- Nortown Community Development: Economic Development Policies; Neighborhood Safety Education; Cleanups
- John Providence Health System: On-site security team for Campus
- Block Clubs provided community health and safety education and connectivity:
  - Buhr Block Club
  - East Outer Drive Block Club
  - We Care about Van Dyke/Seven Mile
  - Bliss/Yolanda Block Club

#### **COMMUNITY PARTNERS**

Community Partners provided a number of resources to VODI-IMPACT. Some acted as satellite locations for IMPACT program offerings such as cooking classes or health education while others were community residents that became leaders in developing and designing program initiatives. Many provided a vital communication link for our newsletters, posters and fliers, both printed and online. Others provided general program support and incentives for membership rewards.

- Black Family Development
- Clare Carlisle: Art Instructor Art for the Heart
- Continental Management Conner Creek Senior Living Center
- Forgotten Harvest
- Grace Church of the Nazarene
- Sonja Hill: IMPACT Spokesperson
- Joy of Life Ministries
- Kindred Hospital
- Matrix Human Services
- McDonalds
- Michigan Works (JET Program)

- Osborn Neighborhood Alliance
- New Covenant of Peace World IMPACT Ministries
- Nortown Collision
- NRP Management, LLC Conner Creek Senior Living Center
- Mary Ann Robinson
- Raymond Our Lady of Good Counsel Church
- True Rock Church
- The Youth Connection

# Advantage Health Centers: Detroit Healthcare for the Homeless http://ahcdetroit.org/

Detroit Health Care for the Homeless, Inc. incorporated in 1986 to improve the health of our most vulnerable population. In 2003, DHCH expanded its mission to include all of those who are uninsured, or who live in areas where there are not enough doctors available. Since then, DHCH has done business as Advantage Health Centers and now operates a network of medical and dental clinics.

As a federally qualified health center (FQHC) agency, Advantage is governed by a consumer-majority, volunteer Board of Directors. Advantage is a 501(c) (3) non-profit agency.

Mission: Advantage Health Centers is dedicated to providing comprehensive healthcare and support services to Metro Detroit's community and those experiencing homelessness regardless of source of payment.

Advantage Health Centers Corporate Office 15400 W. McNichols Detroit, MI 48235

Phone: 313.835.5990

# **Healthy Neighborhoods Detroit**

http://www.stjohnprovidence.org/healthyneighborhoodsdetroit/

An economic and neighborhood revitalization approach integrating healthcare, education and training, and affordable housing.

## Our Background

There are three former hospital campuses, located on the east side of Detroit, Riverview, Conner Creek, and Samaritan in varying stages of redevelopment. Each property will serve as a nerve center for the neighborhoods they serve providing access points to high quality healthcare, education and training, senior living, work force living, convenience retail and a host of other related services. When the various redeveloped campuses are added together the initiative will provide a unique array of services, in some cases linked, for all people living and working on the east side of Detroit. (Healthy Neighborhoods does not own or plan to own the properties).

#### **Our Mission**

We will build a collaborative 21st century solution for an improved system of community health in Detroit by linking investment in healthcare, education and training and access to affordable housing in a manner that supports transformation of the economy of Detroit and contributes to neighborhood revitalization leading to measurable, sustainable, improvements in health and quality of life of those served.

#### The Issue

What is the crisis affecting the city of Detroit? If you answered health care access and the disparities therein, you are correct. If you answered living wages for low-income families, again you are correct. If you answered, education and training opportunities for entry level career paths, once more you are correct. And, what about safe affordable quality housing? From a health care perspective, the fundamental issue in this crisis is convenient non-discriminatory access to health care services at all levels, from primary care to urgent and emergency care. From an economic development perspective, new strategies are needed to transform an industrial –aged city into a thriving community of the 21st century. Since health care is one of the few sectors projected to add jobs in the near future, strategies linking investments in health care and education are essential.

Picture Mary, a single parent of three children, living in a safe affordable home in the same neighborhood where she attends health care training classes. The classes are geared for Mary to become a patient care technician and once completed, the entry level position could lead to a career in healthcare. As Mary makes her way to class every

morning, she drops off her two youngest children, Michael and Gabriel, at Head Start for preschool, located on the first floor of the building where Mary's classes take place.

One day, Mary's oldest child Raphael wakes up ill and needs immediate medical attention. Mary takes him to the Urgent Care Center, conveniently located on the first floor of the building where most of the family attends school. After a careful assessment of Raphael's illness, the patient coordinator determines that the health care required, as well as necessary follow-up care, can be obtained through the adjacent Health Center. So the family is referred to the Health Center across the way and linked to a primary care physician, and Mary will not have to miss any of her class time.

The above scenario is just one example of what a holistic community can provide—access to education and training for a health care career, safe and affordable housing within walking distance to school, and convenient access to quality health care at the same location.

#### Mission Statement:

To build a collaborative 21st century solution for an improved system of community health in Detroit by linking investment in healthcare, education and training and access to affordable housing in a manner that supports transformation of the economy of Detroit and contributes to neighborhood revitalization leading to measurable, sustainable, improvements in health and quality of life of those served.

#### Vision Statement:

Vibrant sustainable communities where engaged people of all ages choose to live, work, play, and experience optimal health and well-being.

#### **Core Values:**

# Quality of Life

Healthy Neighborhoods Detroit recognizes that by providing community based hubs, with resources to meet the health and human services needs, allows our community residents to be a part of an environment where each can enjoy the important possibilities of his or her life.

# **Partnerships**

The board and staff will strive to provide a forum for coordinated advocacy for the funding of programs and services that address the specific needs surrounding these communities.

Economic Self-Sufficiency

Healthy Neighborhoods Detroit is committed to expanding the opportunities for the underserved to enter community based educational programs that will lead to higher paying jobs.

#### **Continuous Education**

Healthy Neighborhoods Detroit supports the development of an infrastructure and programs for modern, technology based, and continuous learning programs for all ages. *Health & Wellness* 

Our organization promotes physical, mental and socio-economic well-being for all residents including access to affordable, high quality healthcare for those who are at high risk for disease and/or disability, including disease prevention.

# **Accountability**

The boards and staff commit to demonstrate progress in health, well-being and community revitalization with measurable outcomes.

# **High Expectations**

Healthy Neighborhoods Detroit exists to service the community. The property owners, board, and staff will strive towards providing exceptional and highly sought after health and human services.

# Safe Environment

We believe that our neighborhoods must offer safe, secure environments in order for residents and children to thrive and lead healthy and productive lives.

## Respect

We are aware of the impact of our actions on the community and its residents. We will communicate to our residents in an appropriate manner and treat everyone with fairness and dignity.

For more information on Healthy Neighborhoods Detroit, please call (586) 753-0648.

#### **Youthville Detroit**

# http://www.youthvilledetroit.org/

The Detroit Youth Foundation (DYF) formed in 1999 as an outgrowth of a previous initiative of the W.K. Kellogg Foundation. Initially, DYF focused on engaging youth, their communities, and organizations that assisted in fostering positive youth development and community change. This was accomplished by re-granting dollars to organizations for program activities to work directly with youth on leadership building, and philanthropy (grant making). Such collaborative efforts worked to improve outcomes for youth. As DYF transitioned to a separate foundation, funding needs were met entirely by the Kellogg Foundation.

In recent years, DYF moved toward change making versus grant making to impact youth developmental outcomes. To create this change, DYF implemented a conceptual and program model called YouthVille Detroit. The goal of this model was to create a safe place for youth by providing program opportunities and personal support. This model was developed in consultation with several youth and family organizations, some of which later became tenant partners in the YouthVille Detroit facility.

Dr. Gerald K. Smith, Founder of YouthVille Detroit, conceived YouthVille Detroit as a youth development center (not just a recreational facility) based on the belief that young people need:

- A Safe Space
- Responsible, caring adults engaged in their lives
- To be intentionally involved in their own development
- Broad supports and opportunities

The program includes classes in video production, a Peace Program to reduce violence among others.

#### **Fair Food Detroit**

http://www.fairfoodnetwork.org/what-we-do/projects/fair-food-detroit

## **The Situation**

- Michigan has been one of the states hardest hit by the country's recent economic recession, with Detroit experiencing a 16.7% unemployment rate.
- The poverty rate in Michigan is 14.4%; in Wayne county, where Detroit is located, the rate is 20.5%.
- 1.75 million Michigan residents receive Supplemental Nutrition Assistance Program (SNAP) benefits.
- In Detroit, over 500,000 residents live in areas with limited or no access to nutritious food options.

## The Opportunity

Fair Food Network is focused on helping residents of Detroit benefit from a coordinated network of local and national organizations and leaders engaged in the sustainable food justice movement. The goals:

- Help transform the city's landscape to one that focuses on community-based food systems.
- Create healthier environments for children and families in the city.
- Create new economic opportunities for food-related businesses.

Although Michigan has been hit by the country's economic recession, Detroit has a lot of innovative community food systems activity to build upon. In fact, Detroit has become a model for urban agriculture initiatives with three full-time urban farms and more than 1,000 community and backyard gardens supported by committed organizations that have organized residents to take back control of their food.

# Fair Food Detroit: Building an Equitable Food System in Detroit

Fair Food Detroit is a multi-year program that enables FFN to work collaboratively with community organizations and funders in Detroit and Southeast Michigan to create increased access to healthy and sustainably grown food for residents while also supporting local agriculture and food systems.

