

FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

Office of Commissioner
James H. Quello

August 12, 1997

Jerome Feniger, President
Station Representatives Assn., Inc.
16 W. 77th St., Suite 9E
New York, NY 10024-5126

Dear Jerry,

As our FCC time winds down (Rachelle Chong and I want to leave by or before November 1st), we want to express our appreciation for your timely advice and friendship.

The threat of networks representing their O and O's and probably affiliates seems to be temporarily subsiding. However, without your effective salesmanship and representation, that fight could have been lost three years ago.

It was a pleasure to work with someone who knows his business and possesses a friendly, ingratiating personality.


Remember, I personally introduced you to all commissioners some years ago. I was really impressed by their friendly reaction to you and your proposals.

When you come to town, I'll introduce you to Bill Kennard, the upcoming FCC Chairman. He is a fair-minded, extremely intelligent, friend and he has my enthusiastic endorsement. You will like him and he will like you.

So, let's stay in touch. It is important that SRA maintain a government relations office. There are many other broadcasting issues affecting sales.

Rachelle joins me in wishing you continued success.

Best,


James H. Quello
Commissioner

Copy: Jack Oken
Tom Olson
Tom Burchill
Steve Herson

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