# report on the FirstYear

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the

James H. and Mary B.

Quello Center

for Telecommunication

Management & Law

QuelloCenter

Michigan State

University

Following a year and a half of fund raising that generated \$3.5 million in endowment, MSU's James H. and Mary B. Quello Center for Telecommunication Management and Law commenced operations with the appointments of Steven S. Wildman as Director and Barbara A. Cherry as Associate Director in August 1999.

the James H. Quello Chair in Telecommunication Studies within the Department of Telecommunication. Both Wildman and Cherry left positions at Northwestern University to come to Michigan State. The center now occupies a suite of offices on the fourth floor of the Communication Arts & Sciences Building on the MSU campus in East Lansing, Michigan.

# a busy

## first year

While much of the first year was occupied by the basic tasks associated with the startup of any organization, the primary focus was on developing a program of activities consistent with the Quello Center's founding vision: to become a world-wide focal point for cutting edge research on telecommunication policy and management issues; to contribute to the development and application of expertise in telecommunication management and policy through research and instruction; and to facilitate the dialogue between stake holders and policy makers that is necessary to the development and implementation of effective public policies for communication industries. First year activities included a vigorous program of publication and research by Quello Center staff, presentations to professional and scholarly audiences in the United States and abroad, and the convening of a major communication policy symposium in Washington, D.C. The latter event was carried out in partnership with the Law Review of the Michigar State University-Detroit College of Law. Plans are to continue the symposium as an annual event devoted to exploration of major policy questions.



Quello Center Director Steve Wildman speaking with MSU-Detroit College of Law <u>Law</u> <u>Review</u> Editor-in-Chief, Donald Nystrom.

## mission

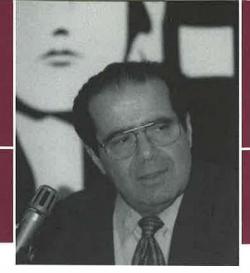
The James H. and Mary B. Quello Center for Telecommunication Management and Law was established in 1998 at Michigan State University to be a national focal point for addressing management and policy issues in the rapidly changing field of telecommunication.

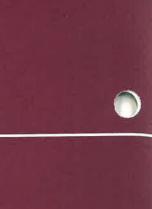
The Quello Center will assist both the public and private sectors through cutting-edge, multidisciplinary research on telecommunication management and policy: serving as a catalyst for the development and adoption of balanced telecommunication public policy solutions; and contributing to the private sector's alignment with the economic and political realities of communication industries.

The Quello Center's multidisciplinary approach is vital for addressing the unprecedented challenges posed by the evolution of communication technology and industries. The ramifications of new market opportunities and technologies for industries and consumers are, at best, very poorly understood. Industry members must determine what products or services to market, investments to make, and marketing practices to adopt in response to both domestic and international competitive pressures – and at an accelerating pace in an increasingly unstable environment. Consumers are also faced with the daunting tasks of understanding new technologies, obtaining adequate and meaningful information to choose products and services, and protecting themselves from ever-evolving forms of fraud, consumer abuse, and intrusions of privacy.

Existing regulatory and legal systems have often been inadequate to address these developments, which has created new policy problems, unintended consequences and unclear choices for policy makers. While subject to intense lobbying from all affected parties, policy makers struggle to determine the appropriate balance between reliance on competitive markets or governmental interventions as a means to address societal concerns. In so doing, they must select regulatory mechanisms for transitioning to competitive telecommunications markets and revise numerous bodies of law to address recent developments such as new forms of market failure and intellectual property, issues related to e-commerce, invasion of privacy and security, and the social welfare implications of a growing gap between those with and without access to advanced communications services.

The Quello Center seeks to contribute to a better understanding of the implications of new technologies and market developments and the adoption of more effective policies and business plans in response to these changes, by (1) conducting rigorous interdisciplinary research and publication both domestically and internationally, (2) providing opportunities, such as symposia and conferences, to stimulate dialogue among policy nakers, scholars, industry executives, and consumer interest groups, (3) collaborating with other institutions to evaluate important telecommunication policy developments, and (4) providing expertise and research to policy making institutions.





