

FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

OFFICE OF COMMISSIONER
JAMES H. QUELLO

October 4, 1991

The Honorable George H. W. Bush
The President of the United States
The White House
1600 Pennsylvania Ave., NW
Washington, DC 20500

Dear President Bush,

As your most recent FCC appointee and as a longstanding President Bush loyalist, I am recommending an exceptionally well qualified Republican activist leader, Mrs. Terry Rakolta, for appointment to the Advisory Council for the new National Endowment for Children's Television.

She is nationally known as a foremost exponent of quality programming in television as the founder and president of Americans for Responsible Television. This prestigious, grass roots, newly formed organization now numbers over 10,000 members. They are dedicated to promoting quality family value programming through responsible citizen interaction with advertisers and TV stations rather than through obtrusive government regulation of the broadcast industry. She is the mother of four children. She and her family are practical Mormons and universally respected for civic, religious and charitable leadership.

On a broader national interest scope, she believes in progressive, effective government in a strong America -- the qualities so ably embodied in you, Mr. President. She admits to being concerned with the news media and its almost fanatical zeal to criticize the government of their own country and undermine our vital national interests.

Her appointment would recognize her civic and broadcast leadership, her years of loyal service to the Republican party and specifically, her loyalty to you. Both the public and the National Endowment for Children's Television would be well served by her appointment to the Advisory Council. She is superbly qualified candidate whose appointment would reflect credit on the Bush administration.

Sincerely,

James H. Quello
James H. Quello

cc: Constance Horner
Asst. to the President and Director of Presidential Personnel
Janice Obuchowski
Asst. Secretary for Communications and Information
and Administrator, NTIA

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