

**Press Statement of Commissioner James H. Quello
In re Children's Television Proceeding
July 29, 1996**

I welcome the announcement that an agreement has been reached between broadcasters and the administration.

I'm hopeful that I can approve the details, but I must reserve judgment until I review the final draft.

I'm glad the President and his administration intervened to reduce the overregulatory aspects of the original proposal and increase broadcasters' flexibility in implementing the Children's Television Act. Any added flexibility also reduces the risk, if not the possibility, of First Amendment court challenges to government program content regulation.

An earlier similar agreement could have averted much of the mischaracterizations, delay and incriminations involved in this needlessly contentious proceeding.

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