Quello Search Study Questionnaire

Includes questions from OxIS, Vote Savvy Survey, Pew 2012, Ofcom 2015, and new questions organized by general substantive headings]

Coding note: Notwithstanding anything below, ALWAYS code -1 = “Legitimate skip”, -2 = “Prefer not to say” -3 = “Don’t know”. All skips should be explicitly coded.

Where there is a Prefer not to say, Other, and/or Don’t know option, please can we ensure that there are anchored to the foot of the option list as displayed to respondents.

[Try to avoid problems translating websites into national equivalent sites. For example, what is the German or French equivalent to the Grunge Report or to the Huffington Post? Avoid country-specific terminology to the degree possible.

Only the demographic items in Section 1 and at the end have been fully set up using the ICM template.

Section 1 is for the quotas. This is from ICM.

Offer language options for respondents: ‘What language would you like to do the survey in?’

USA: English or Spanish

UK: English

France: French or English

Germany: German or English

Poland: Polish or English

Spain: Spanish or English

Italy: Italian or English

# Introductory Screen

Thank you for agreeing to take part in this survey.

This survey is academic research being conducted by an international team of faculty directed by the Quello Center at Michigan State University in the United States. This study aims to better understand how people across Europe and North America search online for information, including information about political matters and other public issues. Your responses are valued, whether or not you are personally interested in politics or public affairs, and whether or not you frequently search online for information.

Please note that your participation in this survey is voluntary, and you can withdraw or refuse to answer any particular question without penalty. Also you may be assured that the answers you provide will never be linked to you personally. ICM are fielding this survey strictly within the Market Research Society Code of Conduct.

If you have any questions or concerns about this research project, please contact the Principal Investigator Prof. William H. Dutton by email at [wdutton@msu.edu](mailto:wdutton@msu.edu) [in USA, add; or by mail at Quello Center, Michigan State University, 404 Wilson Road, Room 406, East Lansing, MI 48824 United States; or Phone: +1 517 432 8001]

To start the survey, use the next (>>) button below

# Sampling Section: This first set of questions are used to ensure that we survey a representative set of people.

**ASK ALL**

**D1. age:** Please enter your year of birth.

**Open numerical (require 4 digits beginning with ‘19’)**

**SCREEN OUT under 18s and over 110s**

|  |
| --- |
|  |

**ASK ALL**

**D2. gender:** Which of the following describes how you think of yourself?

**Single code**

|  |  |
| --- | --- |
| Male | 0 |
| Female | 1 |

**ASK ALL**

**D3. gor**: Which of these do you live in? **[UNIQUE FOR EACH COUNTRY, depending on weighting and quotas.]**

**Single code**

**UK:**

|  |  |
| --- | --- |
| Scotland | 12 |
| North East | 11 |
| North West | 10 |
| Yorkshire and the Humber | 9 |
| East Midlands | 8 |
| West Midlands | 7 |
| Wales | 6 |
| East of England | 5 |
| London | 4 |
| South East | 3 |
| South West | 2 |
| Northern Ireland | 1 |
| None of these **[Screen out]** | 0 |

**Spain:**

|  |  |
| --- | --- |
| Andalusia | 19 |
| Catalonia | 18 |
| Madrid | 17 |
| Valencian Community | 16 |
| Gallicia | 15 |
| Castille & Leon | 14 |
| Basque Country | 13 |
| Canary Islands | 12 |
| Castille-La Mancha | 11 |
| Region of Murcia | 10 |
| Aragon | 9 |
| Extremadura | 8 |
| Balearic Islands | 7 |
| Asturias | 6 |
| Navarre | 5 |
| Cantabria | 4 |
| La Rioja | 3 |
| Ceuta | 2 |
| Melilla | 1 |
| None of these **[Screen out]** | 0 |

**Germany:**

|  |  |
| --- | --- |
| Baden-Württemberg | 16 |
| Bayern | 15 |
| Berlin | 14 |
| Brandenburg | 13 |
| Bremen | 12 |
| Hamburg | 11 |
| Hessen | 10 |
| Mecklenburg-Vorpommern | 9 |
| Niedersachsen | 8 |
| Nordrhein-Westfalen | 7 |
| Rheinland-Pfalz | 6 |
| Saarland | 5 |
| Sachsen | 4 |
| Sachsen-Anhalt | 3 |
| Schleswig-Holstein | 2 |
| Thüringen | 1 |
| None of these **[Screen out]** | 0 |

**Italy:**

|  |  |
| --- | --- |
| Abruzzo | 20 |
| Basilicata | 19 |
| Calabria | 18 |
| Campania | 17 |
| Emilia-Romagna | 16 |
| Friuli-Venezia Giulia | 15 |
| Lazio | 14 |
| Liguria | 13 |
| Lombardia | 12 |
| Marche | 11 |
| Molise | 10 |
| Piemonte | 9 |
| Puglia | 8 |
| Sardegna | 7 |
| Sicilia | 6 |
| Toscana | 5 |
| Trentino-Alto Adige | 4 |
| Umbria | 3 |
| Valle d'Aosta | 2 |
| Veneto | 1 |
| None of these **[Screen out]** | 0 |

**Poland:**

|  |  |
| --- | --- |
| dolnośląskie | 16 |
| kujawsko-pomorskie | 15 |
| łódzkie | 14 |
| lubelskie | 13 |
| lubuskie | 12 |
| małopolskie | 11 |
| mazowieckie | 10 |
| opolskie | 9 |
| podkarpackie | 8 |
| podlaskie | 7 |
| pomorskie | 6 |
| śląskie | 5 |
| świętokrzyskie | 4 |
| warmińsko-mazurskie | 3 |
| wielkopolskie | 2 |
| zachodnio-pomorskie | 1 |
| None of these **[Screen out]** | 0 |

**USA:**

|  |  |
| --- | --- |
| California | 50 |
| Texas | 49 |
| Florida | 48 |
| New York | 47 |
| Illinois | 46 |
| Pennsylvania | 45 |
| Ohio | 44 |
| Geogia | 43 |
| North Carolina | 42 |
| Michigan | 41 |
| New Jersey | 40 |
| Virgina | 39 |
| Washington | 38 |
| Arizona | 37 |
| Massachusetts | 36 |
| Indiana | 35 |
| Tennessee | 34 |
| Missouri | 33 |
| Maryland | 32 |
| Wisconsin | 31 |
| Minnesota | 30 |
| Colorado | 29 |
| South Caroline | 28 |
| Alabama | 27 |
| Lousiana | 26 |
| Kentucky | 25 |
| Oregon | 24 |
| Oklahoma | 23 |
| Conneticut | 22 |
| Iowa | 21 |
| Utah | 20 |
| Mississippi | 19 |
| Arkansas | 18 |
| Kansas | 17 |
| Nevada | 16 |
| New Mexico | 15 |
| Nebraska | 14 |
| West Virginia | 13 |
| Idaho | 12 |
| Hawaii | 11 |
| New Hampshire | 10 |
| Maine | 9 |
| Rhode Island | 8 |
| Montana | 7 |
| Delaware | 6 |
| South Dakota | 5 |
| North Dakota | 4 |
| Alaska | 3 |
| Vermont | 2 |
| Wyoming | 1 |
| None of these **[Screen out]** | 0 |

**France:**

|  |  |
| --- | --- |
| Alsace-Champagne-Ardenne-Lorraine | 13 |
| Aquitaine-Limousin-Poitou-Charentes | 12 |
| Auvergne-Rhone-Alpes | 11 |
| Bourgogne-Franche-Compte | 10 |
| Bretagne | 9 |
| Centre-Val de Loire | 8 |
| Corse | 7 |
| Ile-de-France | 6 |
| Languedoc-Roussillon-Midi-Pyrenees | 5 |
| Nord-Pas-de-Calais-Picardie | 4 |
| Normandie | 3 |
| Pays de la Loire | 2 |
| Provence-Alpes-Cote d'Azur | 1 |
| None of these **[Screen out]** | 0 |

# **Section 1: Online Activity, Attitudes and Opinions**

Now we would like to ask a few general questions about your activity and opinions about being online, defined broadly to include use of the Web, social media, email and online activity in general.

[OxIS QH9] **QH1. Ncomp**: How many working computers, including desktop, laptop, tablet computers, or mobile Internet smartphones are available for people to use in your household, whether or not they are connected to the Internet?