Through multiple initiatives, Fair Food Detroit aims to stimulate a wide range of activities that will benefit the residents of Detroit and contribute to a new approach to food access and food justice. Our objectives include:

- Incentivize fresh food purchases at farmers markets and neighborhood groceries by matching federal food assistance benefits.
- Provide networking, collaboration, capacity building, and leadership development opportunities for organizations working to advance the food justice agenda.
- Partner with existing youth development agencies on healthy food education and promoting food as fuel for a healthy, active life.
- Guide local and national funders on providing seed capital to nonprofits working to begin or sustain community-based food projects.

With our multi-faceted initiative, we intend to create a model to:

- Inform public policy.
- Assess, articulate, and make available best practices for a food justice agenda.
- Leverage public/private resources to support the work of local communities.

# **Our Progress**

To date, Fair Food Network is:

- Increasing access to healthy, fresh, and sustainably grown food by low-income families through the launch of the Double Up Food Bucks project in Southeast Michigan.
- Participating in the Green Ribbon Collaborative, which includes Eastern Market, Gleaners Community Food Bank, and the Greening of Detroit. This collaborative serves as a resource for government, foundations, and agencies in and around Detroit who are seeking information about local food systems activities.
- Participating in the Detroit Food & Fitness Collaborative (DFFC), where we are leading public policy efforts, specifically as they relate to the re-authorization of the federal Farm Bill in 2012. In this role we are providing workshops, materials, and access to policy experts for community leaders and residents to learn about the Farm Bill's impact on their daily lives.
- Partnering with other nonprofits on alternative distribution strategies to get fresh food into communities with limited access.
- Developing an innovative learning opportunity for entrepreneurs and nonprofits to explore social enterprise as a way to generate revenue through healthy food products and services.
- Working with local partners to create an economic development model with sustainable food systems at the center.

# Detroit Grocery Incubator (Fair Food Network) <a href="http://www.fairfoodnetwork.org/what-we-do/projects/detroit-grocery-incubator-project">http://www.fairfoodnetwork.org/what-we-do/projects/detroit-grocery-incubator-project</a>

Fair Food Network (FFN) is helping to return grocery stores to Detroit neighborhoods. As a cornerstone of neighborhood economic and community health, the absence of groceries has dire consequences for city residents. Many of Detroit's low-income residents have to travel long distances for affordable, high-quality groceries. This lengthy trip not only adds to the cost of obtaining healthy food, it can also become a major obstacle to eating a healthy diet. The Detroit Grocery Incubator project (DGI) is helping ambitious local entrepreneurs obtain the training and experience needed to increase the number of these valuable economic hubs and sources of fresh, healthy food.

The Detroit Grocery Incubator project supports local entrepreneurs who lack the resources, training, or networks to establish a grocery store on their own through:

- Classroom training on entrepreneurial skills, business principles, the grocery industry, and Detroit's local food system.
- On-the-job training in a successful inner city grocery store.
- Introducing new grocery entrepreneurs to potential investors and providing technical assistance on business planning and attracting incentives.
- Community outreach to recruit new grocery entrepreneurs, gather data and resident input, and elicit buy-in.
- Attracting investment capital by working with policymakers, financial institutions, foundations, and community organizations.

Fair Food Network is partnering with Uplift Solutions, Inc. and Tech Town to develop and deliver classroom curriculum and on-the-job training. Check back in the next few months for updates on the Detroit Grocery Incubator class schedule and application process.

# **Detroit Grocery Incubator Training (Fair Food Network)**

The Detroit Grocery Incubator offers an intensive training program that supports local entrepreneurs to establish a grocery store on their own through:

- Classroom training on entrepreneurial skills, business principles, the inner city grocery industry, new store financing, site selection and Detroit's local food system.
- In store training in a successful inner city grocery store.

 Providing technical assistance on business planning, site selection and attracting capital.

# The Fair Food Fund

http://www.fairfoodnetwork.org/fairfoodfund

Fair Food Fund is a new impact capital fund from Fair Food Network that is fueling entrepreneurship in the food system by supporting businesses that connect farmers with the growing demand for local, sustainably grown food. Through financing and business assistance, we invest in enterprises building a robust regional food infrastructure. We believe such investments will support the long-term viability of small and mid-scale farms and spur economic activity while increasing access to healthy food, especially in our most underserved communities.

But it doesn't stop there. Fair Food Fund also provides a powerful vehicle for funders to catalyze change in our food system in partnership with a recognized and trusted leader in the field. We have the deep food system knowledge needed to identify the business models that will drive positive change and the expertise to assess the risks and opportunities of potential investments.

# **Double-Up Food Bucks**

http://www.fairfoodnetwork.org/what-we-do/projects/double-up-food-bucks

Fair Food Network's Double Up Food Bucks (Double Up) program makes it easier for low-income Americans to eat more fresh fruits and vegetables while supporting family farmers and growing local economies.

Here's how it works. Double Up provides Supplemental Nutrition Assistance Program (SNAP) beneficiaries with a one-to-one match to purchase healthy, locally grown fruits and vegetables.

The wins are three-fold: families bring home more healthy food, local farmers gain new customers and make more money, and more food dollars stay in the local economy. Each creates a ripple effect across the community.

Since 2009, Double Up has expanded from five farmers markets in Detroit to more than 150 sites across Michigan with the support of nearly 40 foundations. Double Up has also

been at the forefront of innovations in healthy food incentives, expanding the model to grocery stores and developing new mobile payment systems.

The Agricultural Act of 2014 (Farm Bill) includes \$100 million to support the Food Insecurity Nutrition Incentive (FINI) grants program, a new national healthy produce effort modeled after successful programs such as Double Up.

When more Americans buy healthy food from local farmers, everyone wins.

#### Families have healthier choices.

- Since 2009, SNAP customers have bought 3+ million pounds of fresh fruits and vegetables with SNAP and Double Up.
- 93% of participating SNAP users at farmers markets report eating more fruits and vegetables, including more varieties, because of the program. Just as important, 83% report buying fewer low-nutrition snacks.

# Farmers get a financial boost.

In five years, Michigan farmers have earned \$5+ million with SNAP and Double Up. 90% of participating farmers report selling more fruits and vegetables; 85% report making more money.

#### Local economies thrive.

- In five years, SNAP sales at Michigan farmers markets have grown to \$1.7 million, among the top five states in the nation and the highest in the Midwest, yet less than 4% of all SNAP participants live in the state.
- SNAP recipients stimulate economic activity and opportunity within their communities—a dollar spent at a farmers market can generate \$2.80 for the community's economy. (Sonntag, V. "Why Local Linkages Matter: Findings from the Local Food Economy Study." Seattle, Washington, Sustainable Seattle. April 2008).

# **Seed Wayne**

http://www.clas.wayne.edu/seedwayne

656 W. Kirby 3198 Faculty/Administration Building Detroit, MI 48202 Phone: (313) 577-4296

SEED Wayne is dedicated to building sustainable food systems on the campus of Wayne State University and in Detroit communities. SEED Wayne works in partnership with community-based organizations to promote access to healthy foods, urban agriculture, farm-to-institution, and food planning and policy development. SEED Wayne integrates core university functions in teaching, research, engagement and operations. Student leadership is central to SEED Wayne's success. SEED Wayne projects are located on campus and in the community.

# SEED Wayne Detroit Fresh http://www.clas.wayne.edu/seedwayne/DetroitFRESH

This project was started Fall of 2008, rising from conversations at partner organization Capuchin Soup Kitchen with guests. Lisa Richter and Gwen Meyer of Earth Works Urban Farm and Kami Potukuchi of SEED Wayne led conversation in which guests expressed frustration and resentment toward experiences at the corner stores in the Eastside of Detroit. The guests expressed that the stores mostly sold stuff that "folks are addicted to," "like alcohol, cigarettes, junk food, and lottery tickets." It was these conversations which the Healthy Corner Store Project was born, and a pilot project involving three stores in a half mile radius of the Capuchin Soup Kitchen was initiated. The Project is now funded and covers all areas of Detroit.

In Detroit, there is a problem of something referred to as food deserts, or the lack of a proper way for the population of an area to find healthy groceries. Corner stores can sometimes be the closest or only dependable option to many families of an area to shop at, due to poverty and lack of transportation options. These corner stores typically carry very little food that is healthy, wholesome, fresh or affordable. The mission of Detroit FRESH: The Healthy Corner Stores Project, is to bridge this gap.

As of April 2010, 17 stores have become participants of the project, with the majority of stores on the Eastside. Once a store agrees to participate, Detroit FRESH equips them with supplies such as baskets, shelves, basic produce handling information, and

connects them to a produce distributor who delivers smaller quantities that such stores typically handle.

If you live on the Eastside and would like information on Detroit FRESH or wish to share your opinions on participating stores or other feedback, please write SEED Wayne's director Kami Pothukuchi at k.pothukuchi@wayne.edu.

Detroit FRESH: The Healthy Corner Store Project is implemented in partnership with the Capuchin Soup Kitchen, Eastern Market Corporation, and MOSES.

