

Booklet file

BALL STATE UNIVERSITY

MUNCIE, INDIANA 47306

DEPARTMENT OF TELECOMMUNICATIONS



August 30, 1983

Commissioner James H. Quello
Federal Communications Commission
1919 M Street, N. W.
Suite 802
Washington, D. C. 20554

RECEIVED

SEP 2 1983

JAMES H. QUELLO

316

Dear Commissioner Quello:

Here's a long-delayed "thank you" letter for your telephone visit with our broadcast law class last May. I thought the letter had been written . . . but any how, the students loved it. One commented, "He really likes his work." And another that I know you'll appreciate, "He sounds like he's about 35." So they liked it and we in the Department are so pleased that you would take the time to do this. They autographed a note for your memoirs.

Immediately after class that day I phoned James Needham, Manager of WIPB-TV, and talked with him about the commercial-TV experiment in Muncie. Coincidentally, he had just mailed you a report on the subject. Apparently it was not too successful here or in most other places. My observation has been that they (non-commercial broadcasters) just don't know how to do it, nor will they seek advice from those who do know how. There are three of us in our academic department with extensive experience in packaging and selling time . . . but we were never asked.

It's sad to witness non-commercial broadcasters on-the-air begging for money--and they don't even know how to do that. They should find a means to earn their way in the marketplace.

Again, many thanks to you and best wishes for the years to come. We at Ball State now have a favorite Commissioner.

Sincerely,
Darrell E. Wible

Darrell E. Wible
Professor, Telecommunications

DEW/kj

DEPARTMENT OF TELECOMMUNICATIONS



May 16, 1983

Thank you Commissioner Quello for your enlightening and thoughtful comments while visiting with us on Tuesday, May 3. We truly appreciate it.

Sincerely,
Students of TCOM 240
Broadcast Law and Regulation

Scott Hammond
Scott B. Hubbard
Mary K. Adams
Henry Kravush
David A. Scott
Suzanne Carter
Jill S. Burris

Glen M. McLaughlin
Scott D. Swift
Garret C. Hockett
Michael M. Mous

Julie Wark
David Bearden
Thomas M. Snyder
J. M. M.

James M. ...
Darry Dalton
Jon Mansbury

Marygo Courtney
John Thomas Kepler III
Thanks again,
Kind Shiel

Ed Hebert
Joe Ferreira
Jeff O'Malley