# the washington **symposium**



Pictured, Top Center: The Honorable Antonin Scalia, United States Supreme Court Associate Justice, giving luncheon keynote addess.

Above: FCC Commissioner (now Chairman)
Michael Powell on an afternoon panel.

At right: James Quello speaking at the symposium.

Far right: MSU President McPherson introducing Associate Justice Scalia.

In its first major public event, the Quello Center, in partnership with the Law Review of Michigan State University Detroit College of Law, convened its first major policy symposium: "Preventing Flawed Communication Policies by Addressing Constitutional Principles."

Held at the Washington Hilton and Towers on April 18, 2000 and funded in part by a grant from the AT&T Foundation, the day-long symposium examined the role of the U.S. Constitution in shaping and constraining communication policy with a focus on the challenges posed by new technologies. Speakers and panelists in four sessions examined the following topics: (1) The relationship between a nation's governance structure and communication policy; (2) The effect of constitutional constraints on government powers on private investment incentives; (3) Federal-State Balance of Power issues in communication policy; and (4) First Amendment issues. In addition to presentations by prominent representatives of government, business and academia, the symposium featured talks by Federal Communications Commissioners Michael Powell and Harold Furchtgott-Roth and a luncheon keynote address by United States Supreme Court Associate Justice Antonin Scalia. The symposium was well attended (approximately 200) and widely covered by major newspapers and in the communications industry press. Papers and talks presented at the symposium, along with other papers addressing the symposium theme, were recently published in a special issue of the Law Review of the Michigan State University-Detroit College of Law. The second annual Washington symposium, "Regulatory Evolution or Revolution: What Changes are Needed to Address the Unpredictability of Communication Technology?" will be held at the Washington Hilton on April 4, 2001.





# research, publications and **presentations**

The Quello Center had a productive first year, which included presentations by its Director and Associate Director in a variety of fora in the United States and abroad.

Steve Wildman and Barbara Cherry both made presentations at the 28th Annual Telecommunications Policy Research Conference in Washington, D.C., and at a Center for International Legal Studies conference on international telecommunications law in Kaprun, Austria. Wildman also moderated a panel on communication policy at the International Communication Association meetings in Acapulco Mexico, addressed the Michigan Association of Broadcasters, and participated on a committee of experts astembled by the National Research Council to write a report on broadband connections to the home, while Barbara Cherry presented a paper at the International Telecommunications Society Meetings in Buenos Aires, Argentina. Both participated in meetings of the Michigan Information Technology Roundtable. During the past year, papers written by Barbara Cherry and by Steve Wildman have been published in law journals, communication/telecommunication journals, and in edited books. Cherry and Wildman's edited book (with Alan Hammond IV), *Making Universal Service Policy: Enhancing the Process Through Multidisciplinary Evaluation*, was published in Fall, 1999.

Subjects of research currently being conducted within the Quello Center and by Quello Center staff in collaboration with researchers at other universities and institutions include:

- The industry developing around Internet streaming media technologies and the relationships emerging between streaming media services and established media.
- Licensing and access to innovations in communication industries.
- Bargaining between multiple system operators and cable networks.
- The construction of audiences and the pricing of commercial time by television and cable networks.
- Modeling long run incremental costs for telecommunications networks when technologies are changing.

## memoirs

**MY WARS** 

by James H. Quello

im Quello's memoirs, My
Wars, will be published by
Alexis de Tocqueville Institution
Publishing in early April, 2001.
My Wars chronicles the adventures, exploits and accomplish-

ments of this remarkable member of the "Brokaw Generation." Following valor-



Ouello

ous service in the U.S. Army in Europe in World War II, Jim pursued a distinguished career in broadcasting with ABC at WJR in Detroit. He interrupted private sector success to pursue public service in what became a 23-1/2 year tenure on the Federal Communications Commission. As a Commissioner, and as Acting Chair for a year, he was a key influence on U.S. communications policy during a period of dramatic change in communication technologies and industries.