# **SEED Wayne Healthy Eats Project**

http://www.clas.wayne.edu/seedwayne/SEEDWayneHealthyEatsProject

#### Phase 1

The first phase of the Healthy Eats Project began in February, 2013. The team offered a four week nutrition education curriculum designed by the USDA, called 'Eat Smart Live Strong'. These four week sessions were given at four senior sites; Woodbridge Manor, Warren Plaza, Brush Park Plaza, and Hannan House. The initiative was to increase participants' intake of fruits and vegetables, encourage healthy activities, and encourage at least 30 minutes of practical exercise per day.

#### Phase 2

The second phase of the Healthy Eats Project began June 12th, 2013. A new location, the Prentis Breezeway at the WSU farmers market, brought new challenges, tasks, and goals. A new curriculum was adapted from "Just say Yes to Fruits and Veggies" for a shorter, 20 minute workshop. Each Wednesday at the market, the team does a workshop at 12 noon, which is repeated at 12:30. A new objective is to not only encourage participants to increase their daily intake of fruits and vegetables, but to buy them Michigan local at the WSU farmers market as well. Phase 2 also includes a week between the four workshops sessions for a Chef's Demo.

# **Sponsorship**

The Healthy Eats Project is funded in part by the state of Michigan with federal funds from the USDA's Supplemental Nutrition Assistance Program (SNAP) by way of the Michigan Nutrition Network at the Michigan Fitness Foundation. Farmers Market Education workshops are modeled on the Stellar Farmers' Market Program of the New York City Department of Health and the New York State "Just Say Yes to Fruits and Vegetables" curriculum.

# **Green Grocer Project**

http://www.degc.org/businesses/green-grocer-project

The Green Grocer Project has helped create competitive, sustainable grocery offerings in Detroit while improving fresh food offerings for residents. The Green Grocer Project was launched with a \$500,000 seed grant from The Kresge Foundation. DEGC manages the program, which includes:

- A Grocer Clearinghouse for existing store operators and those operators interested in making new investments in Detroit.
- Technical Assistance: The Program will assist participating grocers in addressing operational and store development needs that they encounter on a daily basis, in order to ensure the highest quality provision of fresh foods at the store.
- Loan funding for store improvements: The City of Detroit plans to allocate \$500,000 in CDBG-R funds to seed a revolving loan fund at DEGC. In addition, staff will assist grocers in accessing other financing sources to carry out the improvements identified through the technical assistance program.
- A <u>Facade Improvement Program</u> designed to upgrade the exteriors of Detroit's neighborhood grocery stores with a 50/50 matching grants up to \$50,000.

# **Detroit Economic Growth Corporation** http://www.degc.org

500 Griswold St., Ste. 2200

Detroit, MI 48226

Phone: (313) 963-2940 Fax: (313) 963-8839

DEGC is dedicated to Detroit's growth. Our mission is to bring together public sector policies and priorities with private sector development and investment interests to strengthen Detroit's economic advancement.

DEGC is uniquely positioned to assist its clients through the internal processes and procedures of various governmental entities.

The DEGC provides administrative services to a number of public authorities that play a key role in Detroit's economic development. These authorities include:

- Detroit Brownfield Re-Development Authority (DBRA)
- City of Detroit Downtown Development Authority (DDA)
- Economic Development Corporation of the City of Detroit (EDC)
- Neighborhood Development Corporation of Detroit (NDC)
- City of Detroit Local Development Finance Authority (LDFA)
- City of Detroit Tax Increment Finance Authority (TIFA)

Each of authority is operated by a Board of Directors that is made up of community leaders, business owners and public officials. Each board holds regular meetings at 500 Griswold, Suite 2200 Detroit MI 48226

The Detroit Economic Growth Corporation (DEGC) was founded on the idea of partnership. Our mission is to bring together public sector policies and priorities with private sector development and investment interests to strengthen Detroit's economic advancement.

DEGC often partners with organizations across the city who engage in a variety of activities, including grant financing, matchmaking and networking, providing resources to companies, and assisting entrepreneurial endeavors. DEGC works with these champions of economic growth to ensure that all of our clients receive all of the assistance available to their particular project.

To maintain growth in our city and continue serving as Detroit's front door to development the DEGC depends on generous support from the business community. By supporting DEGC, contributors are helping to revitalize the city of Detroit and build a stronger economic core for this entire region.

DEGC will sometimes refer clients to partner agencies for technical assistance, financing or other help as necessary to facilitate their investment in Detroit.

#### **Links to Other Resources**

**Detroit BizGrid** 

Detroit Employment Solutions Corporation (DESC)

**Detroit Regional Chamber of Commerce (DRC)** 

Michigan Economic Development Corporation (MEDC)

Wayne County Economic Development Growth Engine (EDGE)

# Central Detroit Christian Community Development Corporation http://centraldetroitchristian.org/

The Central Detroit Christian Community Development Corporation (CDC) is a non-profit, faith-based organization committed to empowering people and creating positive opportunities for the central Detroit community. Our mission is that through Education, Employment and Economic Development, Central Detroit Christian CDC strives to transform individuals to reach their highest potential while transforming the community to be a place of Shalom.

Through education, employment and economic development, CDC strives to instill hope, faith and values while inspiring individuals within the community to reach their highest potential as confident, productive and caring community leaders and citizens. Our community based approach means that a majority of staff and board members are from the community. To meet our selected goals, we have implemented a number of youth-centered activities; have developed 7 businesses; are working on several different housing projects; have developed a work training program for teens and young adults, and have been providing for direct needs in the community through outreach events that we sponsor.

CDC was founded in 1993 when a coalition of pastors agreed that the community would experience a greater impact with a unified effort. At that time the coalition developed the following focus areas: youth ministry, job training & development, housing, and meeting direct needs.

#### **Education**

Programs from cradle to college —that's our goal! Our Parenting with a Purpose program works with parents of children under the age of 5 to help them realize their role as the first educator of their children. After children enter school, CDC offers our Breakthrough Enrichment program giving them the opportunity to explore music, drama, dance, art, and our Breakthrough Karate program provides discipline and physical exercise. Soccer and flag football are available in the fall and spring. Middle school and High School students can participate in Club 3:16 and Club 7:37 which meet on Fridays during the school year. Both clubs are committed to developing life-long relationships with the young people and their families with the goal of providing practical life skills training and the message of Jesus Christ.

Summer Day Camp & Overnight Camping programs are also available to youth of all ages and serve as a means to maintain relationships with young people throughout the year. All programs provide expanded opportunities for children and teens to engage in safe, supervised activities with our staff and volunteers.

# **Employment**

Youth Workforce Development

Our Youth workforce development program, READY (Recruit, Employ, Advance and Develop Youth) is designed to provide a safe, structured and engaging environment to impart practical tools of employability to teenagers. The program offers youth character development by helping them realize a positive work ethic, and also introduces them to important concepts of business leadership and management. We have also found the importance of tutoring workforce trainees so that they are proficient in at least 6th grade level math and reading. READY has had over 250 teens come through the program. We are committed to placing teens in jobs. Those jobs range from our businesses to McDonalds to Olympia Entertainment. Our retention rate, i.e., how many have stayed on the job after one year is 64%.

The Neighborhood Jobs Pipeline

One of the most important building blocks for a sustainable community is the ability for individuals to sustain their families through productive employment.

Currently there is a clear disconnect between residents of the Central Woodward/North End target area and employment opportunities both within and around the area. Even CW/NE residents with the training and skills necessary to be good candidates for available job openings are frequently not aware of and/or considered for those job openings.

The Neighborhood Jobs Pipeline is a new model of workforce development service delivery. It leverages local neighborhood support services and community based organizations to create a place-based approach designed to be replicable in other areas. The initial pilot phase of the Pipeline proposes two broad initial strategies:

- First, developing a targeted set of employers who will work with the Pipeline to deepen their local hiring strategies. In the first year, the pipeline anticipates placing 80 – 100 residents in jobs with local employers and preparing many others.
- Second, developing networks and clear pathways for local residents in the Centers for Working Families in the CW/NE area, to link them more effectively to local and regional job opportunities.

The benefits of this place-based Pipeline approach go beyond providing better results for residents searching for jobs. The Pipeline will also deliver a significant social return to the CW/NE community, increasing the stability and sustainability of both businesses and families in the target area clearly articulate the value proposition for local businesses, including:

Reduction of human resources costs

- Better connection to employees who have been vetted and demonstrated ready to work
- Growth of goodwill and partnership with local organizations
- Development of local resident champions who frequent, promote and otherwise support local business' and job providers' interests
- Public recognition and positive publicity

## MEGC's Community Ventures Program

With funding from Michigan Economic Growth Corporation's Community Ventures Program we have been able to employ 3 structurally unemployed men in our community. These employees have been placed in CDC's Farm & Fishery, an aquaponics program.

#### **Our Own Businesses**

One of our primary goal of business creation is employment opportunities for community members. Typically our businesses employ 25-30 community members on a yearly basis.

## **Economic Development**

Commercial revitalization is another aspect of making the community whole. This includes the development of commerce which is vital to bringing stability to our disinvested neighborhood. To date we have opened a healthy soul food restaurant, a produce market and truck, a community warehouse with essentials for families, a landscaping company and a property management company. These businesses strive to meet the objective of creating job opportunities for neighborhood residents while providing amenities for the community.

## Housing

Community transformation occurs one block and one neighborhood at a time, creating safe, affordable housing and bringing amenities back that have long been forgotten. We tackle brick and mortar projects including home repair for seniors, housing rehabilitation (taking the old and abandoned and turning them into liveable homes for low to moderate income families), and beautification projects to enhance the community. Our housing counseling staff work diligently to prepare families for homeownership and coach them through housing or financial crises.

