

INTRODUCTION OF JACK VALENTI
BY FCC COMMISSIONER JAMES H. QUELLO
ADCRAFT CLUB/DETROIT, MICHIGAN
MARCH 1990

IT'S A PRIVILEGE TO INTRODUCE YOUR SPEAKER TODAY, THE
DISTINGUISHED JACK VALENTI.

I'M PRESENTING THE HIGHEST PAID, MOST EFFECTIVE LOBBYIST
STATESMAN IN AMERICA! HE IS THE STRONGEST PROPONENT AND
PROBABLY THE LAST VESTIGE OF SHEER ARTISTRY AND CLASS IN
GOVERNMENT AND PUBLIC RELATIONS. I COULD GIVE YOU FASCINATING
EXAMPLES OF THE PARADE OF HOLLYWOOD STARS, INDUSTRY INFLUENTIALS
AND GOVERNMENT POWERHOUSES THAT JACK BRINGS INTO PLAY, BUT THAT
IS A SEPARATE SPEECH OR BEST-SELLING BOOK IN ITSELF.

I DO WANT TO SHARE A PERSONAL OBSERVATION WITH YOU -- IN
WASHINGTON, LOBBYIST FRIENDS ARE ALWAYS THERE WHEN THEY NEED YOU
-- LOBBYIST-STATESMAN GOOD FRIEND, JACK VALENTI, IS ALSO ALWAYS
THERE WHEN YOU NEED HIM.

NOW FOR THE INTRODUCTORY ESSENTIALS -- HE HAS BEEN PRESIDENT
OF THE MPAA SINCE 1966. A NEW 5 YEAR CONTRACT WAS ANNOUNCED
LAST WEEK.

JACK HAD SOME IMPRESSIVE ACCOMPLISHMENTS UNDER HIS BELT BEFORE JOINING THE MOTION PICTURE ASSOCIATION. JACK WAS A BOMBER PILOT IN WORLD WAR II, FLYING 51 COMBAT MISSIONS. HE WAS DECORATED SEVERAL TIMES. AFTER THE WAR, JACK WENT TO HARVARD FOR AN MBA, AND FOUNDED HIS OWN ADVERTISING AGENCY IN 1952. IN 1963, HE WAS THE FIRST ASSISTANT HIRED TO WORK WITH PRESIDENT LYNDON JOHNSON.

JACK HAS ALSO BEEN A PROLIFIC WRITER, AND HAS THREE BOOKS IN PRINT: THE BITTER TASTE OF GLORY, A VERY HUMAN PRESIDENT AND SPEAK UP WITH CONFIDENCE.

PLEASE WELCOME JACK VALENTI WHO MOST CERTAINLY "SPEAKS WITH CONFIDENCE."