

FEDERAL COMMUNICATIONS COMMISSION

WASHINGTON, D.C. 20554

OFFICE OF COMMISSIONER
JAMES H. QUELLO

Sept. 1979

To Whom It May Concern:

I have known Larry Carino for over twenty years and competed with him in the Detroit broadcasting market for fourteen of those years.

He was a most respected competitor. In my opinion, he combined excellent program judgements with aggressive but ethical sales operations. His station became the leading TV station in Detroit in audience acceptance and sales volume. Larry, himself, became a widely-known industry and civic leader. He chaired numerous industry and public service committees and is well-known by key government leaders. He became President of the Detroit Chamber of Commerce--an outstanding achievement for a broadcaster and a real tribute to his civic leadership.

He is a man of unusual ability and character and I'd be pleased to discuss his qualifications personally with any interested party.

Sincerely,

James H. Quello
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