Presently we have over 100 units of housing in our development pipeline and look forward to providing quality housing for our community for years to come

# MOSES (Metropolitan Organizing Strategy Enabling Strength) http://mosesmi.org/

MOSES is a community organizing nonprofit serving residents of Detroit, Michigan and its surrounding metropolitan region. We support the development of strong grassroots leaders, and facilitate campaigns to address social justice issues.

Guided by faith-based principles of social justice and fellowship, MOSES helps ordinary people find and exercise their civic power. When a community faces a problem, the members of that community are best equipped to solve it. MOSES provides residents with the skills they need to effectively address issues of community concern.

We support historically marginalized communities, empowering residents to participate in the decision-making processes that affect their daily lives. Political, social and economic circumstances in metro Detroit are ever changing, yet the essence of MOSES remains constant. We strive to facilitate a vibrant regional democracy, and to support the collective needs of our region's people.

- Leadership development: MOSES uses the time-tested training methods of the <u>Gamaliel Foundation</u> to develop ordinary people into effective leaders.
   Participants learn techniques for gaining the attention of elected officials, building community around important issues, communicating with the media, organizing public actions and holding public officials accountable to their constituents.
   Emphasis is placed on empowering low-income and minority leaders.
- Community organizing: Working with our partner congregations and leaders,
  MOSES organizes public meetings and actions to address issues of concern to
  communities. Together, we build and participate in coalitions to support positive
  change at the local, statewide and national levels.
- Civic engagement: MOSES encourages widespread participation in the decision-making processes that affect our communities: from elections, to policymaking, to urban planning. We identify and remove barriers to public participation through direct community outreach.
- Advocacy: MOSES advocates for public policies that are equitable and beneficial to all people, including historically marginalized individuals and populations.
- Issue campaigns: With an eye towards the long-term future of the region, MOSES contributes to ongoing campaigns to improve quality of life for people in metro Detroit and beyond. Current campaigns are focused on transportation, healthcare/food access, education and land use, among others. See issues page.

#### **OUR PHILOSOPHY: MOSES' "FIVE PILLARS OF FIRE"**

Five core areas of work continue to "light a fire" under MOSES leaders. Based on almost two decades of community input, these "Five Pillars of Fire" drive our organization, and represent our commitment to a better future for Detroit and the greater region. We infuse all of our work with a culture of **racial equity** and **civic engagement**, encouraging residents of all backgrounds and walks of life to take on active roles in the decision-making processes that affect them.

#### **ECONOMIC DIGNITY**

- Minimum wage and workers' rights: MOSES is part of an active coalition of faith and labor organizations working towards a livable minimum wage for southeast Michigan workers.
- Community benefits agreements: New businesses and development projects have the potential to transform Detroit – but only if they directly benefit the people of the city and region. MOSES works to secure Community Benefits Agreements with businesses and infrastructure development projects, to ensure that a portion of jobs and training are reserved for low-income residents, people of color, and women.
- Pathway to citizenship: Immigrants and their families are important contributors
  to Detroit's economy. As Detroit struggles with under-population, it is essential
  that immigrants living in the city have a pathway to citizenship, so they can
  continue to live and work in the region securely.

#### **HEALTHY COMMUNITIES**

- Neighborhood work: through relationships with congregations in each of
  Detroit's seven districts, MOSES trains ordinary residents to be leaders and
  advocates for the health and safety of their neighborhoods. MOSES uses a process
  of one-on-one conversations, community forums and door-to-door canvassing to
  unite residents around shared issues of concern for neighborhoods,
  congregations and schools. Based on the issues identified, MOSES helps connect
  neighborhoods with the resources, strategies and relationships needed to address
  these issues.
- Healthcare: MOSES' grassroots leaders are strong advocates for expanded and
  affordable healthcare. In effort to improve healthcare access and outcomes for
  all, MOSES leaders have organized a Health Equity Task Force, dedicated to
  eliminating racial, cultural and socio-economic disparities in Michigan's
  healthcare system.
- Food access: Lack of access to healthful, fresh food is a citywide concern for Detroit residents. MOSES' multi-pronged approach to food equity includes advocating for more full-service grocery stores in the city; preserving and

maximizing SNAP benefits; ensuring that convenience stores do not sell expired products; and improving safe transportation routes to and from local grocers and markets.

#### **EDUCATION FOR ALL**

- Education equity: Educational opportunity in metropolitan Detroit varies widely between individual communities. The City of Detroit and many low-income Michigan communities suffer from underfunded public schools, high student-to-teacher ratios, discriminatory charter school policies, and lack of access to essential pre-kindergarten programs. In the congregations MOSES works with, the critical issue of educational equity has risen to the foreground in recent years. Leaders from these congregations work to:
  - o Promote equitable funding of Michigan's public schools
  - Halt the growing number of charter schools with discriminatory admission policies
  - Address the root causes of the "school to prison pipeline"
  - o Encourage statewide reinvestment in youth of color
  - Promptly identify and rectify discriminatory educational policies
- Crossing Boundaries, Building Bridges (CB3): CB3 is a grassroots group of young leaders who organize their peers to advocate for improved educational opportunity and increased civic participation. Created by young people, for young people, CB3 represents the rising generation of community organizers. For more information on CB3, please contact Johnnie Turnage, Organizer at jturnage@mosesmi.org.

#### TRANSPARENCY AND ACCOUNTABILITY

- Detroit bankruptcy work: MOSES believes that Detroit residents have the right to
  understand the municipal bankruptcy proceedings that have affected them, as
  well as the root causes that led to the bankruptcy in the first place. Together with
  likeminded partners, MOSES is hosting public education events around the causes
  and consequences of the bankruptcy, focused on the history of predatory banks
  and lending policies that targeted families of color in Detroit and many other
  cities.
- Budgeting priorities: MOSES works with residents to determine their priorities for how their tax dollars are spent. Once these priorities are established, MOSES supports communities in communicating them to their elected officials. With support from MOSES, communities work to ensure that local and state-level elected officials create budgets that reflect the needs of their constituents, with focus on transit funding, public education and vital social programs.
- Detroit Future City plan: Detroit Future City (DFC) is a framework for transforming Detroit and its surrounding region. Supported by many of the region's biggest financial players, <u>DFC</u> is "a highly detailed, long term guide for decision-making by

all stakeholders in the City." MOSES is sharing information about DFC with Detroit's marginalized communities of color, making sure they understand the impact that the plan will have on their lives and communities. MOSES is also working to ensure that their voices are incorporated into further planning processes.

## TRANSPORTATION EQUITY

- Regional Transit Authority: In late 2012, MOSES had a major "win" as it played a pivotal role in passing legislation to establish a Regional Transit Authority (RTA) for Southeast Michigan. The function of an RTA is to coordinate public transportation between counties in a major metropolitan area, and most major U.S. cities have one (i.e. Chicago Transit Authority, Metropolitan Transportation Authority (NYC), etc.) Now that Southeast Michigan has an RTA, it will be eligible for significant federal funding towards infrastructure improvement. MOSES is working with the newly formed agency to ensure robust communication and transparency between its members and the community, and to advocate for transit policies and priorities that are in line with community needs.
- Funding for regional transit: Projects such as the M1 Rail and bus rapid transit are
  on the horizon for metro Detroit. Yet without a complete network of feeder lines,
  individuals in low-income communities will not be able to access rapid transit
  options. MOSES works with communities, congregations and transit advocates to
  ensure that public transit is a budget priority for Southeast Michigan's legislators.
  In its ongoing struggle to prevent cuts to transit funding, MOSES has won and/or
  protected millions of dollars in funding for the SMART and DDOT bus systems.

MOSES is only as powerful as its base: the growing group of grassroots leaders that translate our shared values into action. There are countless opportunities to get involved. Remember that any and every act of civic participation makes a difference. To start, let us know how you'd like to keep in touch. You can sign up for our mailing list or follow us on Facebook or Twitter to stay up to date on our latest news and events. If you have a particular question or wish to discuss your involvement with a staff member, please contact any one of our staff members directly.

#### MEMBER CONGREGATIONS

At the core of MOSES is its network of member congregations. All faiths are welcome: currently, MOSES<u>member congregations</u> represent Catholic, Jewish, Protestant, Muslim and Unitarian faiths.

Faith institutions serve as hubs for community engagement, and serve as an ideal starting point for community organizing. MOSES leaders learn to conduct listening campaigns in their congregations, learning about pressing concerns in their communities. Once issues of concern are determined, MOSES connects congregation

leaders to other like-minded partners in its powerful network. Finding strength in numbers, congregations can more effectively achieve the community change they seek. Those faith institutions that find value in MOSES' work support the organization by paying annual membership dues. Members send delegates to the MOSES board of directors, participate in the clergy caucus [link to info on clergy caucus under "Our Team" page] and attend a variety of local and national trainings, all while providing vital support to MOSES.