**Single code**

|  |  |
| --- | --- |
| None | 0 |
| One | 1 |
| Two | 2 |
| Three or more | 3 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

ASK ALL

[OxIS] **QH2** Please tell us how much you agree or disagree with the following statements:

**Single code each [Randomize order of items.**]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly  Agree | Agree | Neither agree nor disagree | Disagree | Strongly  Disagree | Don’t know |
| **a. agintouch**: Going online allows me to keep in touch with people | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. agmeet**: It is easier for me to meet people online than in person | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. agstime**: Going online helps me save time | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. agpers**: People can find personal information about me online | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. agremv**: It is difficult to delete personal information once it is online | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. agptime**: Going online helps me pass the time when I am bored or have nothing to do | 5 | 4 | 3 | 2 | 1 | -3 |
| **g. aglonely**: When I am online I don’t feel lonely | 5 | 4 | 3 | 2 | 1 | -3 |
| **h. agttime**: Dealing with email takes up too much time | 5 | 4 | 3 | 2 | 1 | -3 |
| **i. agenjoy**: I just enjoy being online to see what comes up | 5 | 4 | 3 | 2 | 1 | -3 |
| **j. agescape**: Going online helps me escape from things | 5 | 4 | 3 | 2 | 1 | -3 |
| **k. ageasy**: Going online makes my life a lot easier | 5 | 4 | 3 | 2 | 1 | -3 |
| **l. agfrust**: Going online is frustrating | 5 | 4 | 3 | 2 | 1 | -3 |
| **m. agimmor**: There is too much bad and inappropriate material online | 5 | 4 | 3 | 2 | 1 | -3 |
| **n. ageffic**: Going online is the most efficient means for finding information | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

ASK ALL

[OxIS uses] **QH3**. Now we’d like you to think about the different things people do online. How often do you go online for the following purposes?

Single code each [randomize order of items]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Several times a day | Daily | Weekly | Monthly | Less than monthly | Never | Don’t know |
| **a. frwvid**: Watch movies or films or videos | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. frwtv**: Watch TV programmes [USA: ‘Watch TV programs’] | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. frbuy**: Buy a product | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. frfood**: Order groceries or food | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. frfact**: Find or check a fact | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. frtop**: Investigate topics of personal interest | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **g. frim**: Message (eg Yahoo! Messenger, Google Talk, or Facebook Instant Messenger) | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **h. freml**: Send or read email | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **i. frphon**: Make or receive phone calls (e.g. skype, Google Hangouts) | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **j. frlist**: Send an email to a list of recipients | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **k. frnews**: Look for news online – local, national or international | 6 | 5 | 4 | 3 | 2 | 1 | -3 |
| **l. freven**: Get information about local events | 6 | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[Filter to identify those who use social media]

Some websites are called **social media**, meaning websites or applications (apps) to connect with other people. This includes sites and apps such as Facebook, Twitter, Instagram, LinkedIn, YouTube, and SnapChat.

**QM1** On which social media sites do you currently have an account or profile?

Single code each [randomize order]

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | Don’t know |
| **a. m\_fb**: Facebook | 1 | 0 | -3 |
| **b. m\_goo**: Google+ | 1 | 0 | -3 |
| **c. m\_inst**: Instagram | 1 | 0 | -3 |
| **d. m\_li**: LinkedIn | 1 | 0 | -3 |
| **e. m\_pi**: Pinterest | 1 | 0 | -3 |
| **f. m\_snap**: Snapchat | 1 | 0 | -3 |
| **g. m\_tw**: Twitter | 1 | 0 | -3 |
| **h. m\_yt**: YouTube | 1 | 0 | -3 |
| **i. m\_xin**: Xing [Germany only] | 1 | 0 | -3 |
| **j. m\_oth**: Other | 1 | 0 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Below question is NOT asked, but calculated from QM1**

**sclm:**

**[code 1 if ANY item in QS1 is coded 1,**

**code 0 ONLY if ALL items in QS1 are coded 0]**

|  |  |  |
| --- | --- | --- |
| No | 0 | **GO TO QC1** |
| Yes | 1 |  |
| Don’t know | -3 | **GO TO QC1** |

**Ask only people coded 1 on sclm**

[pew12 revised, using OxIS categories] **QM2 m\_fre**: Thinking about the social media site you use most often, about how often do you visit it?

Single code

|  |  |
| --- | --- |
| Several times a day | 5 |
| About once a day | 4 |
| Weekly | 3 |
| Monthly | 2 |
| Less than Monthly | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QC1 mob**: Do you yourself have a mobile phone? [USA questionnaire: “cell phone”]

**Single code**

|  |  |  |
| --- | --- | --- |
| No | 0 | **GO TO QH4** |
| Yes | 1 |  |
| Don’t know | -3 | **GO TO QH4** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask only ask people who answer Yes to mob.**

[OxIS] **QC2:** Do you use your mobile [USA: cell] phone for …

Single code each [randomize order]

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | | | |  |
|  | Yes | No | Don’t know | Not possible on my phone |
| **a. c\_mail**: Sending or reading email | 1 | 0 | -3 | 9 |
| **b. c\_sms**: Sending or reading text messages | 1 | 0 | -3 | 9 |
| **c. c\_game**: Playing games | 1 | 0 | -3 | 9 |
| **d. c\_ppix**: Posting a photo or video online | 1 | 0 | -3 | 9 |
| **e. c\_spix**: Sending photos | 1 | 0 | -3 | 9 |
| **f. c\_mus**: Listening to music | 1 | 0 | -3 | 9 |
| **g. c\_dir**: Finding directions or location | 1 | 0 | -3 | 9 |
| **h. c\_ine**: Browse the Internet or Web | 1 | 0 | -3 | 9 |
| **i. c\_sclm:** Post or check social media | 1 | 0 | -3 | 9 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QC3 c\_dev:** Overall do you mostly use your mobile [USA: cell] phone or mostly use something else like a desktop, laptop or tablet computer when you go online?

Single code [rotate first 3 choices]

|  |  |
| --- | --- |
|  |  |
| Mostly use my mobile [USA: cell] phone | 1 |
| Mostly use a tablet | 2 |
| Mostly use a desktop or laptop computer | 3 |
| Use a number of devices, none dominant | 4 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QH4 Ability**: Generally speaking, how would you rate your ABILITY to do things online?

**Single code**

|  |  |
| --- | --- |
| Excellent | 5 |
| Good | 4 |
| Fair | 3 |
| Poor | 2 |
| Bad | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

# **Section 2: Where You Go For News and Information**

**ASK ALL**

[OxIS QC26a] **QG1** People vary greatly in how they get the news. We’d like to ask you about how you get news. Please indicate how frequently you do each of the following:

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Several times a day | Daily | Weekly | Monthly | Less than monthly | Never |
| **a. n\_pr**: Read any newspaper or magazine in PRINT | 5 | 4 | 3 | 2 | 1 | 0 |
| **b. n\_onl**: Read any stories from any newspaper, news service or magazine ONLINE | 5 | 4 | 3 | 2 | 1 | 0 |
| **c. n\_tv**: Watch a news programme on television [USA: ‘Watch a news program on television’] | 5 | 4 | 3 | 2 | 1 | 0 |
| **d. n\_site**: Go to an online NEWS SITE | 5 | 4 | 3 | 2 | 1 | 0 |
| **e. n\_rad**: Listen to any news on the RADIO | 5 | 4 | 3 | 2 | 1 | 0 |
| **f. n\_pod**: Listen to any news online, such as an audio PODCAST | 5 | 4 | 3 | 2 | 1 | 0 |
| **g. n\_sclm**: Get news from using any SOCIAL MEDIA | 5 | 4 | 3 | 2 | 1 | 0 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[OxIS] **QG2**: People vary in where they look for information. Where would you go **first**, if you were looking for information on:

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | | | | |  |  |
|  | Personally talk to a person or visit a location | Call, text, message or email someone | Use social media like Facebook | Use a search engine like Google or Bing | Go to a specific website | DK |
| **a. go1lcan**: Information about a political candidate | 1 | 2 | 3 | 4 | 5 | -3 |
| **b. go1lpol**: An important issue in your neighbourhood or community | 1 | 2 | 3 | 4 | 5 | -3 |
| **c. go1hol**: Information to plan a journey or a holiday | 1 | 2 | 3 | 4 | 5 | -3 |
| **d. go1npol**: Information about a controversial national or international issue | 1 | 2 | 3 | 4 | 5 | -3 |
| **e. go1dis**: Information about a natural disaster | 1 | 2 | 3 | 4 | 5 | -3 |
| **f. go1topic**: A topic or issue for a professional, school or personal project | 1 | 2 | 3 | 4 | 5 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12 Q33] **QS1 s\_wheng**: Which search engine do you use MOST OFTEN?