## tribute



Mary B. Quello 1913-1999

he Quello Center lost a wonderful friend and invaluable supporter with the passing of Mary B. Quello on October 25, 1999. Mary and Jim Quello met as undergraduate students at Michigan State University and were married on September 14, 1937. In the words of MSU trustee, Dolores Cook, "Mary was the perfect match for Jim, able to hold her own in any situation and match her husband's wit and charm with her own." While assisting Jim in his careers in broadcasting and at the FCC, Mary had a distinguished career of her own as a women's fashion designer.

### next

## steps

# The first year has laid the foundation for on-going and expanded Quello Center activities.

The public phase of the fundraising campaign for the Center's endowment will conclude this year after three years of intense effort. The first international visiting scholar affiliated with the Quello Center arrived to conduct research with Quello Center staff in Fall 2000 and a second such affiliation will be announced in early Spring 2001. The second Washington Communication Policy Conference will take place in April of this year, and plans are being developed for an expanded set of public events and educational offerings.



Quello Center Associate Director Barbara Cherry addresses the symposium

### research, publications and **presentations** (continued)

- Coordination of production and marketing budgets in the motion picture industry.
- The economic viability of public utility-related industries in deregulatory environments with a focus on the California electricity crisis as an event possibly foreshadowing problems for telecommunications.
- Constitutional limits on government efforts to deregulate telecommunications.
- Comparison of the effectiveness and structure of telecommunications regulatory regimes in the US and other countries with an emphasis on the EU.
- Political challenges and tradeoffs arising from efforts to create communication policies relying on competition rather than regulation.
- Government's ability to pursue social goals, such as universal service, in a deregulated environment.

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(continued on next page)

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- James D. Spaniolo Dean

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# **Quello**Center

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Michigan State University

409 Communication Arts Building East Lansing MI 48824

tel: (517) 432-8001 • fax: (517) 432-8065



# Start Evolution or Replace

The Second
Telecommunication Policy
and Law Symposium
Washington, D.C.



# James H. and Mary B. Quello Center for Telecommunication Management and Law at Michigan Cate University and the Law Review of Michigan State University-Detroit College of Law

Host: The Second Telecommunication Policy and Law Symposium

# Regulatory Evolution or Revolution:

What Changes are Needed to Address the Unpredictability of Communication Technology?

This one-day symposium will offer insights into problems the current regulatory system has dealing with technological change and suggest improvements in the process.

The day's events will include panel presentations and discussions on the following topics:

The Consequences of Regulatory Policy Lagging Behind Technological Change: How Policy Responds To and Affects Innovation

A discussion on how innovations are shoehorned into existing regulatory frameworks, how technology affects perceived societal needs, and how technological change outpaces analytical capabilities to regulate it.

Service and Investment Problems Arising from Technological Change Within Existing Regulatory Rules: Industry and Consumer Perspectives

A convening of representatives from industry and consumer groups to discuss their unique perspectives.

Efforts of Key National and International Commissions for Coping with Technological Change

A discussion of jurisdictional and structural reform of ulatory processes occurring in U.S., Canadian, and EU jurisdictions brought about by technological change in communications technologies.

Revolutionary Regulatory Strategies for Managing the Uncertainty of Technological Innovation

Providing Regulatory Regimes for the New Century: A discussion of broad-ranging, visionary possibilities for regulation in communications industries for the coming decades.

Symposium papers and selected presentations, discussions and comments will be published in an upcoming issue of the Law Review of MSU-DCL. The issue will include articles on related topics by additional scholars.

## Symposium Program

Wednesday, April 4, 2001 • 8 a.m. - 5:45 p.m.