#### **HOW CAN MY CONGREGATION BECOME A MEMBER?**

Any congregation willing to commit to the following can become a MOSES member:

- Pay annual dues: dues are based on the size of your organization. The dues structure can be found on the MOSES membership application.
- Board/Leadership Assembly responsibilities: One member of your congregation –
  often a clergy member must commit to serving on MOSES' Board of Directors.
  This individual and one lay delegate from your congregation must attend monthly
  Board/Leadership Assembly meetings. An alternate may be selected in case one
  person cannot attend a meeting.
- Clergy Caucus: The MOSES Clergy Caucus meets monthly. All congregations are expected to participate on a regular basis, though attendance at every meeting is not required.
- Congregational activities: Each member congregations agrees to participate in the following organizing activities.
  - A MOSES organizer conducts 10-20 one-on-one conversations ("1-1's") with key leadership within the congregation.
  - The congregation creates a core team of 5-30 members (depending on size of congregation) who take a leadership role in organizing activities.
  - The congregation turns out at least 10% of their congregation membership to an annual MOSES-wide event.
  - The congregation conducts local actions that benefit their community.
- Leadership training: Congregations are committed to developing leaders within their membership. These leaders receive training on skills and techniques for active civic participation. National and local trainings are provided throughout the year; congregations commit to:
  - Send at least two leaders to the <u>Gamaliel Foundation's National Weeklong</u>
     <u>Training</u>
  - Send at least 5 10 leaders to a local core team training
  - Send clergy to a Gamaliel Foundation National Training event
  - o Send at least one person to Gamaliel's National Leadership Assembly

For more information on becoming a MOSES member, please contact Ponsella Hardaway, Executive Director at <a href="mailto:phardaway@mosesmi.org">phardaway@mosesmi.org</a>.

## **Detroit Future City**

http://detroitfuturecity.com/initiatives/

In January 2013, after three years of solid work, drawing on the best local and national talent as well as the insights of tens of thousands of Detroiters, the **Detroit Future City Strategic Framework** was released. The DFC Strategic Framework is a **highly detailed** long term guide for decision—making by all of the stakeholders in the City.

For the next year, the Detroit Economic Growth Corporation gathered resources and developed a team to connect people to the plan. Work began immediately in various sectors of the community and with policy leaders locally and at the state and federal levels as well.

The DFC Strategic Framework would not be a plan that sat on a shelf. **Through the support of the Kresge Foundation, Detroit Economic Growth Corporation, W. K. Kellogg Foundation, John S. and James L. Knight Foundation** and working in collaboration with the City of Detroit, the DFC Strategic Framework would come to life.

In January 2014, an official home base was created and leadership team announced to ensure the successful execution of the vision created in the DFC Strategic Framework.

The Detroit Strategic Framework, articulates a shared vision for Detroit's future, and recommends specific actions for reaching that future. The vision resulted from a 24-month-long public process that drew upon interactions among Detroit residents and civic leaders from both the nonprofit and for-profit sectors, who together formed a broad-based group of community experts. From the results of this citywide public engagement effort, in turn, a team of technical experts crafted and refined the vision, rendered specific strategies for reaching it, shared their work publicly at key points, and shaped it in response to changing information and community feedback throughout the process.

An Integrated Approach to Transforming the City and its Neighborhoods

#### **Economic Growth**

The Economic Growth element proposes strategies to grow Detroit's economy for all Detroiters by supporting economic sectors in Detroit that have already shown success in job creation including digital and creative jobs, industrial employment and entrepreneurship, and attracts new residents and businesses.

#### Land Use

The Land Use element offers strategies that take into account current realities and future needs of Detroit's land. The strategies follow the zones in the Strategic Framework that offer guidance on best uses of land with consideration of vacancy rates and land use according to three characteristics: neighborhood, industrial and landscape.

## City Systems

The City Systems element addresses reforms to the service delivery systems throughout the city including water, waste, energy, and lighting and transportation.

## Neighborhood

The Neighborhood element provides strategies to create a diverse range of neighborhood styles and choices that will appeal to a wide variety of people, while also strengthening all neighborhoods across the city. Quality-of-life issues are addressed with a set of citywide strategies that affect all Detroiters.

## Land and Building Assets

The Land and Building Assets element calls for all of the different public agencies that hold land to align their missions around a single, shared vision. This collaborative effort will be built around the aspirations of the city outlined in its land use and environmental plans, economic growth strategies and neighborhood revitalization efforts providing a collective approach to land and buildings in the city whether publicly or privately owned.

# **Civic Capacity**

The foundation of all of the planning elements and the single most important factor in determining successful implementation of the Strategic Framework is Civic Capacity. Detroit Future City's is committed to participatory implementation, in which the organization and its partners engage in multiple layers simultaneously from individuals and neighborhoods, to sector-based activity to systemic reforms.

# **New Economy Initiative**

http://neweconomyinitiative.org

In 2007, 10 foundations contributed an initial \$100 million, with the broad and urgent purpose to "return Detroit to its position as a global economic leader." A lot of money to be sure, but a tall order in the context of an annual regional GDP over \$170 billion, or just around \$1.3 trillion over eight years.

After smart early grants that not only fostered rich learning, but began laying the foundational infrastructure to support regional innovation, today's NEI has sharpened its focus to aggressively engage in transforming the region by building a network of support for entrepreneurs.

With early success and important traction gained in the entrepreneurial space, NEI recently announced a \$33.25 million recapitalization of the program over the next several years to continue its work.

Community Foundation for Southeast Michigan (Detroit) Max M. and Marjorie S. Fisher Foundation (Southfield) Ford Foundation (New York) Hudson-Webber Foundation (Detroit) W.K. Kellogg Foundation (Detroit) John S. and James L. Knight Foundation (Miami)

The Kresge Foundation (Troy)

McGregor Fund (Detroit)

Funders to date include

**Charles Stewart Mott Foundation (Flint)** 

Skillman Foundation (Detroit)

The William Davidson Foundation (Troy)

# Southeast Michigan Start Up <a href="http://semichiganstartup.com/">http://semichiganstartup.com/</a>

\* Powered by the New Economy Initiative

At NEI we are changing the face of our future by helping make thousands of ideas become the next economic engine. Granting. Convening. Changing a culture. All while getting the entrepreneurs and small businesses that will drive it, what they need, when they need it.

#### **Build Institute**

http://buildinstitute.org/

We help people turn their business ideas into reality by providing them with the necessary tools, resources, and support network in Detroit. To date, we have graduated over 400 aspiring and experienced entrepreneurs from our classes, many of whom have gone on to start successful businesses in the city. In addition to classes, we offer networking events, mentorship, connections to resources and a nurturing community that allows ideas to develop and flourish over time.

## History

Build was started in January 2012 as a program of D:hive, a welcome center and resource hub located downtown. The classes, called Build Academy, are based on national standards for entrepreneurship education. The first class in Detroit was offered in the spring of 2012 and since then demand has grown tremendously. Classes are now offered every season and have expanded beyond the core curriculum to include Build Social, a class focused solely on social entrepreneurship, as well as satellite classes offered in Hamtramck and Livernois.

1253 Woodward Detroit, MI 48226 hello@buildinstitute.org (313) 962-4590

#### **Prima Civitas**

## http://primacivitas.org/

Prima Civitas is a nonprofit economic and community development organization that works to strengthen Michigan's economy. Our models of innovative programming are positively impacting Michigan's economic landscape to grow Michigan businesses, create resilient, adaptable communities and regions, and build international trade.

#### **VISION**

We rapidly and effectively create networks of global knowledge assets to transform Michigan's economy.

WE ARE WORKING FOR A MORE INNOVATIVE, TALENTED, AND GLOBALLY-CONNECTED MICHIGAN.

Prima Civitas is a 501 (c)(3) nonprofit organization that creates resilient, adaptable communities in Michigan. From spearheading efforts to integrate entrepreneurship into the K-12 educational system to developing a state-adopted international export strategy, our globally-recognized models of innovative programming are disruptive catalysts that positively impact Michigan's economic landscape.

#### How we work

Working in diverse settings, sectors, and communities, we utilize the "collective impact approach" by uniting important actors from different sectors to a common agenda for solving a specific economic challenge.

Each of our programs includes a project team comprised of Prima Civitas staff and our diverse networks of knowledge partners. These "knowledge partners" include difficult-to-access economic assets such as university faculty expertise, new sector leaders, and workforce developers. Once the project team is established, we develop a structured process that leads to a common agenda, shared measurement, continuous communication, and mutually reinforced activities among all participants. Our projects remain collaborative and effective from conception to launch.

#### Who we serve

Our broad definition of "communities" allows us to actively engage youth, job seekers, employers, small businesses, innovators, municipalities, and regions. We have a

particular focus on underserved and vulnerable communities where our work will have the most impact.

## Our projects

Our replicable projects and programs are organized within four "pillars" of activity. These pillars include innovation, talent, regional development, and global connectivity. We can employ components of one or all pillars depending on project needs. The combined activities of our pillars and the vast resources of our partners give us a distinctive economic edge and unmatched opportunities for our client communities. Recent projects have helped Michigan businesses and communities prosper in the areas of global transportation logistics; healthcare centers of excellence; advanced manufacturing by small business; higher education and workforce development; strategic planning; community economic development, and new business prospecting and recruiting.