Single code [randomize order]

|  |  |
| --- | --- |
| Google | 1 |
| Bing | 2 |
| Yahoo Search | 3 |
| Ask | 4 |
| AOL | 5 |
| DuckDuckGo | 6 |
| MyWebSearch | 7 |
| Lycos | 8 |
| Dogpile | 9 |
| WebCrawler | 10 |
| Other **(SPECIFY)** | 11 |
| I don’t use any search engine | 12 |
| Don’t Know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12 Q32] **QS2 s\_freq**: How often do you use any SEARCH ENGINE to find information online?

Single code

|  |  |  |
| --- | --- | --- |
| Several times a day | 5 |  |
| About once a day | 4 |  |
| Weekly | 3 |  |
| Monthly | 2 |  |
| Less than monthly | 1 |  |
| Never | 0 | **Go to QI1** |
| Don’t know | -3 |  |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12] **QS3**: Thinking about recent searches you have done online using a search engine. How often have you...

Single code each, randomize order

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Often | Occasionally | Rarely | Never | Don’t know |
| **a. s\_mpt [s\_miss]**: Discovered information really IMPORTANT to you | 3 | 2 | 1 | 0 | -3 |
| **b. s\_cg[s\_disc]**: Discovered something that CHANGED your opinion on a political issue | 3 | 2 | 1 | 0 | -3 |
| **c. s\_wro**: Found things you thought were WRONG | 3 | 2 | 1 | 0 | -3 |
| **d. s\_lern**: Learned something NEW | 3 | 2 | 1 | 0 | -3 |
| **e. s\_over**: Felt OVERWHELMED by how much information you found | 3 | 2 | 1 | 0 | -3 |
| **f. s\_confus [s\_confl]**: Became CONFUSED by conflicting search results | 3 | 2 | 1 | 0 | -3 |
| g. s\_nthk [s\_able]: Found information that you DIDN’T THINK you’d be able to find | 3 | 2 | 1 | 0 | -3 |
| h. s\_nlok: Found information that you WEREN’T even looking for | 3 | 2 | 1 | 0 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12] **QS4 s\_find [find]**: When you use a search engine to look for information online, how often do you actually FIND the information you’re looking for?

Single code

|  |  |
| --- | --- |
| Always | 5 |
| Nearly always | 4 |
| Most of the time | 3 |
| Only some of the time | 2 |
| Hardly ever | 1 |
| Never | 0 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**[NEW] QS5 s\_ability**: Generally speaking, how would you rate your ABILITY to use a search engine like Google or Bing?

**Single code**

|  |  |
| --- | --- |
| Excellent | 5 |
| Good | 4 |
| Fair | 3 |
| Poor | 2 |
| Bad | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[Draft Q. RQ3.8] **QS6**: How often do you use SEARCH ENGINES for the following purposes?

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very often | Often | Some-times | Rarely | Never | Don’t know |
| **a. s\_site**: Going QUICKLY to a specific website | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. s\_itopic**: Finding INFORMATION on a specific topic | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. s\_ntopic**: Looking for NEWS updates on a particular topic, event or person | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. s\_pol**: Finding information about POLITICS or current events | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. s\_med**: Finding information about a MEDICAL or health question | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. s\_fact**: Looking up facts, answering a FACTUAL question | 5 | 4 | 3 | 2 | 1 | -3 |
| **g. s\_verify:** Checking the ACCURACY of news or information you’ve found | 5 | 4 | 3 | 2 | 1 | -3 |
| **h. s\_ent**: Finding ENTERTAINING content, such as music, videos, or jokes | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[RQ 1.3; RQ3.3] **QS7 s\_spec**: When people use search engines, some enter very specific requests, others very general search terms. What do you do?

Single code

|  |  |
| --- | --- |
| I mainly try to keep it general (one or two words) | 1 |
| It varies, sometimes specific, other times, general | 2 |
| I mainly try to use specific search terms (e.g. a politician’s name and a specific issue) | 3 |
| I am not sure | 4 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[NEW] **QS8 s\_chek**: Some people use a search engine to check questionable news they read or see on a social media site. Others do not. How often do you use a search engine to double check whether something on social media is true or false?

|  |  |
| --- | --- |
| Check anytime I doubt something on social media | 4 |
| Occasionally check, when it is important to me | 3 |
| Hardly ever check | 2 |
| Never use a search engine to verify news on social media | 1 |
| I don’t check, I just disregard anything that I don’t trust | 0 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[RQ2.1] **QS9 s\_paid**: Some search results are at the top of the list and marked as advertising, ‘ads’ or sponsored links because organizations PAY to be more visible, while other results are based on what the search engine determines to be most relevant to your search terms. Were you aware that some results are paid for to promote a particular site?

[Note: need country-specific language for the word ‘sponsored’.]

Single code

|  |  |
| --- | --- |
| No, I was not aware | 0 |
| Yes, I am aware, and find these ads useful | 1 |
| Yes, I am aware, and avoid the ads | 2 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[Draft Q] **QS10 s\_whe [s\_result]**: When you use search engines, where do you USUALLY FIND the information that you were looking for?

[Note: need country-specific language for the word ‘sponsored’ in first choice below.]

Single code

|  |  |
| --- | --- |
| In sponsored results | 1 |
| In the first few recommended results | 2 |
| Among the first five to ten recommended results | 3 |
| After looking at many results (more than 10) | 4 |
| After revising my search, using different terms | 5 |
| I don’t usually find the information I was looking for | 6 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[NEW] **QS11 s\_true**: When a search engine provides recommendations of news or information most relevant to your search terms, how confident are you that the TOP recommendations of the search engine show factual, true, or accurate information?

Single code

|  |  |
| --- | --- |
| Very confident | 5 |
| Somewhat confident | 4 |
| Neither confident nor doubtful | 3 |
| Somewhat doubtful | 2 |
| Very doubtful | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[RQ5.2, also RQ1.3] **QS12 s\_sugg**: As you type something in a search box, some search engines give you a list of SUGGESTED SEARCHES below the search box. You can click on one of them to select it as your search. How often do you click on a suggested search?

Single code

|  |  |
| --- | --- |
| Always | 5 |
| Most of the time | 4 |
| Some of the time | 3 |
| Hardly ever | 2 |
| Never | 1 |
| I have never noticed such a list | 0 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[NEW] **QS13**: Generally speaking, how much INFLUENCE do you think the following factors have on the results a search engine displays to you? In your opinion are the results based on:

Single code [randomize order]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strong Influence | Some Influence | Little Influence | No influence | Don’t know |
| **a. s\_pop**: The popularity of different sites | 4 | 3 | 2 | 1 | -3 |
| **b. s\_rel**: Relevance to your search terms | 4 | 3 | 2 | 1 | -3 |
| **c. s\_ad**: Advertising or sponsorship fees paid to the search engine | 4 | 3 | 2 | 1 | -3 |
| **d. s\_opt**: Whether a website has optimized its online visibility | 4 | 3 | 2 | 1 | -3 |
| **e. s\_loc**: Your location | 4 | 3 | 2 | 1 | -3 |
| **f. s\_hst**: Your past search history | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[modified pew12] **QS14**: Some search engines keep track of what you search for, and then use that information to refine your future search results. Some people think this is bad because it means they are gathering information about you. Others think it is good because it helps you find what you are looking for. Please indicate whether you agree or disagree with the following statements:

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree | Don’t know |
| **a. s\_res**: It is okay for a search engine to keep track of what I search for, as long as it helps provide better search results. | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. s\_kw**: It is okay for a search engine to keep track of what I search for, as long as I know it is doing this. | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. s\_not**: It is NOT okay for a search engine to keep track of what I search for if it limits the results I see. | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. s\_ask**: It is okay for a search engine to keep track of what I search for as long as they ask me and I agree to it. | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. s\_me**: It is okay for a search engine to keep track of what I search for as long as no one else can see this information. | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[OxIS. RQ2.1] **QI1**: On a scale of 1 to 5, where 5 is totally reliable and accurate and 1 is totally unreliable and inaccurate, how reliable and accurate would you rate the information found in…?

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Totally reliable and accurate  5 | 4 | 3 | 2 | Totally unreliable and inaccurate  1 | Don’t know |
| **a. a\_news**: Newspapers | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. a\_tv**: Television | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. a\_rad**: Radio | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. a\_onl**: Online news (like newspapers or magazines) | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. a\_sclm**: Social media | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. a\_srch**: Search engine results | 5 | 4 | 3 | 2 | 1 | -3 |
| **g. a\_ff**: Family, friends or colleagues | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

People disagree about the ways in which news and information should be reported. We’re interested in how you believe it should be, and is reported.

**ASK ALL**

**QI2 n\_ptov**: SHOULD the news media advocate a particular point of view, try to balance different political positions, or not advocate in favour [USA: favor] of one candidate, party, or policy over another?