Time	Event	
8 - 8:30 a.m.	Registration	
8:30 - 9:00 a.m.	Welcome & Introductions - Professor Steven Wildman, Director of the Quello Center, Michigan State University	
9:00 - 10 a.m.	Keynote Address - Congressman John D. Dingell, Democrat, Michigan Introduced by James H. Quello, Former FCC Commissioner and Chairman	
10 - 10:15 a.m.	Break	
10:15 - 10:30 a.m.	<b>Symposium Theme &amp; Framework</b> - Professor Barbara Cherry, Associate Director of the Quello Center, Michigan State University	
10:30 a.m Noon	The Consequences of Regulatory Policy Lagging Behind Technological Change: How Policy Responds To and Affects Innovation  Moderator: John D. Evans, Chairman and CEO, Evans Telecommunications Co.  Alexander J. Field, Professor of Economics, Santa Clara University  Brian Fontes, Vice President of Government Relations, Cingular Wireless  Jennifer S. Light, Assistant Professor of Communication Studies and Sociology, Northwestern University Robert Pepper, Chief, Office of Plans and Policy, FCC	
Noon - 1:15 p.m.	Lunch Remarks by James H. Quello with introduction by Michael Powell, FCC Chairman	
1:15 - 2:30 p.m.	Service and Investment Problems Arising from Technological Change Within Existing Regulatory Rules: Industry and Consumer Perspectives Moderator: Richard Wiley, Wiley, Rein & Fielding James Cicconi, General Counsel and Executive Vice President of Law and Government Affairs, AT&T Corporation Gene Kimmelman, Co-Director, Congress Union Gary Lytle, Interim President of the Lited State Lephone Association Preston Padden, Executive Vice President, Walt Disney-ABC Company George Vradenburg III, Senior Vice President of Global and Strategic Policy, America Online	
2:30 - 3:45 p.m.	Efforts of Key National and International Commissions for Coping with Technological Change Moderator: Barbara Cherry Harold Furchtgott-Roth, FCC Commissioner Willie Grieve, Vice President, Regulatory Affairs, Telus David Svanda, Michigan PSC Commissioner; President MARC; Second Vice President, NARUC European Union Representative (invited)	
3:45 - 4 p.m.	Break	
4 - 5:30 p.m.	Revolutionary Regulatory Strategies for Managing the Uncertainty of Technological Innovation Rudy Baca, Vice President, Global Strategist, The Precursor Group John Kingdon, Professor Emeritus, Department of Political Science, University of Michigan Christopher Marsden, Professor, University of Warrick, England Larry Strickling, Executive Vice President and General Counsel, CoreExpress (invited)	
5:30 - 5:45 p.m.	Concluding Remarks Terence L. Blackburn, Dean, Michigan State University-Detroit College of Law	

### Location

Capital Hilton 16th and K Streets NW Washington, D.C. 20036 (202) 393-1000

### Fee

All fees include lunch and refreshment breaks.

Private Sector \$175.00 per attendee if registration is received by March 28 (\$225.00 each after March 28).

**Academic\* & Government\*\*** \$95.00 per attendee if registration is received by March 28 (\$120.00 each after March 28).

- \* Fee waived for the first 20 students to register. (If one of the first 20, advance notification provided and check returned immediately after Symposium.)
- \*\* Fee reduced to \$35.00 with letter stating that no training funds are available.

### For More Information

Dean's Office

Michigan State University-Detroit College of Law

Phone:

(517) 432-6800

Fax:

(517) 432-6945 (secure line)

E-mail: Web site:

Quello\_Symposium@law.msu.edu www.law.msu.edu/lawrev/Quello/

### **Hotel Accommodations**

For those who wish to reserve accommodations at the symposium's site hotel, special room discounts are available. Please call the Capital Hilton at the number above and request a room for the Quello Symposium.

### Registration

The Symposium Registration Form is on the back of this page or register online at www.law.msu.edu/lawrev/Quello/

### **Symposium Registration Form**

Please print. Complete all sections and mail to the address below. All registrations received by March 28, 2001, will ve the discounted rate.

