

20TH ANNIVERSARY OF
THE JAMES H. AND MARY B. QUELLO CENTER:
REFLECTIONS, VISIONS, AND CHALLENGES



THURSDAY, APRIL 12, 2018 | COLLEGE OF COMMUNICATION ARTS & SCIENCES | MICHIGAN STATE UNIVERSITY

12:00 PM PRE-FORUM OPEN HOUSE AND LIGHT LUNCH AT THE QUELLO CENTER

2:00 PM OPEN FORUM ON THE 20TH ANNIVERSARY OF THE QUELLO CENTER, CAS TBD

Welcome and Introduction: Bill Dutton, Brian Fontes, and Susan Quello

2:15 PM REFLECTIONS ON JAMES H. QUELLO AND THE CENTER

Chair and Moderator of Discussion: Professor Bibi Reisdorf

Richard E. Wiley, Chairman of Wiley Rein LLP (video link)

Karole White, President and CEO, Michigan Association of Broadcasters

Steve Wildman, Founding Director of the Quello Center

2:45 PM VISIONS OF THE NEXT DECADE(S)

Chair And Moderator of Discussion: Professor Laleah Fernandez

Johannes Bauer, Chair, Department of Media and Information

Professor Natascha Just, Department of Media and Information

Prabu David, Dean, College of Communication Arts and Sciences

3:15 PM BREAK

3:30 PM CHALLENGES IN MEDIA & INFORMATION POLICY

Networking Detroit

Marc Hudson, Co-Founder and CEO, Rocket Fiber

Moving to the Next Generation Of Broadcasting

Vincent Curren, Principal, Breakthrough Public Media Consulting

4:30 PM DISCUSSION: REFLECTIONS, VISIONS, AND CHALLENGES

Moderator: Bill Dutton

Brian Fontes, CEO, National Emergency Number Association (invited)

Roderick S. Coy, Clark Hill, PLC

Susan B. Quello, The Scripps Institute

5:00 PM LIGHT REFRESHMENTS AND INFORMAL DISCUSSION