Single code [rotate order]

|  |  |
| --- | --- |
| Should advocate a position | 3 |
| OK to advocate if balanced, allowing others to counter the argument | 2 |
| Should be objective, not advocate | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QI3 n\_adv**: In your opinion, do the news media ACTUALLY advocate a position, provide a balance of viewpoints, or report objective news?

Single code [rotate order]

|  |  |
| --- | --- |
| Generally advocate a position | 1 |
| Generally balanced, presenting alternative viewpoints | 2 |
| Generally objective, trying not to be biased in favour [USA: favor] one candidate, party, or policy | 3 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QS15 s\_prio**: Should SEARCH ENGINES prioritize results that are in line with your viewpoints, present a range of viewpoints, or prioritize objective news and information?

Single code [rotate order]

|  |  |
| --- | --- |
| Prioritize results in line with my viewpoints | 1 |
| Present a range of views | 2 |
| Prioritize objective information | 3 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ2.1] **QS16 s\_bias**: Compared with OTHER sources of news and information, do you think Internet search engines are more or less BALANCED and objective in the information they provide you?

Single code [rotate order]

|  |  |
| --- | --- |
| More balanced and objective | 3 |
| About the same | 2 |
| Less balanced and objective | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

# **Section 3: Information about Politics and Public Issues**

ASK ALL

# [Vote Savvy; modified by Pew] **QI4**: When looking for information about POLITICAL news, issues or elected officials, how often do you go to...

Single code each [randomize order]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very Often | Often | Some-times | Never | Don’t know |
| **a. pn\_fam**: Family and Friends | 4 | 3 | 2 | 1 | -3 |
| **b. pn\_pol**: Politicians, candidates and political parties or their websites | 4 | 3 | 2 | 1 | -3 |
| **c. pn\_tv**: TV | 4 | 3 | 2 | 1 | -3 |
| **d. pn\_rad**: Radio | 4 | 3 | 2 | 1 | -3 |
| **e. pn\_fnews**: Printed newspapers or magazines | 4 | 3 | 2 | 1 | -3 |
| **f. pn\_char**: Charities or religious groups | 4 | 3 | 2 | 1 | -3 |
| **g. pn\_onews**: Online search, news sites or social media | 4 | 3 | 2 | 1 | -3 |

[gb: why didn’t we have a separate item for online search, above?]

[gb: separate item for social media?]

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[RQ2.] **QI5**: When you go ONLINE for political information about politics or public affairs, how often do you use each of the following as a **source**? Would you say you use them Very often, Often, Sometimes, Rarely, or Never?

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very  Often | Often | Some-times | Rarely | Never | Don’t know |
| **a. n\_sns[n\_fb]**: Social media site(s) | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. n\_srch**: Search (e.g. Google or Bing) | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. n\_osite**: Online only news sites | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. n\_onews**: Online sites of major newspapers or magazines | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. n\_mail**: Email | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. n\_pol**: Going to a political website (e.g. for a politician or political party or online political? group) | 5 | 4 | 3 | 2 | 1 | -3 |
| **g. n\_vid**: Online video platform like YouTube | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[NEW for Spiral] **QI6 p\_kw [p\_agre]**: Do you feel like you know what other people think about political candidates and issues?

Single code

|  |  |
| --- | --- |
| Almost always | 5 |
| Mostly | 4 |
| Yes and No, depending on the issue | 3 |
| Sometimes | 2 |
| Not at all | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[NEW] **QI7 p\_cmm:** Generally speaking, do most people you COMMUNICATE WITH online tend to have political beliefs similar to yours, different political beliefs from you, or a mix of various political beliefs?

Single code

|  |  |
| --- | --- |
| Similar political beliefs to you | 3 |
| Different political beliefs from you | 1 |
| A mix of various political beliefs | 2 |
| Don’t Know, I’m not sure about their political beliefs | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[NEW] **QI8**: How do you LEARN what other people are thinking about political candidates or issues? How informative are the following about what others think:

Single code each [randomize order]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Very informative | Informative | Not  Informative | Irrelevant: I don’t care what others think | Don’t know |
| **a. p\_news**: Newspapers | 4 | 3 | 2 | 1 | -3 |
| **b. p\_tv**: TV/radio news | 4 | 3 | 2 | 1 | -3 |
| **c. p\_mail**: E-mail you receive | 4 | 3 | 2 | 1 | -3 |
| **d. p\_sclm**: Discussion on social media like Facebook | 4 | 3 | 2 | 1 | -3 |
| **e. p\_srch**: Search engines like Google | 4 | 3 | 2 | 1 | -3 |
| **f. p\_vid**: Online video platforms, like YouTube | 4 | 3 | 2 | 1 | -3 |
| **g. p\_fren**: Talking to family, friends or colleagues | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QI9**: When looking for news or political information, how often, if ever, do you:

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very Often | Often | Sometimes | Rarely | Never | Don’t know |
| **a. n\_disa**: Read something you DISAGREE with | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. n\_dif**: Check a news source that's DIFFERENT from what you normally read | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. n\_trust**: Look online for people who you TRUST to see what they say | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. n\_conf**: Try to confirm information you found by SEARCHING online for another source | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. n\_fren [n\_frd]**: Try to confirm information you found by ASKING a friend or family member | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. n\_med**: Try to confirm information you found by checking major NEWS OUTLETS, like TV news, radio, or the press online or offline | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK if s\_freq is NOT coded as 0**

[draft whd. RQ2.1] **QI10**: When you search online for information about politics, we would like to know how you feel. Please indicate whether you agree or disagree with the following statements:

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly  Agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree | Don’t know |
| **a. s\_much**: There is so much information about politics online that it is IMPOSSIBLE to find what I am interested in | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. s\_help**: I sometimes feel HELPLESS trying to find specific information about politics online | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. s\_frus**: I often feel FRUSTRATED when searching online for political information | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. s\_luck**: If I am successful, it is probably because I was LUCKY | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. s\_lik**: I ENJOY searching online for information about campaigns, elections, or politics | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QI11** Every news website, mobile app or social media site makes decisions about what political content to show to you. These decisions can be made by editors and journalists, or by computer algorithms analysing information about what content you have used in the past, or on the basis of what you and your friends share and interact with on social media.

With this in mind, please indicate your level of agreement with the following statements:

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly  Agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree | Don’t know |
| **a. s\_edit**: Having stories selected by EDITORS and journalists is a good way to get political news | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. s\_auto**: Having stories AUTOMATICALLY selected based on what I have looked at in the PAST is a good way to get political news. | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. s\_fren**: Having stories automatically selected on the basis of what my FRIENDS have looked at is a good way to political news. | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QI12 s\_mod**: Have you ever modified your views about a political or social issue because of something you discovered through SEARCHING online?

Single code

|  |  |
| --- | --- |
| No | 0 |
| Yes | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

# **Section 4: Social Media**

**ASK ONLY PEOPLE WHO ANSWER YES TO SCLM**

**Otherwise go to p\_int**

**[note that item numbers continue from social media section]**

**ASK ALL**

[pew12 RQ1.2] **QM3 m\_imp**: Overall, how IMPORTANT are SOCIAL MEDIA to you when it comes to keeping up with political news, debates and discussions?

Single code

|  |  |
| --- | --- |
|  |  |
| Very important | 4 |
| Somewhat Important | 3 |
| Not too important | 2 |
| Not at all important | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ1.2, modified] **QM4 m\_agre**: When your friends post on social media, how often do you AGREE with the political opinions or political content they post?

Single code

|  |  |
| --- | --- |
|  |  |
| Nearly always | 5 |
| Most of the time | 4 |
| Sometimes | 3 |
| Rarely | 2 |
| Almost never | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ1.2] **QM5 m\_disa**: How often do you find that you DISAGREE with the political opinions or political content your friends post on social media?

Single code

|  |  |
| --- | --- |
|  |  |
| Nearly always | 5 |
| Most of the time | 4 |
| Sometimes | 3 |
| Rarely | 2 |
| Almost never | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ1.2] **QM6**: How often have you ever done any of the following on social media?

Single code each [randomize order]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Often | Sometimes | Hardly ever | Never | Don’t know |
| **a. m\_shar**: Friended or followed someone because they SHARE YOUR POLITICAL VIEWS | 3 | 2 | 1 | 0 | -3 |
| **b. m\_fri**: Friended or followed someone because they offer interesting views DIFFERENT from your own. | 3 | 2 | 1 | 0 | -3 |
| **c. m\_like**: Clicked the “like” button in response to POLITICAL comments or material posted by someone else (even though you might disagree with it) | 3 | 2 | 1 | 0 | -3 |
| **d. m\_cmt**: Posted a comment in response to a POLITICAL post or status update from someone else | 3 | 2 | 1 | 0 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ1.2] **QM7 m\_upset:** Some people may decide NOT to post a political comment or link on social media because they are worried about upsetting or offending another person. How often do you not post something due to this concern?