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The James H. and Mary B. Quello Center for Telecommunication Management and Law, in the College of Communication Arts and Sciences at Michigan State University, was established in 1998 to be a world-wide focal point for excellence in research, teaching, and the development and application of expertise in telecommunication management and policy. In August 1999, Steven S. Wildman became its first Director, holding the endowed James H. Quello Chair for Telecommunication Studies, joined by Barbara A. Cherry as Associate Director and Associate Professor in the MSU School of Journalism.

Communication industries are undergoing tumultuous change, creating new market opportunities and societal choices. These developments are posing new challenges for industry members in determining what products or services to market, investments to make, and marketing practices to adopt, as well as for consumers in understanding new technologies, choosing products and services, and protecting their privacy. Existing regulatory and legal systems have often been inadequate in addressing these developments, creating new policy problems and unclear choices for policy makers.

The Quello Center was founded to improve understanding of policy choices and management options affected by change in communication industries and to assist in the develop of new alternatives. The Quello Center is pursuing these goals through various activities including: conducting rigorous interdisciplinary research and publication, both domestically and internationally; providing opportunities, such as symposia and conferences, to facilitate dialogue among policy makers, scholars, industry executives, and consumer interest groups; participating in other events and proceedings that evaluate important telecommunication policy developments; and providing expertise and research to policy-making institutions.





Making its home at one of the nation's largest universities, the Law Review of Michigan State University-Detroit College of Law is focused on providing reliable and informative articles of benefit to both legal scholars and practitioners. We gladly consider unsolicited manuscripts for publication. In accordance with our belief that scholarly debate benefits the legal community at large, we encourage the submission of articles and essays discussing controversial ideas as well as new approaches to the practice of law. Recent publication topics include universal service contributions, censorship of student Internet speech, and reprisal discrimination in the enforcement of civil rights laws.

Because the Law Review values high-quality work and wishes to recognize our authors' efforts, those articles that offer significant contributions to the field of law or are of outstanding quality may be recommended for a modest honorarium. This potential for additional recognition, along with our one-onone marketing efforts on behalf of our authors, results in an author-friendly production process that we believe enhances the overall quality of our Law Review.

First published in 1931, the Law Review of Michigan State University-Detroit College of Law is a wholly student-edited

nal dedicated to the advancement of legal scholarship. The purpose is achieved through publication of thought-provoking articles ranging from the controversial to the practical. Authors selected for publication are assured a recognizable final product: we are concerned with accuracy, not with rewriting our authors' articles. In this way, the Law Review staff works collaboratively with authors in a process designed to ensure that the end result is an article that is both worthy of recognition by, and a reliable source of law for, the legal community.

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### (Retired) COMMISSIONER JAMES H. QUELLO

c/o Wiley, Rein & Fielding 1776 K Street, N.W. Washington, DC 20006 202/719-7052

February 2, 2001

Chairman Michael K. Powell
The Federal Communications Commission
The Portals
455 Twelfth Street, S.W.
12th Street Lobby
Washington, DC 20554

Dear Chairman Michael:

You are more than cordially invited to be the keynote luncheon speaker for the Quello Symposium, Capital Hilton, on April 4th. Remember, you will be following in the glorious footsteps of our initial speaker, Justice Nino Scalia. I'll invite him to lunch.

We have a great line-up. Ranking Democrat John Dingell will open at 9 a.m. and has requested a full hour! The panel following Dingell will also guarantee a high audience attendance – Preston Padden of Disney, George Vradenburg of America Online, Gene Kimmelman, Co-Director of the Consumers Union, with the prestigious everpresent Dick Wiley as moderator.

We are also inviting your former boss, Joel Klein, to again grace our speakers table – and we need, a fascinating touch of feminine beauty and brains - so my former expert legal advisor, and now your FCC Chief of Staff, Marsha McBride, will be invited to the speakers' table. If you wish, we could also invite some of the new commissioners.

No FUBARS on this assignment, Captain, or you will be shoveling sh\_\_ at some supply depot at a reduced rank. (I was similarly inspired by an infantry General during WWII and my battalion promptly took the next German town.)

