



Office of the President

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JAMES H. QUELLO

November 7, 1978

Dear Jim:


Nov. 1

I want to say again how grateful we are for your participation at the NAEB convention. It was especially good to see you at the Policymakers Luncheon so that I could make mention of your substantial and significant contributions to advancing the UHF policies of the Commission.

A copy of my remarks from that occasion is enclosed.

Best regards.

Sincerely,


James A. Fellows

Encl:

The Honorable James Quello
The Federal Communications
Commission
1919 M Street, N.W.
Washington, D.C. 20554

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COMMENTS CONCERNING COMMISSIONER JAMES QUELLO, PRESENTED AT THE POLICYMAKERS
LUNCHEON, NAEB CONVENTION, NOVEMBER 1, 1978

Commissioner James Quello is the Education Commissioner at F.C.C., and I want particularly to recognize him today, not simply for the special portfolio that he carries at the Commission, but especially for his leadership and contribution to the development of UHF. This is a conspicuously important matter to a large number of public television stations, but it is important as well to the overall service capacity of public broadcasting.

In an address to the NAB, Commissioner Quello called for commercial broadcasters to deal with the realities of UHF: that it is the only place for growth and development of new stations; that it has been demonstrated to be commercially viable; and that the FCC has a clear responsibility to make UHF work.

He emphasized the FCC's responsibility by pointing out: that the public's investment in public television required the further development of UHF so that adequate reception could be provided; that the expansion of minority ownership could not in good conscience be encouraged if the UHF stations could not be viable; and that growth of UHF benefits the whole system of broadcasting.

Since the time of the Commissioner's Quello's address to the NAB there have been numerous opportunities for the Commission to do nothing or to act constructively. And he has been a key leader in moving the Commission to act constructively. His knowledge of the detail of these technical issues and his willingness to grapple with all aspects of the problem deserve our special commendation. He is determined to move ahead affirmatively on this matter and in the face of numerous efforts to divert and postpone and retard positive steps by the Commission, Commissioner Quello's leadership within the Commission has been decisive and fundamental.

Commissioner, would you please rise so that we can extend to you our gratitude and appreciation.