Single code

|  |  |
| --- | --- |
| Often | 3 |
| Sometimes | 2 |
| Hardly ever | 1 |
| Never | 0 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ1.2] **QM8 m\_bdif**: How often, if ever, have you noticed that someone's political beliefs were DIFFERENT than what you thought they were, based on something they posted on social media?

Single code

|  |  |
| --- | --- |
| Often | 3 |
| Sometimes | 2 |
| Hardly ever | 1 |
| Never | 0 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ1.2] **QM9 m\_neg**: When you yourself have posted something political on social media, how often have you ever felt that you received a NEGATIVE reaction – or has this never happened?

Single code

|  |  |
| --- | --- |
| Often | 3 |
| Sometimes | 2 |
| Hardly ever | 1 |
| Never received a negative reaction | 0 |
| I don’t post anything political on social media | 9? |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

[IF respondent answered 1-3 TO m\_neg]

**QM10**: Did a negative reaction cause you to do any of the following things?

Single code each [randomize order]

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | Don’t know |
| **a. m\_top**: Stop posting about this TOPIC | 1 | 0 | -3 |
| **b. m\_pol**: Stop posting about POLITICAL issues, events or politicians | 1 | 0 | -3 |
| **c. m\_per**: BLOCK or unfriend this PERSON | 1 | 0 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[pew12. RQ1.2] **QM11**: When using social media, have you ever blocked, unfriended or hidden someone because they...

Single code each [randomize order]

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Yes, I have done this | No, I have not done this | No, I didn’t know I could do this | Don’t  know |
| **a. bl\_freq**: Posted TOO MUCH political content | 2 | 1 | 0 | -3 |
| **b. bl\_offy [#b\_bl\_off]**: Posted political content that you DISAGREED with or found OFFENSIVE | 2 | 1 | 0 | -3 |
| **c. bl\_arg**: ARGUED about political issues with you or someone you know | 2 | 1 | 0 | -3 |
| **d. bl\_dis**: Disagreed with political content YOU posted | 2 | 1 | 0 | -3 |
| **e. bl\_offf [#e\_bl\_off]**: Posted political content that you worried would OFFEND your other friends or people who follow you | 2 | 1 | 0 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QM12 m\_mod**: Have you ever MODIFIED your views about a political or social issue because of something you saw on social media?

Single code

|  |  |
| --- | --- |
| No | 0 |
| Yes | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

# **Section 5: Interest and Participation in Political Issues**

Now we would like to ask a few general questions about your interest and participation in political campaigns, elections, and other political or public issues.

**ASK ALL**

[OxIS] **QP1 p\_int**: How INTERESTED would you say you are in politics? Would you say you are…

Single code

|  |  |
| --- | --- |
|  |  |
| Very interested | 4 |
| Interested | 3 |
| Not very interested | 2 |
| Not at all interested | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QP4**: Here are a number of ways in which people sometimes PARTICIPATE in politics. For each activity, could you indicate whether you have done this in the last several years?

Single code each [randomize order]

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | Don’t know |
| **a. p\_disc**: DISCUSSED political issues or candidates with others | 1 | 0 | -3 |
| **b. p\_conv**: Tried to CONVINCE someone to vote a certain way | 1 | 0 | -3 |
| c**. p\_but**: Wore a campaign BUTTON or sticker or displayed a campaign poster | 1 | 0 | -3 |
| **d. p\_ecash**: Made a DONATION online to candidate for a public office or political party | 1 | 0 | -3 |
| **e. p\_rally**: Attended a political RALLY | 1 | 0 | -3 |
| **f. p\_time**: Contributed your TIME to campaign for a candidate, party, or issue, such as a referendum | 1 | 0 | -3 |
| **g. p\_email**: Sent an EMAIL in support of a campaign | 1 | 0 | -3 |
| **h. p\_blog**: Supported a candidate or public issue on a blog or on SOCIAL MEDIA | 1 | 0 | -3 |
| **i. p\_post [#p\_sclm]**: POSTED on social media in support of a campaign | 1 | 0 | -3 |
| **j. p\_mem**: Been a MEMBER of a political party | 1 | 0 | -3 |
| **k. p\_run [p\_off]**: Run for or held a political OFFICE | 1 | 0 | -3 |

[gb: did not ask about search, ]

[gb: did not ask about donation OFFline]

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QP2 p\_vote**: Did you VOTE in the last election in <countryname>?

Single code

|  |  |
| --- | --- |
| No | 0 |
| Yes | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK IF P\_VOTE IS YES:**

[NEW] **QP3**: During the LAST ELECTION you participated in, how important were each of the following sources of information in deciding whom to vote for?

Single code each [randomize order]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Essential | Important | Somewhat Important | Not important | Don’t know |
| **a. v\_news**: Print newspaper coverage | 3 | 2 | 1 | 0 | -3 |
| **b. v\_tv**: Television coverage | 3 | 2 | 1 | 0 | -3 |
| **c. v\_rad**: Radio coverage | 3 | 2 | 1 | 0 | -3 |
| **d. v\_sclm**: Discussion on social media | 3 | 2 | 1 | 0 | -3 |
| **e. v\_leaf**: Leaflets and printed pamphlets from campaigns | 3 | 2 | 1 | 0 | -3 |
| **f. v\_guid**: Voter guide to the election | 3 | 2 | 1 | 0 | -3 |
| **g. v\_pmail**: Email I received from candidates or parties | 3 | 2 | 1 | 0 | -3 |
| **h. v\_fmail**: Email I received from friends | 3 | 2 | 1 | 0 | -3 |
| **i. v\_onl**: Information I found online | 3 | 2 | 1 | 0 | -3 |
| **j. v\_onews**: Online newspapers and magazines | 3 | 2 | 1 | 0 | -3 |
| **k. v\_search**: Online search for information | 3 | 2 | 1 | 0 | -3 |
| **l. v\_osite**: Online news websites | 3 | 2 | 1 | 0 | -3 |
| **m. v\_fren**: Offline discussions with family or friends | 3 | 2 | 1 | 0 | -3 |
| **n. v\_dis**: Offline discussion with candidate(s) or people campaigning for candidate(s) | 3 | 2 | 1 | 0 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK UK Only**

**QP4 v\_brex**: How did you vote in the Brexit referendum?

Single code

|  |  |
| --- | --- |
| Leave the EU | 4 |
| Remain in the EU | 3 |
| Did not vote | 2 |
| Prefer not to say | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK UK ONLY**

[NEW] **QP5 v\_brexgood**: In your opinion, do you think that the UK's vote to leave the European Union will be good for Britain, or bad for Britain?

Single code

|  |  |
| --- | --- |
| Very good | 5 |
| Somewhat good | 4 |
| Neither good nor bad | 3 |
| Somewhat bad | 2 |
| Very bad | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QP6**: People have quite different views on a number of issues. For each of the following issues, indicate whether you agree or disagree with each statement:

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly  Agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree | Don’t know |
| **a. o\_clim**: There is a need for policy and regulation to address climate change. | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. o\_immig**: Immigration to <countryname> should be more strictly limited. | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. o\_eu**: A strong European Union (EU) is good for <countryname>. | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. o\_exit**: <countryname> should leave the EU [France, Germany, Italy, Poland, Spain only] | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. o\_trad**: America would be better off with less trade with other countries. [USA only] | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. o\_reg**: The Internet should be regulated more than it is today. | 5 | 4 | 3 | 2 | 1 | -3 |
| **g. o\_expr**: People have the right to express themselves online, even if their views are extreme. | 5 | 4 | 3 | 2 | 1 | -3 |
| **h. o\_priv**: The Internet and social media are threats to personal privacy. | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

[RQ5 populism scale] **QP7**: Overall, do you agree or disagree with the following statements?

Single code each [randomize order]

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Strongly  Agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree | Don’t know |
| **a. p\_direc**: Political change in this country is generally moving in the right direction. [ANCHOR – first option] | 5 | 4 | 3 | 2 | 1 | -3 |
| **b. p\_pwill**: Elected politicians should follow the will of the people | 5 | 4 | 3 | 2 | 1 | -3 |
| **c. p\_peop**: The people, and not politicians, should participate in our most important policy decisions | 5 | 4 | 3 | 2 | 1 | -3 |
| **d. p\_prun**: The political differences between the people running this country and the people are larger than the differences among people in this country | 5 | 4 | 3 | 2 | 1 | -3 |
| **e. p\_ptalk**: Elected officials talk too much and take too little action | 5 | 4 | 3 | 2 | 1 | -3 |
| **f. p\_psell**: What people call ‘compromise’ in politics is really just selling out on one’s principles. | 5 | 4 | 3 | 2 | 1 | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**QP8 p\_posit**: Some people talk about ‘left’, ‘right’ and ‘centre’ [USA: ‘center’] to describe parties and politicians. (Generally socialist parties would be considered ‘left wing’ while conservative parties would be considered ‘right wing’). With this in mind, where would you place yourself on the following scale?

