

COMMENTS BY FCC COMMISSIONER JAMES H. QUELLO
FOR THE
GOLDEN MIKE AWARD TO PARK COMMUNICATIONS
PLAZA HOTEL, NEW YORK CITY
MARCH 19, 1990

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AGAIN, I'M DELIGHTED TO BE WITH YOU, MY FELLOW BROADCAST PIONEERS, TO PARTICIPATE IN THIS SIGNIFICANT GOLDEN MIKE AWARD CEREMONY FOR THE DISTINGUISHED PIONEER, ROY H. PARK AND HIS STATION WPAT.

NOW IS A PARTICULARLY AUSPICIOUS TIME FOR SUCH AN AWARD. IT COMES AS THE COMMUNICATIONS WORLD IS LITERALLY CHANGING BEFORE OUR EYES -- ALMOST AS FAST AS THE POLITICAL EVENTS IN EASTERN EUROPE AND ELSEWHERE. TIME WARNER HAS ANNOUNCED PLANS TO BUILD MOVIE THEATRES IN THE SOVIET UNION; VARIOUS JOINT VENTURES ARE RACING TO PROVIDE A TRUE DBS SERVICE; AND TELEPHONE COMPANIES (AND OTHERS) ARE SEEKING PERMISSION TO PROVIDE VIDEO AND COMPUTER AGE SERVICES VIA FIBER OPTICS. SOME OF THE PROPOSED CHANGES LITERALLY TURN OUR NORMAL VIEW OF COMMUNICATIONS ON ITS HEAD. INCREASINGLY, VIA CELLULAR TELEPHONE AND PROPOSED PERSONAL COMMUNICATION NETWORKS, TELEPHONE SERVICE IS BEING DELIVERED OVER-THE-AIR. AT THE SAME TIME, MANY OF THE SERVICES WE TRADITIONALLY THINK OF AS OVER-THE-AIR SERVICES ARE BEING DELIVERED BY WIRE, AND PERHAPS, IN THE FUTURE, BY FIBER.

IT IS QUITE A LOT OF CHANGE FOR OLD TIMERS LIKE ME AND ROY TO KEEP UP WITH.

BUT DESPITE ALL THAT IS HAPPENING, THERE ARE SOME THINGS THAT NEVER CHANGE. ONE OF THE CONSTANTS IS THE CONTRIBUTION MADE BY A BEDROCK SYSTEM OF LOCAL BROADCASTING. BROADCASTING HAS ALWAYS PROVIDED, AND CONTINUES TO PROVIDE AN INFORMATION AND ENTERTAINMENT PRODUCT THAT IS UNMATCHED ANYWHERE IN THE WORLD. OF COURSE, NONE OF THE ADVANCES WE ARE SEEING TODAY WOULD BE POSSIBLE WITHOUT THE CONTRIBUTIONS OF THE BROADCASTING INDUSTRY, AND PARTICULARLY BROADCAST PIONEERS LIKE ROY PARK.

NATURALLY, WITH CHANGE COMES NEW CHALLENGES AND WE HAVE MORE THAN OUR SHARE RIGHT NOW AT THE COMMISSION. CURRENTLY WE ARE TRYING TO FIGURE OUT WHAT TO DO WITH THE CABLE INDUSTRY-- WHETHER IT SHOULD BE SUBJECTED TO NEW REGULATION OR NEW COMPETITION (OR SOME COMBINATION OF THE TWO). WE ARE STRUGGLING TO COME TO GRIPS WITH THE PROBLEM OF THE FINANCIAL INTEREST AND SYNDICATION RULES, A MATTER OF GREAT IMPORTANCE TO THE NETWORKS AND THE HOLLYWOOD STUDIOS, NOT TO MENTION THE CONSUMERS. WE ALSO ARE LOOKING AT WAYS TO PRESERVE AND PROTECT OUR ESTABLISHED SYSTEM OF BROADCASTING, INCLUDING REFORMING OUR HEARING PROCESSES AND TIGHTENING OUR RULES GOVERNING FM TRANSLATORS, AMONG OTHER MATTERS.

IT IS QUITE A TIGHTROPE WE ARE WALKING: SEEKING TO PROMOTE THE NEW WHILE PRESERVING THE OLD. BUT YOU CAN REST ASSURED THAT THE COMMISSION -- AND PARTICULARLY THIS COMMISSIONER -- WILL GIVE IT HIS BEST SHOT.

OF COURSE, TONIGHT, WE ARE HERE TO HONOR THE SINGULAR ACHIEVEMENTS OF ROY PARK AND WPAT. I HAVE WITH ME TODAY A TRUE COPY OF THE ORIGINAL FCC LICENSE FOR WPAT BACK IN 19 TO PRESENT FOR YOUR COMPANY ARCHIVES.

IT IS PARTICULARLY PLEASING THAT THIS PIONEER LICENSE IS IN SUCH GOOD HANDS. PARK COMMUNICATIONS HAS PROVEN A MOST WORTHY CUSTODIAN OF THIS DISTINGUISHED PIONEER RADIO STATION. YOUR STEWARDSHIP HAS BEEN CHARACTERIZED BY DEDICATED ADHERENCE TO QUALITY, INTEGRITY AND RESPONSIBILITY IN PROGRAMMING AND MANAGEMENT.

SO MY HEARTIEST CONGRATULATIONS TO ROY H. PARK, FOUNDER AND CHAIRMAN OF PARK COMMUNICATIONS AND BEST WISHES FOR CONTINUED SUCCESS AND BROADCAST LEADERSHIP IN THE EXCITING YEARS AHEAD.

IF WE ARE TO MAINTAIN THIS NATION'S COMMUNICATIONS LEADERSHIP POSITION, WE MUST ALL REMEMBER THE BROADCASTER'S GOAL OF PUBLIC SERVICE IS A VITAL PART OF THE FCC'S OVERALL GOAL . . . OF INDUSTRY AND GOVERNMENT WORKING TOGETHER IN A CONSTRUCTIVE SPIRIT OF MUTUAL COOPERATION. IN THIS SPIRIT OF COOPERATION, WE ASSURE THAT AMERICANS CONTINUE TO BE THE BEST INFORMED AND BEST SERVED PEOPLE IN THE WORLD.

FCC Telefax Cover Sheet

Communications Room
Signal Analysis Branch
Field Operations Bureau

Date: 3/19/90

Time: 11:15 AM

From:

Name: GINGER CLARK

Bureau: OFC OF COMMISSIONER QUELLO

Phone: 202/632-7557

To:

Name: ED DeGRAY

Organization BROADCAST PIONEERS

Office/Symbol _____

Phone: 212/586-2000

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NOTE TO ED DeGRAY: PLEASE GIVE THE ATTACHED TO WARD QUAAL TO READ TONIGHT.

Fax Number: 202-653-5402 • In Case of Problem Call 202-632-6975

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Comments by FCC Commissioner James H. Quello
for the
Golden Mike Award to Park Communications
New York, New York
March 19, 1990

Although I cannot be with you tonight as planned, I wish to join all my fellow Pioneers in honoring the notable achievements of Roy H. Park, licensee of WPAT.

It would please me to personally present Roy with a copy of the original FCC license for WPAT. It is particularly gratifying that this pioneer license is in such good hands.

Park Communications is a most worthy custodian of this pioneer radio station. Roy Park's stewardship has been characterized by dedicated adherence to quality, integrity and responsibility in programming and management.

So heartiest congratulations to Roy Park, founder and chairman of Park Communications and best wishes for continued achievement in the exciting years ahead.