

**FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554**

**Office of Commissioner
James H. Quello**

May 15, 1996

**David Levy, Director
The Caucus for Producers,
Writers and Directors
P.O. Box 11236
Burbank, CA 91510-1236**

Dear Dave,

Your gracious comments on Chapter 3 of my upcoming, long-delayed autobiography are appreciated. I respect your views as an accomplished writer-producer and even more so as a valued friend.

Your suggested edits were right on target. Also, on target are your practical Caucus proposals for labeling TV and cable program content -- simple to apply; easy to understand; specific (S.V.L. and 1.2.3. for ranking usage).

I support the rating systems principles as useful guides to parents and especially for V-chip proponents. However, I'm afraid a strong unfavorable rating will have the same effect as "banning the book" in Boston years ago. Remember, the banning of the book in Boston practically made it a best seller everywhere else. Public tastes are so distorted that writers-producers may be embarrassed by an unpopular pure "G" rating. Nevertheless, your simple, direct rating approach, specifically for TV and cable, has my blessing.

Today is another busy FCC day -- I gave a speech to the local TV stations (non-network) association at 8 AM. Tonight at about 8 PM, I'm presenting a lifetime achievement award to Senator Fritz Hollings, longtime friend and leading Democratic communications expert in the Senate. Thought you might be interested in my approach so I'm enclosing a copy.

Mary joins me in sending warmest regards to Victoria and you.

Best,


**James H. Quello
Commissioner**

Enclosure

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