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Separate Statement of James H. Quello Letters of Inquiry - Cable Rates November 17, 1993

Today, the Commission has announced that 16 letters of inquiry with investigatory overtones have been issued to cable operators in response to informal complaints by mayors, local officials, and others. The cable systems that are the subject of these complaints are located in Michigan, Maryland, Florida, Minnesota, California, North Carolina, Massachusetts, Illinois, Wisconsin, and Colorado. These informal complaints identify potential problems in the cable operators' rates or practices, or contain allegations that require an explanation. Specific areas of inquiry include the repackaging of previously-regulated tiers as a la carte offerings, and possible freeze and negative option billing violations.

I am concerned that the practices that are the subject of our investigation reflect a propensity by cable operators to push the limits of our rules -- perhaps in some instances appropriately, perhaps in others inappropriately. In particular, I am concerned with the attitude reflected in the internal TCI memo in which an executive of that company estimated that it could recover almost half of what the company is losing from rate adjustments by charging customers in other areas, and "blam[ing] it on regulation and the government..." I plan on ensuring that the TCI memo and the other informal complaints are investigated fully, and appropriate action taken where necessary. This could mean sanctions against individual cable operators or changes in our rules to ensure that the intent of Congress in enacting the 1992 Cable Act -- to ensure reasonable rates -- is preserved.

This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F. 2d. 385 (D.C. Circ. 1974).

November 17, 1993

FCC ISSUES LETTERS OF INQUIRY CONCERNING CABLE RATE RESTRUCTURING

The Mass Media Bureau is issuing today the first of a number of letters of inquiry to cable operators in response to informal complaint letters the Commission has received regarding the rate and service restructuring cable operators have initiated in anticipation of cable rate regulation. These letters identify practices of some cable operators that may violate FCC rate regulations including: rate changes that may violate the revenue freeze; repackaging of regulated services as nonregulated a la carte offerings; and offerings that may violate the prohibition against negative option billing. The letters of inquiry from the Mass Media Bureau seek information from cable operators concerning these and other practices to permit an assessment by the Commission of whether any violation of cable rate regulations has occurred. The result of these inquiries could be used to support enforcement actions if appropriate.

A list of the companies to whom letters were sent is attached. These letters and filings are available for public inspection and duplication in Room 207, 2033 M Street, N.W., Washington, D.C. 20554.

News Media Contact: Maureen Peratino, (202) 632-5050.

Mass Media Bureau Contact: Steven E. Weingarten (202) 416-0846.

- FCC -

Attachment

C-TEC Cable Systems 120 Lake Street Dallas, PA 18612

Comcast Cablevision Inc. 3760 Hartsfield Road Tallahassee, FL 32303

Comcast Cable of Howard County 3417 Plumtree Dr. Ellicott City, MD 21043

MetroVision 9315 Largo Drive West Landover, M.D 20785

Triax Cablevision 1504 2nd St. S.E. P.O. Box 110 Waseca, MN 56093

Cable Satellite of South Miami, Inc. P.O. Box 859
Miami, FL 33197

North Central Cable Communications Corp. d/b/a/ Meredith Cable 934 Woodhill Drive Roseville, MN 55113

Crown Cable Television P.O. Box 1451 Alhambra, CA 91802-1451

Coldwater Cablevision Box 428 653 E. Chicago Road Coldwater, MI 49036

Allegan County Cablevision (Mercom) P.O. Box 278 1169 26th Street Allegan, MI 49010 Cablevision of Raleigh 2505 Atlantic Avenue Raleigh, NC 27604

Cablevision of Boston 28 Travis St. Allston, MA 02134

US Cable 3233 West Grand Ave. Waukegan, IL 60085-2293

Warner Cable Communications 1610 N. 2nd Street Milwaukee, WI 53212-3980

MultiVision Cable TV 9609 Annapolis Rd. Lanham, MD 20706

Tele-Communications Inc.
Terrace Tower II
5619 DTC Parkway
Englewood, CO 80111-3000