

quello center

NEXUS LAB

THE INFORMATION AND MEDIA PHD PROGRAM, NEXUS LAB, AND
QUELLO CENTER CO-PRESENT A TALK BY

MARK ACKERMAN

FRIDAY, NOVEMBER 16 10:30 AM
COMARTSCI ROOM 145

LUNCH WITH GRADUATE STUDENTS AND FACULTY TO FOLLOW IN ROOM 251
TO ATTEND LUNCH PLEASE RSVP TO ASHLEYN@MSU.EDU

Crowdsourcing, Expertise, and Epistemic Communities: Some Recent Studies

Human computer interaction and computer supported cooperative work have for many years been interested in using the wisdom of the collective—sometimes the crowd and sometimes other forms of distributed labor. This talk presents recent explorations in how the collective can be harnessed for its distributed expertise, how it is now divided into epistemic camps, and how some of those divisions might be dealt with.



MARK ACKERMAN is the George Herbert Mead Collegiate Professor of Human-Computer Interaction. He is a Professor in both the School of Information and College of Engineering at the University of Michigan, Ann Arbor. His research investigates collaborative information access in online knowledge communities, health, expertise sharing, and collective memory. Before becoming an academic, Mark led the development of the first home banking system, had three Billboard Top-10 games for the Atari 2600 (Ms. Pac-Man, Galaxian, and Moon Patrol), and worked on the X Window System's first user-interface widget set.