# http://primacivitas.org/About-Us/Fellows-Scholars

[Note: in addition to Eric Frederick of Connect Michigan, Prima Civitas Fellows include **Matt Clayson**, Director of the Detroit Creative Corridor Center.]

http://primacivitas.org/News-Media/PCF-News/ID/264/Mid-Michigan-communities-coming-together-to-pave-way-for-widespread-1-gigabit-broadband

# Garlin Gilchrist, Deputy Technology Director for Civic Community Engagement

See his LinkedIn page for more: https://www.linkedin.com/in/garlinii

City of Detroit August 2014 – Present, Detroit, MI

[Mitch sent him an email on 11/3/14 introducing us and our project, noting that Susan Crawford suggested we contact him; as of 11/7, we hadn't received any response from him; the first email didn't mention the Knight Cities Challenge grant, so we might consider a follow-up email inviting him to be our local partner in the project, or to suggest an entity that might be a good partner for us]

# From his LinkedIn page:

My job is to make living in Detroit better for all Detroiters by making city data, services, and government more available, accessible, and useful to residents. This means creating and implementing an open data plan for the City, working with community groups, philanthropic, nonprofit, and private sector partners to build great applications and services using city data, and increasing the technical literacy of every Detroiter.

## **Detroit Innovation District Advisory Committee**

http://www.crainsdetroit.com/assets/PDF/CD95089612.PDF

http://henryfordinnovation.com/uncategorized/detroit-launches-innovation-district-to-spur-job-growth/

http://www.freep.com/article/20140612/COL06/306120036/Tom-Walsh-Detroit-Mayor-Mike-Duggan-Nancy-Schlichting-Bruce-Katz-Brookings

In June 2014 Mayor Mike Duggan named Nancy Schlichting, CEO of Henry Ford Medical System, as chair of a 17-person advisory committee to develop an "innovation district" in Detroit.. "We have right now some great creative energy occurring in downtown and midtown," Duggan said. "The focus of the Innovation District will be to create an anchor to support neighborhood business incubators across the city."

The exact geographic boundaries of the district have not been drawn, but officials say it will encompass downtown and Midtown and stretch from east to west roughly from I-75 to Woodward Avenue, and north to south from just north of Grand Boulevard to the Detroit riverfront.

The announcement follows a report from the Brookings Institution, co-authored by its vice president, Bruce Katz. The report outlines how formalized innovation districts can support metropolitan economies by facilitating and accelerating communication of ideas. Detroit was among seven case studies in the report.

After seeing the success that cities like Boston and Atlanta have had with innovation districts, Duggan starting thinking about bringing the concept to Detroit.

"The good news is we can look around and see what's already been done," Duggan said. "Land-use decisions, zoning decisions, mixed-use buildings help cities thrive."

The district will work to establish neighborhood small business incubators and bring entrepreneurial programs to neighborhoods. Duggan has appointed Jill Ford, who as worked the past decade with entrepreneurs, to lead that effort.

Partners in the Detroit Innovation District initiative include the Brookings Institute and the New Economy Initiative of Southeast Michigan.

NEI Executive Director David Egner described the district concept in terms of four buckets: the first bucket is assuring that entrepreneurs have everything they need; the second bucket is working with real estate and infrastructure to best facilitate the district; the third is policy, and the fourth is finance.

"I don't believe in entrepreneurial gardening," Egner said. "Seldom is everything in a neat row. It's more like a rainforest; it's going to grow wherever it wants."

## **Detroit Innovation District Advisory Committee**

http://www.crainsdetroit.com/assets/PDF/CD95089612.PDF

Committee chair: Nancy Schlichting, CEO, Henry Ford Health Systems

Committee members:

Joseph Mullany, CEO, Detroit Medical Center

Matthew Cullen, president and COO, Rock Ventures LLC

M. Roy Wilson, president, Wayne State University

Lou Anna K. Simon, president, Michigan State University

Rip Rapson, president and CEO, The Kresge Foundation

David Egner, president and CEO, Hudson-Webber Foundation, and executive director, New Economy Initiative

Faye Nelson, president, DTE Energy Foundation, and vice president of public affairs, DTE Energy

David Blaszkiewicz, president, Invest Detroit, and president and CEO, Downtown Detroit Partnership

Susan Mosey, president, Midtown Detroit Inc.

Leslie Smith, president and CEO, TechTown

Jean Redfield, president and CEO, NextEnergy

Mark Coticchia, chief innovation officer, Henry Ford Health System

F. Thomas Lewand, group executive for jobs and economic growth, Office of the Mayor, city of Detroit

Paula Sorrell, vice president of entrepreneurship and innovation and venture capital, Michigan Economic Development Corp.

Cynthia Wilbanks, vice president for government relations, the University of Michigan Alicia George, owner, Motor City Java House

**Espy Thomas, Sweet Potato Sensations** 

#### **Invest Detroit**

## http://investdetroit.com/

Invest Detroit is a certified Community Development Financial Institution and a leading source of private sector financing which utilizes a variety of funding tools through managed for-profit and non-profit targeted funds to support economic and community development in underserved communities primarily in the City of Detroit.

Invest Detroit and its related entities were formed to facilitate funding from the public, private and foundation sectors and to address targeted needs of the communities it serves. Representing \$168 million in funds and tax credits, Invest Detroit serves as a platform intended to meet a broad range of financing needs to support business expansion and real estate development, the creation and retention of jobs, and the revitalization of distressed areas.

Invest Detroit represents the vision of the Board of Directors and management of the Detroit Investment Fund (DIF), which was created and funded in 1995 by members of Detroit Renaissance, now known as Business Leaders for Michigan. In 2010, the DIF Board and management team enhanced and transitioned the capabilities of the DIF to create Invest Detroit, which serves as an umbrella entity for the DIF and other for-profit and non-profit managed funds.

Invest Detroit has established a series of funds (e.g., a Predevelopment Loan Fund, an Urban Retail Fund, a Lower Woodward Housing Fund, a New Markets Tax Credit Fund) that try to match the expectations of private and civic investors with the financing needs of small- and medium-sized firms that serve different market functions in the downtown and midtown area.122 It is expected that the Detroit investment prospectus and the subsequent hosting of investor forums would educate the investment community about the market momentum in the innovation district and attract more capital to the specialized funds administered by an institution with a proven track record.

#### **Board of Directors**

Chairman
Matthew P. Cullen
President & Chief Executive Officer
Rock Ventures

Mark R. Bartlett, CPA Executive Vice President & Chief Financial Officer Blue Cross Blue Shield of Michigan

John K. Blanchard
Director of Local Government Relations
General Motors

David O. Egner
President & Chief Executive Officer
Hudson-Webber Foundation

Frank Fountain Chairman Escambia Enterprises, LLC

Roderick D. Gillum Partner Jackson Lewis, LLP

Nick Khouri Vice President & Treasurer DTE Energy

Richard A. Manoogian Chairman Emeritus Masco Corporation

Sarah L. McClelland Chief Control Officer, Commercial Banking Chase

Charles G. (Chip) McClure

Edward J. (Chip) Miller Vice Chairman Invest Detroit

Doug Rothwell President

# **Business Leaders for Michigan**

Bernard Silverstone Chief Operating Officer Ford Motor Credit Company Vice President Ford Motor Company

Alan S. Schwartz Partner, Vice Chairman Honigman

Laura Trudeau Managing Director Community Development, Detroit The Kresge Foundation

# The Kresge Foundation

http://kresge.org/news/kresge-initiative-will-fund-innovative-neighborhood-projects-across-detroit

http://kresge.org/funding/grant-highlights?f[0]=im\_taxonomy\_vid\_8%3A140

Kresge initiative will fund innovative neighborhood projects across Detroit Effort will support nonprofits with shovel-ready projects as well as planning for promising ideas.

To help foster quick wins in neighborhoods, Kresge has created a \$5 million, three-year initiative to fund Detroit-based nonprofits in their efforts to strengthen neighborhoods across the city.

Dubbed the Kresge Innovative Projects: Detroit, the initiative will provide between \$50,000 and \$150,000 each for seven to 10 shovel-ready projects that can be completed in 18 months. Seven to 10 smaller planning grants will also be awarded to organizations with promising ideas.

"Nonprofits throughout the city are actively working to transform Detroit, neighborhood by neighborhood," says Rip Rapson, Kresge's president and chief executive officer. "We want to expand our pool of nonprofit partners, particularly those working at the grass roots, by recognizing and amplifying that energy and enthusiasm." The initiative's first year will consist of a pilot program funded by up to \$1.5 million. That pilot will guide expansion in the subsequent two years.

Kresge works to expand opportunity for low-income people in U.S. cities. Its Detroit Program uses a comprehensive strategy to promote long-term economic opportunity in the foundation's hometown. That strategy includes major efforts to revitalize neighborhoods and build a vibrant Woodward Corridor along with support for arts and culture, regional transit, early childhood education and work to enhance civic capacity.

Applications for the new grant opportunity will be evaluated, in part, on how they align with the Detroit Future City framework as they advance neighborhood priorities.

Applicants are asked to pay particular attention to portions of the framework, including:

- Transformations of vacant land
- Public space and open space
- Renewal of city systems, such as water, waste, transportation and communication
- Stabilization of neighborhoods

## **NextEnergy**

http://www.nextenergy.org/

NextEnergy is a 501(c)(3) nonprofit organization established in 2002 to drive advanced energy investment and job creation in Michigan. Located in Detroit, NextEnergy serves as a catalyst for advanced energy technology demonstration and commercialization. Since its inception, NextEnergy has helped to attract more than \$1.4 billion of new investment.

