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UNITED STATES GOVERNMENT

Memorandum

TO : Chairman Ferris

DATE: April 23, 1979

FROM: Commissioner James H. Quello

SUBJECT: Appointment of Chief, Broadcast Bureau

I want to register a strong, urgent recommendation for Martin Levy to head our Broadcast Bureau.

It is an essential ingredient of fair, efficient management to maintain morale and incentive by promoting from within dedicated, able assistants and deputies to higher positions when appropriate vacancies occur. This has been an established policy of every successful industry, government or military organization with which I have been associated.

We are fortunate in having a strong, independent, dedicated No. 2 man in the sensitive Broadcast Bureau. Martin Levy has devoted his long, distinguished legal career to government service and possesses years of special Broadcast Bureau expertise.

He is the most logical, most experienced, most knowledgeable, most deserving candidate for the job. I can't imagine anyone better qualified. His appointment also would represent implementation of President Carter's announced policy of recognition and promotion for worthy government civil service.

I also believe his appointment will bolster a sagging morale problem caused in part by unprecedented, massive replacement of department and sub-department heads. The latent morale problem is a matter better deliberated in a closed Commission meeting than in a memo.

James H. Quello

Copy to: All Commissioners