Single code

|  |  |
| --- | --- |
| Very left-wing | 7 |
| Fairly left-wing | 6 |
| Slightly left-of-centre [USA: ‘Slightly left-of-center’] | 5 |
| Centre [USA: ‘center’] | 4 |
| Slightly right-of-centre [USA: ‘Slightly left-of-center’] | 3 |
| Fairly right-wing | 2 |
| Very right-wing | 1 |
| Don't know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

POLITICAL PARTY IDENTIFICATION OR AFFILIATION

**[Note (1) each country is a different variable; (2) “Don’t know” and “Other” needs to be translated for non-English-speaking countries except Germany, which has been translated; (3) randomize order (except Other and Don’t know and Prefer not to say).]**

**Ask USA**:

**QP9a p\_parus**: In general, with which political party do you identify?

**Single code**  [randomize order]

|  |  |
| --- | --- |
| Democratic Party | 1 |
| Republican Party | 2 |
| Libertarian | 3 |
| Green Party | 4 |
| Other political party | 5 |
| Independent, I don’t identify with a particular political party | 6 |
| Don’t Know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask UK**:

**QP9b p\_paruk**: If there were an election tomorrow, for which party would you most likely vote?

**Single code**  [randomize order]

|  |  |
| --- | --- |
| Labour Party | 1 |
| Conservative Party | 2 |
| Liberal Democrats | 3 |
| Scottish National Party | 4 |
| Democratic Unionist Party | 5 |
| Sinn Féin | 6 |
| Plaid Cymru | 7 |
| Ulster Unionist Party | 8 |
| UK Independence Party | 9 |
| Green Party | 10 |
| Other | 11 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask France**:

**QP9c p\_parfr**: If there were an election tomorrow, for which party would you most likely vote?

**Single code**  [randomize order]

|  |  |
| --- | --- |
| Les Republicains | 1 |
| PS -Parti Socialiste | 2 |
| MoDem -Mouvement démocrate | 3 |
| PCF -Parti Communiste Français | 4 |
| Verts -Les Verts | 5 |
| UDI - Union des démocrates et indépendants | 6 |
| FN -Front National | 7 |
| La France insoumise | 8 |
| Mouvement En Marche | 9 |
| Other | 10 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Italy**:

**QP9d p\_parit**: If there were an election tomorrow, for which party would you most likely vote?

**Single code**  [randomize order]

|  |  |
| --- | --- |
| Partito Democratico | 1 |
| Movimento Cinque Stelle | 2 |
| Forza Italia | 3 |
| Nuovo Centrodestra | 4 |
| Sinistra Ecologia Libertà–Sinistra Italiana | 5 |
| Lega Nord | 6 |
| Alleanza Liberalpopolare – Autonomie | 7 |
| Conservatori e Riformisti | 8 |
| Fratelli d'Italia | 9 |
| Scelta Civica | 10 |
| Other | 11 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Spain**:

**QP9e p\_parsp**: If there were an election tomorrow, for which party would you most likely vote?

**Single code**  [randomize order]

|  |  |
| --- | --- |
| PP -Partido Popular | 1 |
| PSOE -Partido Socialista Obrero Español | 2 |
| IU -Izquierda Unida | 3 |
| UPyD-Union Progreso Y Democracia | 4 |
| CIU -Convergència i Unió | 5 |
| AMAIUR | 6 |
| EAJ -Eusko Alderdi Jeltzalea | 7 |
| ERC -Esquerra Republicana de Catalunya | 8 |
| Other | 9 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Germany**:

**QP9f p\_parde**: Welche Partei würden Sie wählen, wenn morgen Bundestagswahlen wären?

**Single code**  [randomize order]

|  |  |
| --- | --- |
| CDU | 1 |
| SPD | 2 |
| Die Linke | 3 |
| Grüne | 4 |
| FDP | 5 |
| CSU | 6 |
| AfD | 7 |
| Piraten | 8 |
| Freie Wähler | 9 |
| Die Partei | 10 |
| NPD | 11 |
| Andere Partei | 12 |
| Ich weiss nicht | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Poland**:

**QP9g p\_parpo**: If there were an election tomorrow, for which party would you most likely vote?

**Single code**  [randomize order]

|  |  |
| --- | --- |
| PO -Platforma Obywatelska | 1 |
| PiS -Prawo i Sprawiedliwość | 2 |
| .N -Nowoczesna | 3 |
| PSL -Polskie Stronnictwo Ludowe | 4 |
| PR -Polska Razem | 5 |
| SP -Solidarna Polska | 6 |
| SLD -Sojusz Lewicy Demokratycznej | 7 |
| K'15 -Kukiz'15 | 8 |
| KORWiN -Wolność | 9 |
| ZL -Zjednoczona Lewica | 10 |
| TR -Twój Ruch | 11 |
| RP -Ruch Palikota | 12 |
| MN -Mniejszość Niemiecka | 13 |
| RN -Ruch Narodowy | 14 |
| Other | 15 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

# **Section 6: Finally, a few questions about your household and situation**

**ASK ALL**

**D4. marstat**: Marital Status: Are you…?

**SINGLE CODE**

|  |  |
| --- | --- |
|  |  |
| Single | 1 |
| Married | 2 |
| Living together with a partner | 3 |
| Divorced or separated | 4 |
| Widowed | 5 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**D6. adults**: How many ADULTS live in your household (people over the age of 18)?

**BOX [or drop-down menu?]: CODE NUMBER**

|  |
| --- |
|  |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**D7. anychild**: Do any CHILDREN (people under 18) live in your household?

**SINGLE CODE**

|  |  |
| --- | --- |
|  |  |
| No | 0 |
| Yes | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**SINGLE CODE**

**Ask UK**

**D8. edn** What is the highest educational or vocational qualification that you have or that you will receive if you complete your next set of exams?

**SINGLE CODE**

|  |  |
| --- | --- |
| University degree, or degree level equivalent (e.g. NVQ 5 or SVQ 5), or postgraduate degree | 7 |
| Other college qualification e.g. BTEC, City & Guilds | 6 |
| Secondary school/sixth form college up to 18 with A levels or equivalent | 5 |
| Secondary school up to 16, with GCSE/O level or equivalent (e.g. SVQ or Scottish Highers) | 4 |
| Secondary school up to 16, no GCSE/O level or equivalent (e.g. SNQ) | 3 |
| Primary or Junior school | 2 |
| No qualifications | 1 |
| Prefer not to say | -2 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask USA**

**D8. edn** What is the highest level of education that you completed or will complete at the end of this year?

**SINGLE CODE**

|  |  |
| --- | --- |
| College diploma or graduate school (e.g. BA, MBA, MS, Ph.D., MD) | 7 |
| Some college or Associate’s Degree | 6 |
| High School diploma or GED | 5 |
| 10th – 11th grade | 4 |
| 7th – 9th grace | 3 |
| 6th grade | 2 |
| Less than 6th grade | 1 |
| Prefer not to say | -2 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask France**

**D8. edn** What is the highest educational or vocational qualification that you have or that you will receive if you complete your next set of exams?

**SINGLE CODE**

|  |  |
| --- | --- |
| Bac +5 et plus ou diplôme équivalent (doctorat, grandes écoles...) | 7 |
| Bac +3 ou +4 (par ex. Maîtrise) | 6 |
| Bac +1 ou +2 (BTS, Deug, etc.) | 5 |
| Lycée - filière technologique jusqu’au baccalauréat technologique | 4 |
| Lycée - filière générale jusqu’au baccalauréat général | 3 |
| Collège et brevet d’études professionnelles | 2 |
| École primaire | 1 |
| Préfère ne pas répondre | -2 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Germany**

**D8. edn** What is the highest educational or vocational qualification that you have or that you will receive if you complete your next set of exams?

**SINGLE CODE**

|  |  |
| --- | --- |
| Universität oder höher | 7 |
| Fachhochschule | 6 |
| Fachhochschulreife, Abitur, Meister | 5 |
| Abgeschlossene Ausbildung | 4 |
| Realschule, Mittlere Reife oder gleichwertig | 3 |
| Hauptschule, Volksschule oder gleichwertig | 2 |
| Grundschule | 1 |
| Möchte ich nicht angeben | -2 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Italy**

**D8. edn** What is the highest educational or vocational qualification that you have or that you will receive if you complete your next set of exams?