NextEnergy is a convener, collaborator, and service provider accelerating the development and growth of advanced energy companies, technologies, and industries. We utilize value added analytical tools to continually investigate "what's next" in advanced energy – looking ahead toward the future to assess market trends, technology innovation, policy, and investment strategies.

The NextEnergy Center and surrounding campus are an epicenter of entrepreneurial activity in Midtown Detroit. The Center itself serves as a living laboratory for advanced energy technology development and demonstrations. Advanced energy innovation companies, including global energy innovators, utilities, universities, and government agencies are engaged in collaborative projects at NextEnergy, leveraging our knowledge base, unique testing capabilities and laboratories in an independent and secure environment.

# What's Next at the NextEnergy Center?

The Microgird Pavilion (MGP) was originally developed to test a wide variety of alternative fuel and advanced energy products. In recent years, NextEnergy has focused its efforts on smart grid, energy storage and electric vehicle technology, consistent with the needs of the advanced energy cluster in southeast Michigan. With investment from the U.S. Department of Commerce – EDA, the New Economy Initiative, and industry, NextEnergy is retrofitting the existing MGP to allow for testing and validation of electric vehicles, electric vehicle infrastructure, energy storage, power conditioning and control systems, and renewable energy integration such as off-grid public lighting.

Advanced energy companies are engaged in collaborative projects at NextEnergy, leveraging knowledge, testing capabilities, and laboratories in an independent and secure environment.

#### **D:hive**

## http://dhivedetroit.org/

D:hive is a physical store front in Detroit's central business district that connects you with the tools and resources you need to live, work or engage in the city.

Looking to move in? Need help with finding a job or getting involved in your community? Yep, we can help with that. You've got questions and we've got answers. We think it's a win-win.

#### **Downloadable Resources**

- D:hive's Greater Detroit Map (Fun, Food & Facts)
- Retail Shopping List
- D:hive Bars and Restaurants
- List of Downtown Lunch Spots
- D:hive House Hunting Guide
- D:hive's Self-Guided Walking Tour
- Detroit BizGrid

**Contact Us** 

Call: (313) 962-4590

Email: info@dhivedetroit.org Hours: Mon-Fri • 11am-5pm

Sat • 10:30am-2:30pm 1253 Woodward Avenue

Detroit, MI 48226

# Global Projects For Hope, Help and Healing (GPH3)

http://globalprojectshelp.webs.com/aboutus.htm

GPH3 is a faith based community service organization headquartered in Detroit. Some ministries dig wells others build houses; we build the people who live in those houses.

#### **VISION**

Our purpose is to empower and assist under-served and impoverished people who experience economical, mental health and social challenges. We desire to help individuals become self-sufficient, anchored, stabilized, believers in Christ and well-rounded members of society.

#### **VALUES**

At Global Projects we value . . . PEOPLE, THE WORD, and COUNSELING through application of the Word in people's lives.

#### **MISSION**

Global Projects provides COUNSELING and counseling related programs, services, and resource materials which provide hope, help and healing to minorities, women, and children that are under-served and impoverished. We are an inter-disciplinary team which travels locally and abroad meeting the needs of God's people through counseling and these four components.

# Counseling

This component is designed to provide individual one-on-one, marriage and family, as well as, peer group counseling, implementing a holistic approach that emphasizes personal development, growth, and support to participants in their efforts to reach their full potential. We provide counseling related resources and training inclusive of trauma and crisis intervention.

# **Community Education**

The purpose of this component is to provide information and resources to individuals and families that will reinforce integrity, values, and self-enrichment for a greater quality of life for the future by providing leadership development, training and documentaries on emotional, spiritual and mental health.

#### Sistah' Friends

This component targets girls and women age 8 and above through mentoring, modeling and discipleship in order to concentrate and provide insight into ways that can better equip them to address issues of pregnancy, venereal disease, HIV aids, breakdowns in relationships (from domestic violence and substance abuse) and self-esteem. Our goal is to draw out the best in these "Girls with Great Potential" (girls 8-12 yrs old), Those who are Growing with Great Potential (ages 12-16) and adults.

# **Community Resources and Referrals**

This component serves as a liaison between institutions, social service agencies, etc. in making individuals and families more aware of resources that can assist them with their needs.

#### C.A.R.E. - Crisis and Relief Education

This component provides individual and group training in the areas of critical stress incident management, crisis intervention and counseling for those who have experienced natural disasters and traumatic life events.

# **AmeriCorps Urban Safety Project**

http://www.amusdetroit.org/about/who-we-are/

The AmeriCorps Urban Safety Project at Wayne State University's Center for Urban Studies works to promote safety and community in Detroit. We help create new block clubs and foster established organizations to help increase neighborhood community!

What do we do?

The AmeriCorps Urban Safety project is designed to build a culture of neighborly communication and responsibility in the city of Detroit. In order to reduce crime in the area, we are working with local residents to create block clubs, a forum for residents to connect and create neighborhood safety strategies. This initiative provides the spark for a network of residents that will continue their crime-fighting efforts well after the program has moved on. We work to improve levels of neighborhood guardianship while reducing victim attractiveness and susceptibility.

You may see AmeriCorps members in your neighborhood doing any number of things: taking surveys, talking to residents, boarding up houses, organizing community meetings, attending community meetings, distributing flyers, and more!

Our program offers a number of resources to Detroit residents in our target areas including:

- -FREE home safety assessments including installation of deadbolt lock and other free security equipment.
- -Information and resources to help organize your community block club and make a difference your neighborhood!

# The DPD Connect App

http://www.uixdetroit.com/news/

The DPD Connect app (available for Android and iPhone) will provide streamlined pathways for users to report tips to police, a phone directory for the city's public safety agencies, links to the police departments social media channels, and news/crime statistics. Users will be able to leave anonymous tips (delivered through an independent third-party service to ensure anonymity) and also access local public safety numbers, such as community officers and neighborhood precincts.

"The whole theme is to better connect people to the police department," says Will McDowell, a business analyst with Detroit Labs, which built the app.

The Detroit Police Department approached the downtown Detroit-based software firm to create the mobile app earlier this year. McDowell oversaw the construction of the app, which was worked on by a large team from Detroit Labs including five of the company's interns.

Detroit Labs has hired 30 people over the last year, expanding its staff to 75 people. It recently moved from the M@dison Building into a bigger office in the M@dison Building (1520 Woodward) earlier this year. Many of its new hires come from the company's apprentice program, which trains software developers and paves the way for full-time employment at the company. The firm is also looking to hire established software developers.

#### **Detroit Dollars**

http://www.aabds.com/headlines.html http://www.crainsdetroit.com/article/20140316/NEWS/303169970/group-hopes-detroit-dollar-pays-off-for-biz

The goal of this project is to create a local "Detroit Dollar" complementary currency system that fuels business and job growth in Detroit by increasing financial liquidity in the city's "buy local" economy. By doing so it aims to also help the city attract and retain talented entrepreneurs and employees, and provide a positive focus for civic pride and engagement.

The project's two year goal is to recruit 750 Detroit businesses, churches, and other service providers as participants benefiting from the Detroit Dollar economy, with an estimated \$1 million in Detroit Dollars in circulation, creating in excess of \$20 million in cash and electronic transactions.

The proposed program will include: 1) a local competition to design the hard currency and, in doing so, mobilize local civic pride and Detroit's artistic community; 2) adoption of a field-proven electronic text-to-pay system by an already-committed local banking partner; 3) the design of a business lending program based on local resources to expand jobs and the local currency base.

# ACCESS (Arab Community Center for Economic and Social Services) https://www.accesscommunity.org/

ACCESS has been serving the community for more than 40 years. Founded by a group of dedicated volunteers in 1971 out of a storefront in Dearborn's impoverished south end, ACCESS was created to assist the Arab immigrant population adapt to life in the United States.

Today, ACCESS is the largest Arab American human services nonprofit in the United States. With eight locations and more than 100 programs serving metro Detroit, ACCESS offers a wide range of social, economic, health and educational services to a diverse population.

# **Detroit Recovery Project**

http://www.recovery4detroit.com/

DRP is a private non-profit corporation dedicated to supporting recovery which strengthens, rebuilds, and empowers individuals, families and communities who are experiencing co-occurring mental illness, and substance use disorders. This is accomplished by ensuring access to integrated networks of effective and culturally competent holistic health services.

The Detroit Recovery Project Incorporated (DRP) strengthens, rebuilds, and empowers communities affected by drug and alcohol addiction and other under-served populations. DRP supports individuals in identifying and resolving barriers to achieving a healthy and productive drug-free lifestyle.

The DRP provides innovative, peer-to peer support services to individuals exiting substance abuse treatment, individuals in long-term recovery, their families and significant others. The entire Detroit area is eligible to become a part of the DRP family.

Recovery Support is provided through Mentorship opportunities, Daily Support Groups, 12-Step Meetings, Learning Circles and Meditation/Spirituality.

Social Support is provided through offering various Safe & Sober Activities (Poetry Jams, Karaoke, Annual Marches and Rally's). Additionally, the DRP has formed both bowling and basketball leagues.

Weekly Recovery Management Workshops are offered at the DRP Welcome Center as well as the Department of Health & Wellness Promotion. By being active in DRP & other Recovery events, the individual is actively participating in their own relapse prevention!

Life Skills, GED Preparation, Employment Readiness and Health Education workshops are offered at the DRP Welcome Center on a weekly basis.

