

REMARKS OF COMMISSIONER JAMES H. QUELLO

AT THE DEDICATION OF WNZK

FIRST DUAL FREQUENCY COMMERCIAL RADIO STATION IN AMERICA

(ACCEPTANCE OF DISTINGUISHED SERVICE AWARD)

DEARBORN, MICHIGAN

DECEMBER 6, 1990

I'M DELIGHTED TO BE BACK IN MY HOME TOWN FOR THIS AUSPICIOUS OCCASION -- AS MANY OF YOU KNOW, I WORKED 28 YEARS IN BROADCASTING HERE WITH STATIONS WJR AND WXYZ.

I AM ESPECIALLY PLEASED THAT DETROIT IS THE BIRTHPLACE OF THE VERY FIRST DUAL FREQUENCY COMMERCIAL STATION RENDERING A MULTIPLE LANGUAGE SERVICE TO MANY MINORITIES. I'M GLAD TO HAVE PLAYED A ROLE IN THE FCC AUTHORIZATION OF A 680 KHZ AM DAYTIME AND 690 NIGHTTIME INCREASED POWER RADIO OPERATION TO BETTER SERVE THE MULTIPLE LANGUAGE MINORITIES. THE USE OF HIGHER POWER WILL EXTEND THIS DISTINCTIVE, MUCH NEEDED, SERVICE TO MANY OTHER LOCALITIES UP TO SAGINAW AND BAY CITY.

I WANT TO CONGRATULATE SIMA BIRACH AND HIS ASSOCIATES FOR THEIR VISION AND COURAGE IN PROVIDING A NEW PIONEER SERVICE. WNZK IS A PROUD EXAMPLE OF DEDICATED MINORITY OWNERSHIP AND BENEFICIAL MINORITY LANGUAGE SERVICE. IT IS A LANDMARK ACCOMPLISHMENT FOR DETROIT, FOR MICHIGAN AND FOR AMERICA!

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THANK YOU FOR THE OPPORTUNITY OF PARTICIPATING IN THIS
SIGNIFICANT DEDICATION OF NEW STUDIOS AND EXPANDED BROADCAST
SERVICE.

YOU HAVE MY BEST WISHES AND CONTINUED STAUNCH SUPPORT FOR
FURTHER PROGRESS AND ACHIEVEMENT IN THE PROMISING YEARS AHEAD.