### (RETIRED) COMMISSIONER JAMES H. QUELLO

Chairman Michael K. Powell February 2, 2001 Page Two

My permanent best wishes for all you do - is conditional based on your accepting this challenge.

Love (very heterosexual)

Jim

JHQ:lh

bcc: Marsha McBride, Chief of Staff,

Federal Communications Commission

ž

Mr. Preston Padden The Walt Disney Company

Mr. George Vradenburg, Exec. V.P. Global Strategies & Policy America OnLine, Inc.

Richard, E. Wiley, Esq. Dean Jim Spaniolo Steve Wildman, Ph.D. Barbara Cherry, Ph.D.

Mr. Drake Tempest, Exec. V.P. Qwest

Brian Fontes, Ph.D.

Mr. Richard Quello

### Response to Chairman Michael Powell's Introduction Noon, Quello Center - MSU Law School Symposium Capitol Hilton Hotel April 4, 2001

It is a special honor to be introduced by such an esteemed Chairman as Michael Powell. I really should be introducing and saluting him.

I did volunteer as a campaign manager to assure that Commissioner Michael Powell became FCC Chairman Michael Powell. Believe me, it was entirely voluntary on my part. But he doesn't owe me a thing! Everyone I talked to was enthusiastically on board. He became Chairman by general acclamation! Those who supported him are now justifiably proud.

I told everyone and I'm repeating it today. It is great to have a respected national and international leader as a father – but I think it is even greater to have bright, sensible, decent son who can do it all by himself. And, who, incidentally, reflects great credit on those who supported him.

So, Captain Powell and this old Lt. Colonel, a beat up World War II and FCC veteran, salute you.

Also, I was asked by several trade publications what I would propose if I were now chairman again. I just pointed to Chairman Powell's wise practical proposals and say "there are my proposals only in much better form."

In fact, I was honored when Chairman Billy Tauzin asked me to help his committee reform the FCC in a more practical form. I said "Chairman Billy, just make sure Michael Powell is appointed chairman. You won't need me."

And that's the way it is.

Now a brief break for a commercial. My book "My Wars" is finally being published this week. It is part life story, World War II and FCC. Like most autobiographies it shows considerable deference to the author. Nevertheless, if you can afford \$22.00, please buy it. I want it to sell well.

I want to take this opportunity to thank all of you for your presence and support for the Quello Center - MSU Detroit College of Law annual symposium. Your participation is assuring another successful event.

This was billed as a minimum speech lunch. So, I'll quit now before Dean Jim Spaniolo gives me the gong. However, I have copies of an article that appeared in the February/March issue of the National Religious Broadcaster's Association's annual convention issue that lists my views on FCC issues and on the Bush-Cheney team administration. It is available to anyone interested. I'll also be happy to answer questions individually after lunch.

Thanks again for your participation – and now, onward and upward. Dean Jim, the ball is back in your capable hands.

### Thursday



**April 5, 2001** 

unconstitutional "scheme of compelled speech," the National Association of Broadcasters, the National Cable Television Association and the Motion Picture Association of America told a federal appeals court in Washington.

HE RATHER WISHES HE HADN'T GONE—CBS Evening News anchor Dan Rather issued an apology Wednesday for attending a Democratic fundraising event that his daughter was involved with in Austin, Tex. At the time, Rather said he was unaware the event was a fundraiser, but acknowledged that he should have, and didn't ask. Rather's attendance at the event was first reported in Wednesday's edition of *The Washington Post*. "I made an embarrassing and regrettable error in judgment by going to this event," Rather said. "It was a serious mistake...No one believes more strongly in CBS News standards than I do and I have let those standards down." Rather said he apologized to CBS News President Andrew Heyward "and to my colleagues at CBS " A CBS news spokeswoman said, "obviously our standards don't allow correspondents to participate in political party fundraisers. This was an honest oversight on his part." No disciplinary action will be taken, she said.

**ET TU, TNT?**—Turner Network Television has approved production on new miniseries, Julius Caesar, a joint venture between TNT, The DeAngelis Group, Victory Media Group and Five River Films.