Housing Assistance is also provided to individuals who participate in the Recovery Management Program.

#### S.A.Y. Detroit

http://mitchalbomcharities.org/say-detroit

**S.A.Y. Detroit** is a fully formed 501(c) (3) charity aimed at improving the lives of the neediest citizens, through shelter, food, medical care, volunteer efforts and education. It serves as the umbrella for ongoing major projects including <u>A Time</u> to Help, <u>S.A.Y. Detroit Family Health Clinic</u>, and <u>Working Homes/Working</u> Families.

**S.A.Y. Detroit** was formed in February, 2006, after Mitch Albom went public with a plea to do as much for the homeless all winter as the city was doing over a Super Bowl weekend. He spent a night in a shelter to call attention to the issue. The response was overwhelming, and **S.A.Y.** (**Super All Year Detroit**) was born.

Since then, its accomplishments include:

- the nation's first full-time medical clinic for homeless children and their mothers
- a state-of-the-art kitchen at the Michigan Veterans Foundation
- a full-time day care center for the children of homeless women who are in transition or searching for work
- Newly refurbished homes for poor but working families, that are deeded over to them after two years of occupancy
- The funding of dozens of projects for Detroit area agencies

# A Time To Help

http://mitchalbomcharities.org/time-to-help

A Time To Help was established in 1997 to galvanize Detroit volunteerism on a regular basis.

Under the umbrella of Mitch Albom's S.A.Y Detroit charity, A Time to Help has now staged more than 150 monthly projects, ranging from building houses, delivering meals, beautifying city streets, running adoption fairs, repairing homeless shelters, packing food, and hosting an annual Christmas party to a shelter for battered women.

# **The Detroit Water Project**

http://detroitwaterproject.org/

Over 300,000 Detroit residents face water shutoffs due to past due water bills exacerbated by Detroit's ongoing economic woes.

Those seeking payment assistance through the Detroit Water Project must fill out a form with their name, address, account number and amount past due. This allows the project to verify their account status. Donors submit their e-mail address and the amount they are willing to pledge; the Detroit Water Project sends directions on how to pay a delinquent bill. The donor does not see the person's name, address or telephone number.

See 7/23/14 WaPo article for more background:

http://www.washingtonpost.com/blogs/wonkblog/wp/2014/07/23/you-can-now-pay-someones-delinquent-detroit-water-bill-online/

#### From the WaPo article:

The Detroit Water Project is not the only way that people can receive assistance with their water bill. The Detroit Water and Sewerage Department says there are two other programs to assist people -- the million-dollar Detroit Residential Water Assistance Program (DRWAP) and the nonprofit Wave Fund, which takes donations. To receive assistance, people must prove that they are at poverty level and in need. After providing documentation, people usually receive assistance within three to seven days, says Curtrise Garner, a spokesperson for the Department.

[see separate listing for the WAVE Fund]

Below are donor and recipient online sign-up forms and related information on main page at project web site:

How this works (for donors):

We match you to a Detroit resident you can help directly by submitting a payment for all or a portion of a water bill to the Detroit Water and Sewerage Department on their behalf.

You will receive the following information to help a Detroit resident when you've been matched:

• Detroit Water & Sewerage Department (DWSD) account number

- Past due amount
- Directions on how to use the DWSD website to pay all or a portion of a water bill

Your email address is kept <i>confidential</i> . What's your email address?
How much are you willing to pledge?
You don't have to pay an entire bill.
I pledge to help because
Completely optional.
Get matched!
Do you need help with your Detroit water bill?

Do you need help with your Detroit water bill?

Let us know that you need help <u>here</u> for one-time assistance of up to \$1500. *No paperwork needed.* 

# The Water Access Volunteer Effort (WAVE) Fund <a href="http://www.wavefund.org/">http://www.wavefund.org/</a>

The Water Access Volunteer Effort (WAVE) Fund provides assistance to low-income families during a crisis by ensuring uninterrupted access to safe drinking water and sanitation services.

Through strategic partnerships with community agencies, businesses, government entities and private citizens, WAVE will marshal, leverage and coordinate resources to help make sure every Detroiter has water-a basic requirement.

The organization was created in 2003 by Carla Walker-Miller while on the Detroit Board of Water Commissioners. As a water commissioner, she saw a need to help low-income families and senior citizens maintain their water services when unable to pay.

With the support of the Detroit Water and Sewerage Department (DWSD), Detroit residents, members of the business community, and Detroit City government, WAVE was formed.

Since established, WAVE has assisted over 9,100 families/households and has distributed over \$2 million toward water bills in arrears to help retain services.

Funds are earmarked specifically for payment of water and sewer bills. Contributions are tax deductible and no water and sewer revenues are used. The WAVE Fund is a non-profit 501 (c)(3) corporation supported by voluntary donations from the community, and Detroit City government.

# **Community Push & The Wig Skatepark**

https://patronicity.com/project/the\_wig\_skatepark

Started by skateboarders, Community Push is an organization created to bridge the gap between skateboarding and the community. Our first project, affectionately called "The Wig", is transforming The Wigle Recreation Center into a skatepark built and designed by the community, for the community.

The project sought to raise funds online using the Patronicity crowdfunding platform (similar to Kickstarter and Indiegogo). It raised \$4,135 from 42 contributors of a target of \$20,000, with 20 days remaining for the fundraising campaign. At that point the project was suspended because the recreation center was sold by the city, and the Community Push effort refocused on finding alternative spaces within the city for a future skatepark.

Some additional background below, from the project website (link above):

Located at 801 Seldon St. in the southwest corner of Detroit's rapidly developing Midtown neighborhood, The Wigle Recreation Center, once a vibrant community recreation center, has sat vacant and blighted since 2005 when it closed it's doors and became a hotbed for homelessness and criminal activity.

More than just another one of the hundreds of abandoned city parks in Detroit, The Wigle Recreation Center is a blighted park that happens to sit directly between three active schools: Experiencia Preparatory Academy, Detroit Delta Preparatory Academy for Social Justice, and Schools for the Future of Detroit.

As opposed to being a recreation center encouraging health, diversity, and positive fun for neighborhood school kids, The Wigle Recreation Center and the adjacent park have become a source of insecurity and criminality.

# **Detroit Design Festival**

http://www.crainsdetroit.com/article/20140904/NEWS/140909935/25-win-grants-to-help-install-projects-for-detroit-design-festival

The Detroit Creative Corridor Center (DC3) and Wixom-based ArtServe Michigan Inc. announced 25 winners of \$15,000 in micro-grants, each up to \$1,000, to put toward the cost of installations for the upcoming Detroit Design Festival.

#### Winners include:

- Kaija Wuollet's Swing Sound, described as sails made of reclaimed parachute material that make a "whoosh" sound when in motion. It will be installed at 5 p.m. Sept. 25 in Eastern Market's Shed 2 at 2934 Russell St.
- Brook Banham's Design in Motion, described as "a show car battle and a graffiti art battle." It will be installed at 5 p.m. Sept. 27 at the Tangent Gallery, 715 Milwaukee Ave.
- Rachel Klegon's Activi-Tree Open House at the Lincoln Street Art Park, a 40-foot shipping container that will be converted into a classroom. It will be installed at 6 p.m. Sept. 24 at 5926 Lincoln St.
- Steve Coy's On Hold, a room painted in gold with "floating orbs and echoing ambient sounds." It will be installed at 8 p.m. Sept. 28 at Eastern Market.

More than 500 designers and 25,000 attendees were expected at the Sept. 23-28 event. The festival, presented by the DC3, will also include Diectricity, which is returning after its debut in 2012.

According to a DC3 news release, the design festival workshops, shows, installations and studio tours will be used to reiterate Detroit's reputation as an internationally known growing center of design.

# **Rebirth Reality Detroit**

http://rebirthrealtydetroit.com/?gclid=Cj0KEQiA1qajBRC\_6MO49cqDxbYBEiQAiC I5 KXbuLYFP3DYkWlOh8p3AvmYwkJu982D3 uFKgxT uwaAqpg8P8HAQ

http://www.fastcoexist.com/3037093/change-generation/rebuilding-a-detroit-home-to-live-in-in-hopes-of-rebuilding-the-city

The goal of Rebirth Realty is to transform an abandoned house in Detroit into a communal living and working space for Venture for America Fellows and, in doing so, contribute to the revitalization of the local neighborhood and manifest the VFA vision of blending entrepreneurialism and social benefit.

As of mid-November, 2014, all eight Rebirth tenants, including the four owners, were living in the house with a co-working space and "living room" set up.

The gutted 4,000-square-foot seven bedroom house was purchased for \$8,200 at a tax auction by the four owners. After taking ownership they proceeded to repair and renovate it on evenings and weekends, in addition to their VFA day jobs at different Detroit companies working on digital apps, wind energy and a mapping project to help remove blight.

They raised rehab money via a \$10,000 online crowdfunding campaign, a VFA innovation fund contest, and from private investors, though they were unable to secure bank loans or a government backed home improvement loan they applied for.

In October 2014, the project celebrated its progress with a housewarming party that attracted roughly 100 people, including ten VFA Fellows from other cities and two Detroit City Councilwomen. Around the same time, an abandoned hospital kitty-corner from the house was finally torn down, thanks to lobbying efforts by the local Virginia Park Block Club.