**SINGLE CODE**

|  |  |
| --- | --- |
| Università | 7 |
| Politecnico, Istituto superiore/Istituto musicale/Accademia | 6 |
| Specializzazione post-diploma di scuola superiore | 5 |
| Liceo classico/liceo scientifico/liceo linguistico | 4 |
| Istituto professionale/istituto tecnico | 3 |
| Scuola media | 2 |
| Scuola elementare | 1 |
| Preferisco non dirlo | -2 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Poland**

**D8. edn** What is the highest educational or vocational qualification that you have or that you will receive if you complete your next set of exams?

**SINGLE CODE**

|  |  |
| --- | --- |
| Dyplom licencjata lub jego odpowiednik Dyplom technika, Dyplom magistra, doktora lub wyżej | 7 |
| Dyplom technika | 6 |
| Matura | 5 |
| Wykształcenie średnie bez matury | 4 |
| Wykształcenie zawodowe | 3 |
| Wykształcenie podstawowe | 2 |
| Brak kwalifikacji | 1 |
| Wolę nie odpowiadać | -2 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask Spain**

**D8.edn:** What is the highest educational or vocational qualification that you have or that you will receive if you complete your next set of exams?

**SINGLE CODE**

|  |  |
| --- | --- |
| Enseñanza terciaria/segundo grado (doctorados, másteres,...) | 7 |
| Enseñanza terciaria/primer grado (graduado universitario y equivalente) | 6 |
| Bachillerato (hasta los 18 años) | 5 |
| Enseñanza secundaria/primer y segundo ciclos (hasta los 16 años) | 4 |
| Enseñanza primaria (terminada, hasta los 12 años) | 3 |
| Enseñanza primaria (no terminada) | 2 |
| Sin estudios | 1 |
| Prefiero no decirlo | -2 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**D9. Labfor [#original: workstatus]:** Which of the following best describes your current working status?

**SINGLE CODE**

|  |  |  |
| --- | --- | --- |
|  |  | **go to seniority** |
| Working Full time (30 hours a week or more) | 1 |
| Working Part time (8-29 hours a week) | 2 |
| Retired | 3 | **go to retire** |
| Unemployed | 4 |
| Permanently sick or disabled | 5 | GO TO RETIRE |
| In community or military service | 6 |
| Undergraduate Student | 7 | **GO TO alsowork** |
| Post graduate student | 8 |
| In full time education (not higher degree) | 9 |
| In part time education (not higher degree) | 10 |
| Homemaker (e.g. doing housework, looking after children or other persons) | 11 | GO TO DISAB |

**ONLY ASK RESPONDENTS WHO are FULL time or part time students (workstatus codes 7-10)**

**D10. studywork [#original: Alsowork]:** And apart from studying, do you also work?

**SINGLE CODE**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| No | 0 | **GO TO DISAB** |
| Yes | 1 | **GO TO SENIORITY** |
| Don’t know | -3 | **GO TO SENIORITY** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask all employed persons (Any of Code 1 or 2 at D9, or Code 1 at D10)**

**DO1 occs [#occ]**: Please select the choice that best describes the sort of work that you do

**SINGLE CODE**

|  |  |
| --- | --- |
| **Senior managers or administrators** (usually responsible for planning, organising and co-ordinating work, and for finance) such as: finance manager – chief executive | 1 |
| **Traditional professional occupations** such as: accountant – solicitor – medical doctor – scientist – civil/mechanical engineer – college or university teacher | 2 |
| **Modern professional occupations** such as: secondary or primary school teacher – nurse – physiotherapist – medical assistant – social worker – welfare officer – artist– musician – police officer (sergeant or above) – software developer or designer | 3 |
| **Clerical support occupations** such as: secretary – personal assistant – clerical worker – office clerk – call centre [USA: center] agent – nursing auxiliary – cashier | 4 |
| **Services and sales occupations** such as: postal worker –– security guard – hairdresser – catering assistant – receptionist – sales assistant – sales clerk – child care or elder care | 5 |
| **Agricultural work** such as: farmer – farm worker – forester | 6 |
| **Technical and craft occupations** such as: building construction, repair or maintenance – maintaining or repairing machinery or vehicles – inspector – plumber – printer – tool maker – electrician – gardener | 7 |
| **Machine operators** such as: operating or monitoring industrial or mining machinery – operating food processing machinery – train driver – bus driver – HGV driver – assembling products from parts | 8 |
| **Routine manual occupations** such as: cleaning buildings – sewing machinist – messenger – labourer – baggage handler – stock clerk | 9 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**DO2 selfems [#selfem]**: Are you self-employed (with or without employees) or are you an employee?

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| Self-employed | | 0 | **Go to DO3** |
| Employee | | 1 | **Go to DO5** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO2 coded 0**

**DO3 emps [#emp]**: Are you working on your own or do you have any employees?

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| On my own | | 0 | **Go to D13** |
| I have employees | | 1 | **Go to DO4** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO3 coded 1**

**DO4 nemps [#nemp]**: How many people do you employ?

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| 9 or fewer | | 0 | **Go to D13** |
| 10 or more | | 1 | **Go to D13** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO2 coded 1**

**DO5 nemprs [#nempr]**: How many people work for your employer?

**SINGLE CODE**

|  |  |  |
| --- | --- | --- |
|  |  | |
| 9 or fewer | | 0 |
| 10 or more | | 1 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO2 coded 1**

**DO6 sups [#sup]**: Do you supervise any other employees? (A supervisor or foreman is responsible for overseeing the work of other employees on a day-to-day basis)

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  |
| No | 0 | | **Go to D13** |
| Yes | 1 | | **Go to D13** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask unemployed or retired (D9 = 3 or 4)**

**DO7 occu**: Thinking about your last job, please select the choice that best describes the sort of work that you did:

**SINGLE CODE**

|  |  |
| --- | --- |
| **Senior managers or administrators** (usually responsible for planning, organising and co-ordinating work, and for finance) such as: finance manager – chief executive | 1 |
| **Traditional professional occupations** such as: accountant – solicitor – medical doctor – scientist – civil/mechanical engineer – college or university teacher | 2 |
| **Modern professional occupations** such as: secondary or primary school teacher – nurse – physiotherapist – medical assistant – social worker – welfare officer – artist– musician – police officer (sergeant or above) – software developer or designer | 3 |
| **Clerical support occupations** such as: secretary – personal assistant – clerical worker – office clerk – call centre [USA: center] agent – nursing auxiliary – cashier | 4 |
| **Services and sales occupations** such as: postal worker –– security guard – hairdresser – catering assistant – receptionist – sales assistant – sales clerk – child care or elder care | 5 |
| **Agricultural work** such as: farmer – farm worker – forester | 6 |
| **Technical and craft occupations** such as: building construction, repair or maintenance – maintaining or repairing machinery or vehicles – inspector – plumber – printer – tool maker – electrician – gardener | 7 |
| **Machine operators** such as: operating or monitoring industrial or mining machinery – operating food processing machinery – train driver – bus driver – HGV driver – assembling products from parts | 8 |
| **Routine manual occupations** such as: cleaning buildings – sewing machinist – messenger – labourer – baggage handler – stock clerk | 9 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**DO8 selfemu**: Were you self-employed (with or without employees) or were you an employee?

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| Self-employed | | 0 | **Go to DO9** |
| Employee | | 1 | **Go to DO11** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO8 coded 0**

**DO9 empu**: Did you work on your own or did you have employees?

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| On my own | | 0 | **Go to D13** |
| I have employees | | 1 | **Go to DO10** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO3 coded 1**

**DO10 nempu**: How many people did you employ?

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| 9 or fewer | | 0 | **Go to D13** |
| 10 or more | | 1 | **Go to D13** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO8 coded 1**

**DO11 nempru:** How many people worked for your last employer?

**SINGLE CODE**

|  |  |  |
| --- | --- | --- |
|  |  | |
| 9 or fewer | | 0 |
| 10 or more | | 1 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask if DO8 coded 1**

**DO12 supu**: In your last job did you supervise any other employees? (A supervisor or foreman is responsible for overseeing the work of other employees on a day-to-day basis)

**SINGLE CODE**

|  |  |  |  |
| --- | --- | --- | --- |
|  | |  |  |
| No | 0 | | **Go to D13** |
| Yes | 1 | | **Go to D13** |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**D13. disab** Do you have a health problem or disability which prevents you from doing everyday tasks at home, work or school or which limits the kind or amount of work you can do?

