

Remarks by  
**Hon. James H. Quello**  
**Senior Commissioner, FCC**

**Broadband PCS Auction**  
**Opening Ceremony**

Thank you, Chairman Hundt. It is my pleasure to participate in this opening ceremony for the PCS Broadband auctions. The significance of these auctions cannot be overstated. They represent the single largest peacetime investment by an industry and the largest auction ever conducted by a government. These auctions are the result of the vision of our government to put in place a new system of licensing and the culmination of extraordinary and sustained efforts by the FCC staff at all levels. There are too many people to thank individually; we are the beneficiaries of a team effort.

There were those that said it could not be done in the short timeframe needed -- that the FCC could not promulgate the complex yet flexible regulatory scheme that would provide the next generation of advanced mobile communications. I, however, -- based on my twenty-year experience at the FCC -- knew that it not only could be done but that it would be done -- and done well.

**During my Chairmanship I made the expeditious roll-out of PCS a priority. Chairman Hundt did likewise. Under his leadership, the Commission fine-tuned the rules in less than one year. So, we find ourselves here today, a great achievement in record time.**

**I want to wish the bidders every success. We have done our job; now you can do yours. You are at the starting line of a new era in mobile communications. You will change the nature of communications in our great country. All Americans will benefit from your efforts.**