

Taming and Nurturing the Wild Child: Government and Corporate Policies for Social Media

Washington Hilton
1919 Connecticut Ave., NW, Washington, DC

Location: Morgan (Lobby Level)

May 24, 2019

A Workshop organized by
The Institute for Information Policy at Penn State
The Quello Center at Michigan State
Journal of Information Policy

PROGRAM

9.00-9.30 AM – Arrival and set-up (Coffee service in the lobby)

9:30-9.45 AM – **OPENING REMARKS** – the organizing committee

9: 45-11.00 AM - SESSION 1: THE LEGAL ANGLE

CHAIR: Krishna Jayakar, IIP, Penn State

The “Social Media Discount” and First Amendment Exceptionalism, Frank D. LoMonte, University of Florida

From Liability to Accountability: The Ethics of Citing Section 230 to Avoid the Obligations of Running a Social Media Platform, Benjamin W. Cramer, Penn State University

‘I’ll take it to-go, please!’- The new European right to data-portability and its possible impacts on social networks and other web services, Stefanie Fuchsloch, TU-Dortmund, Germany and Jan Rensinghoff, TU-Dortmund and Ruhr-University Bochum, Germany.

RESPONDENT: Amit Schejter, IIP, Penn State/Ben Gurion.

11.00-11.15 AM – **BREAK**

11:15 AM-12.15 PM - SESSION 2: MANAGING THE PROCESS

CHAIR: Krishna Jayakar, IIP, Penn State

Blind Trust, amplified discrimination: Facebook’s advertising system, algorithmic bias, and the problem of self-regulation, Chloé Nurik, Annenberg School for Communication and the University of Pennsylvania Law School

Academic Freedom vs. Reputation Management: An Evaluation of University Social Media Policies, Melanie Kwestel and Elizabeth Fitzpatrick Milano, Rutgers University

RESPONDENT: Sascha Meinrath, IIP, Penn State.

12.15-1.30 PM – LUNCH

1.30-2.45 PM - SESSION 3: INTERNATIONAL COMPARISONS

CHAIR: Amit Schejter, IIP, Penn State/Ben Gurion

Comparison of Policies in Taiwan and South Korea to Combat Fake News on Social Media, Yu-li Liu, National Chengchi University, Taiwan, and Daeho Kim, Inha University, South Korea

Social media as a tool and target: Network neutrality policies in China, India, and Australia, Alison N. Novak, Rowan University, and Melinda Sebastian, Kutztown University.

Regulating Misinformation on WhatsApp in India, Pawan Singh, Deakin University, Australia, and Ben Medeiros, Newman University

RESPONDENT: Bibi Reisdorf, U North Carolina, Charlotte

2.45-3.00 PM – COFFEE BREAK (Coffee service in the lobby)

3.00-4.15 PM - SESSION 4: POTENTIAL SOLUTIONS

CHAIR: Amit Schejter, IIP, Penn State/Ben Gurion

Epistemic Problems In The Marketplace Of Ideas: Why Critical Media Education Policy Is Needed, Jeffrey Layne Blevins, University of Cincinnati.

Let's meet halfway – Sharing new responsibilities in a digital age, Amélie Pia Heldt, Hans-Bredow-Institute for Media Research, Hamburg

Digital Advertising Infrastructure as Policy Framework, Matthew Crain, Miami University and Anthony Nadler, Ursinus College.

RESPONDENT: Johannes Bauer, Quello Center, Michigan State

4.15-4.30 PM – CLOSING REMARKS – the organizing committee