CARLTON, KINGSGATE TEAM ON TV—Carlton America and ingsgate have struck an exclusive, multi-year agreement to develop and produce TV movies. Carlton is the U.S. production and development arm of Carlton International Media Group. Kingsgate is the production company of actor Nick Nolte and partner Greg Shapiro. Nolte may be in front of the camera on some of the TV projects.

### CABLE COMPETITION GETS CONGRESSIONAL ONCE-**OVER**—Opening salvos were fired Wednesday in the looming legisla-

tive battle over video distributors' access to programming.

A law that requires cable companies that own both systems and programming networks to make their programming available to all comers at fair prices expires next March, so Congress is preparing to reexamine the law. Cable industry representatives, speaking before the Senate Antitrust Subcommittee, didn't go so far as to ask to be rid of the law, but NCTA President Robert Sachs pointed out that today there are 224 national cable networks, as opposed to 76 in 1989. Sachs also said that vertical integration among cable operators has dropped from 53% in 1989 to 35% last year. Cable competitors testifying at the hearing—RCN and DirecTV—said they still are having trouble gaining access to some cable programming, particularly local sports nets owned by Comcast in Philadelphia and Cablevision in

New York. That complaint had Sen. Arlen Specter (R-Pa.) worked up, wondering why Comcast along with number-one and number-two ranked cable operators AOL Time Warner and AT&T couldn't make the hearing. Specter also said Comcast refused to give RCN a longterm programming deal for Comcast Sports Net until he met personally with both parties. "I wonder why that had to come about in a Senator's office," said Specter, who said he planned on Wednesday to send a letter to Comcast's president.

**SMPTE 360M APPROVED—**The Society of Motion Picture and Television engineers (SMPTE) has approved the first standard to define a media exchange format for disk-based products such as servers and non-linear editors. Now known as SMPTE 360M, the new standard is based on a file format developed by engineers at the Grass Valley Group to facilitate industry-wide interoperability with their Profile video server and other devices. SMPTE 360M has already been implemented over a wide variety of transport layers, and tested in hundreds of installations with multiple manufacturers.

WHO WANTS TO BE A YOUNG, HIP MILLIONAIRE?—Who says Who Wants to Be a Millionaire? isn't attracting young adults anymore. The game show led ABC to a Tuesday night victory with strong numbers in both total viewers and adults 18-49. Millionaire won its 8 p.m. ET/PT time period with 17 million viewers and a 4.3 rating/13 share in adults 18-49, according to Nielsen Media Research. ABC won the night in both categories as well, averaging 15.5 million viewers and a 5.3/15 in adults 18-49. New comedy What About Joan? won its half hour (9:30-10 p.m.) in viewers (12.7 million) and adults 18-49 (5.6/14).

CHAIRMAN TO CHAIRMAN—FCC Chairman Michael Powell saluted ex-commissioner and one-time acting chairman, James Quello, as a mentor Wednesday, though not without some good natured ribbing "I think there are number of things you should do in your lifetime," Powell said. "Learn to love, have children, see the ocean and befriend a dirty old man." Accolades for Quello washed over the dais as telecom industry officials lined up to sing his praises. The occasion was the second annual Washington symposium sponsored by the Michigan State University center bearing the name of Quello and his late wife, Mary. Although the day's events were dominated by dry policy discussions, the symposium also was a love-fest for the industryfriendly regulator, who served as acting chairman during the last of his 20 years at the FCC. Rep. John Dingell, ranking Democrat on the House Commerce Committee, said Quello's "clear vision and guiding presence at the FCC are sorely missed."

CORBIN'S CROSSING TO USA—Studios USA has signed

PAGE TWO OF THREE

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HH RTG/SHR WHIO FAMILY FEUD 5.0/23MARTHA STEWART WKEF 2.1/10 WRGT **JUDGE MATHIS** 1.4/6 WDTN MARS & VENUS 0.3/1

SOURCE: Nielsen SNAP Feb '01

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