**SINGLE CODE**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| No | 0 | **GO TO RACE** |
| Yes | 1 |  |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK only if said ‘Yes’ to disab.**

**D14. dislimit** Does this health problem or disability limit your use of a computer or the Internet?

**SINGLE CODE**

|  |  |
| --- | --- |
|  |  |
| No | 0 |
| Yes | 1 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask USA**

**D15a. race:** To which of the following racial groups do you consider you belong?

**SINGLE CODE**

|  |  |  |
| --- | --- | --- |
| O | White | 1 |
| Q | Black or African-American | 2 |
| B | American Indian or Alaskan Native | 3 |
| K | Asian | 4 |
| L | Native Hawaiian or Other Pacific Islander | 5 |
| M | Mixed race or Other | 6 |
|  | Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask USA only**

**D15b hisp**: Are you Hispanic, Latino/a or Spanish?

**SINGLE CODE**

|  |  |
| --- | --- |
|  |  |
| No | 0 |
| Yes | 1 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**Ask UK only**

**D15c. ethn**: To which of these groups do you consider you belong?

**SINGLE CODE**

1 ASIAN: of Indian origin

2 ASIAN: of Pakistani origin

3 ASIAN: of Bangladeshi origin

4 ASIAN: of Chinese origin

5 ASIAN: of any other origin (WRITE IN)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6 BLACK: of African origin

7 BLACK: of Caribbean origin

8 BLACK: of other origin (WRITE IN)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9 WHITE: of British origin

10 WHITE: of Scottish origin

11 WHITE: of Welsh origin

12 WHITE: of any other origin

13 OTHER (please specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

-3 Don’t know

‘Prefer not to say’ Anchor, Exclusive Single Code

**[For France, Germany, Italy, Poland, Spain do not ask race/ethnicity]**

**ASK ALL**

**D16 birth**: Were you born in <country-of-survey>?

**SINGLE CODE**

|  |  |
| --- | --- |
|  |  |
| No | 0 |
| Yes | 1 |
| Don’t know | -3 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK ALL**

**D17 lang**: Do you speak a language OTHER than <country-specific language – e.g. French in France, Polish in Poland, English in UK and USA etc.> when you talk with your family at home?

**SINGLE CODE**

|  |  |
| --- | --- |
|  |  |
| No | 0 |
| Yes | 1 |

‘Prefer not to say’ Anchor, Exclusive Single Code

**ASK UK**

**D18. Incomeuk:**  The incomes of households differ a lot in Britain today. Here is a table showing the range of incomes that people have. Which of the letters on this table best represents the total income of your household before tax?

**SINGLE CODE**

|  |  |
| --- | --- |
| Up to £12,500 per year | 1 |
| £12,500 up to £20,000 per year | 2 |
| £20,000 up to £30,000 per year | 3 |
| £30,000 up to £40,000 per year | 4 |
| £40,000 up to £50,000 per year | 5 |
| £50,000 up to £60,000 per year | 6 |
| £60,000 up to £70,000 per year | 7 |
| £70,000 up to £80,000 per year | 8 |
| Over £80,000 per year | 9 |
| Prefer not to say | -2 |
| Don’t know | -3 |

**Ask USA**

**D18. Incomeus:**  The incomes of households differ a lot in the United States today. Here is a table showing the range of incomes that people have. Which of the letters on this table best represents the total income of your household from all sources before taxes?

**SINGLE CODE**

|  |  |
| --- | --- |
| Up to $10,000 per year | 1 |
| $10,000 up to $20,000 per year | 2 |
| $20,000 up to $30,000 per year | 3 |
| $30,000 up to $40,000 per year | 4 |
| $40,000 up to $50,000 per year | 5 |
| $50,000 up to $60,000 per year | 6 |
| $60,000 up to $70,000 per year | 7 |
| $70,000 up to $100,000 per year | 8 |
| Over $100,000 per year | 9 |
| Prefer not to say | -2 |
| Don’t know | -3 |

**Ask France**

**D18. Incomefr:**  The incomes of households differ a lot in the France today. Here is a table showing the range of incomes that people have. Which of the letters on this table best represents the total monthly income of your household from all sources before taxes?

**SINGLE CODE**

|  |  |
| --- | --- |
| Up to 1000 Euro per month | 1 |
| 1000 Euro up to 2000 Euro per month | 2 |
| 2000 Euro up to 3000 Euro per month | 3 |
| 3000 Euro up to 4000 Euro per month | 4 |
| 4000 Euro up to 5000 Euro per month | 5 |
| 5000 Euro up to 6000 Euro per month | 6 |
| 6000 Euro up to 7000 Euro per month | 7 |
| 7000 Euro up to 8000 Euro per month | 8 |
| Over 8000 Euro per month | 9 |
| Prefer not to say | -2 |
| Don’t know | -3 |

**Ask Germany**

**D18. Incomede:**  Haushaltseinkommen in Deutschland variiert stark. Hier ist eine Tabelle, die die Variation von Einkommen widerspiegelt. Welcher Buchstabe in dieser Tabelle beschreibt Ihr monatliches Haushaltsbruttoeinkommen am besten?

**SINGLE CODE**

|  |  |
| --- | --- |
| Up to 1000 Euro per month | 1 |
| 1000 Euro up to 2000 Euro per month | 2 |
| 2000 Euro up to 3000 Euro per month | 3 |
| 3000 Euro up to 4000 Euro per month | 4 |
| 4000 Euro up to 5000 Euro per month | 5 |
| 5000 Euro up to 6000 Euro per month | 6 |
| 6000 Euro up to 7000 Euro per month | 7 |
| 7000 Euro up to 8000 Euro per month | 8 |
| Over 8000 Euro per month | 9 |
| Prefer not to say | -2 |
| Don’t know | -3 |

**Ask Italy**

**D18. Incomeit:**  The incomes of households differ a lot in the Italy today. Here is a table showing the range of incomes that people have. Which of the letters on this table best represents the total monthly income of your household from all sources before taxes?

**SINGLE CODE**

|  |  |
| --- | --- |
| Up to 1000 Euro per month | 1 |
| 1000 Euro up to 2000 Euro per month | 2 |
| 2000 Euro up to 3000 Euro per month | 3 |
| 3000 Euro up to 4000 Euro per month | 4 |
| 4000 Euro up to 5000 Euro per month | 5 |
| 5000 Euro up to 6000 Euro per month | 6 |
| 6000 Euro up to 7000 Euro per month | 7 |
| 7000 Euro up to 8000 Euro per month | 8 |
| Over 8000 Euro per month | 9 |
| Prefer not to say | -2 |
| Don’t know | -3 |

**Ask Poland**

**D18. Incomepo:**  The incomes of households differ a lot in the Poland today. Here is a table showing the range of incomes that people have. Which of the letters on this table best represents the total monthly income of your household from all sources before taxes?

**SINGLE CODE**

|  |  |
| --- | --- |
| Up to 1000 Euro per month | 1 |
| 1000 Euro up to 2000 Euro per month | 2 |
| 2000 Euro up to 3000 Euro per month | 3 |
| 3000 Euro up to 4000 Euro per month | 4 |
| 4000 Euro up to 5000 Euro per month | 5 |
| 5000 Euro up to 6000 Euro per month | 6 |
| 6000 Euro up to 7000 Euro per month | 7 |
| 7000 Euro up to 8000 Euro per month | 8 |
| Over 8000 Euro per month | 9 |
| Prefer not to say | -2 |
| Don’t know | -3 |

**Ask Spain**

**D18. Incomesp:**  The incomes of households differ a lot in the Spain today. Here is a table showing the range of incomes that people have. Which of the letters on this table best represents the total monthly income of your household from all sources before taxes?

**SINGLE CODE**

|  |  |
| --- | --- |
| Up to 1000 Euro per month | 1 |
| 1000 Euro up to 2000 Euro per month | 2 |
| 2000 Euro up to 3000 Euro per month | 3 |
| 3000 Euro up to 4000 Euro per month | 4 |
| 4000 Euro up to 5000 Euro per month | 5 |
| 5000 Euro up to 6000 Euro per month | 6 |
| 6000 Euro up to 7000 Euro per month | 7 |
| 7000 Euro up to 8000 Euro per month | 8 |
| Over 8000 Euro per month | 9 |
| Prefer not to say | -2 |
| Don’t know | -3 |

**That’s all. Thank you for completing this questionnaire.**

Again, if you have any questions or concerns about this research project, we encourage you to contact the Principal Investigator, Prof. William Dutton by email at [wdutton@msu.edu](mailto:wdutton@msu.edu)