

FOR IMMEDIATE RELEASE

**COMMISSIONER JAMES H. QUELLO RECEIVES
ITALO-AMERICAN LEADERSHIP AWARD**

Commissioner James H. Quello received the "Leadership in Communications" Award from the Coalition of Italo-American Associations at the annual Leadership Awards Formal Dinner at the Waldorf-Astoria Hotel in New York City, September 16th.

Citation for the glass inscripted award framed in Italian marble reads

"... for his contributions to broadcasting and for his service to the public in numerous capacities, both professionally and in civic affairs. In his position at the F.C.C., Commissioner Quello ably and diligently serves the interests of all Americans in the area of communications and serves as a role model for the entire Italian-American community."

In receiving the award Commissioner Quello said "Heartfelt thanks for this prestigious and most distinctive addition to what I humorously call my pre-posthumous awards. As a fugitive from the actuarial law of averages, I especially appreciate receiving this memorable honor while I am here to enjoy it and to enjoy the company of my fellow Italian American friends."

"This treasured award will serve as a perpetual reminder of your thoughtfulness and of the outstanding accomplishments of Italian Americans in America -- we all agree -- America, a nice sounding Italian name."

Among others honored that evening were Matilda (Mrs. Mario) Cuomo; Congressman Susan Molinari; Ralph Marino, New York State Senate Majority Leader; Joseph J. Plumeri II, Vice Chairman of The Travelers, Inc.; and, TV/movie star Jack Scalia.

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Awards presented to Commissioner James H. Quello

FCC Commissioner Jim Quello can derive satisfaction knowing his efforts were appreciated both as a Commissioner and FCC Interim Chairman during his 19 years at the FCC.

With seven prestigious 1994 awards added to his many previous awards, Quello probably becomes the most "appreciated" Commissioner in FCC history.

Commissioner Quello who distinguished himself as interim FCC Chairman for 11 months in 1993 has received just about every telecommunications award and honor. At latest count, he has received 26 which he humorously calls pre-posthumous awards. He also claims that age generates venerability -- "When you become venerable, you get credit for virtues you never possessed."

He is a former president and Lifetime Achievement Award winner of the Michigan Association of Broadcasters. At the 1994 NAB convention, he was presented the Distinguished Service Award by the National Association of Broadcasters -- the highest national honor.

In early October he received the Detroit Adcraft Club's highest award -- the Club Director's Award presented for outstanding career achievement. He was one of only twelve people to receive the award in the 60 year history of the club.

During October he also received the NABER Chairman's Award "For outstanding contributions to the advancement of the mobile communications industry. Through the exceptional commitment of this individual, challenges facing NABER and the industry have been achieved and new growth frontiers have been opened."

Another prestigious award (October 22, 1993) was from the Long Island Coalition for Fair Broadcasting at their annual convention. It read "Presented to Interim Chairman James H. Quello, Conscientious Broadcaster, Forthright and Fair-Minded Regulator, Steadfast Champion of the Public Interest."

One of his more notably 1993 awards as Interim Chairman was the FCBA (Federal Communications Bar Association) distinguished service plaque where he was lauded at the ceremony by seven former FCC Chairmen -- Newton Minow, Bill Henry, Dick Wiley, Charles Ferris, Mark Fowler, Dennis Patrick and Al Sikes.

Among his other 1993 awards during his interim chairmanship were: a distinguished service plaque from the National Association of Broadcasters and State Presidents.

The Pennsylvania Association of Broadcasters highest award, Golden Eagle Ambassador Award.

Among his many other notable awards are: the Distinguished Alumni Award and Honorary Doctorate from Michigan State University; an Honorary Doctorate from Northern Michigan University in Marquette, Michigan.

The National Distinguished Service Award from the National Association of Public Television. It was followed the next year by a similar award from the Michigan Association of Public Broadcasting.

The annual "Obie" award from the Ohio Educational Television Stations for outstanding contributions to educational broadcasting.

The Silver Satellite Award from the American Women in Radio and Television at their annual national convention (highest award).

The National Press Foundation Sol Taishoff award, named after the late founder and publisher of Broadcasting & Cable magazine.

Council of UHF Broadcasting Golden Bow Tie plaque "for outspoken advocacy of UHF Improvement with our respect and gratitude."

The Gold Eagle Leadership Award from the Wireless Cable Association International at their international convention.

The prestigious President's Award from the Alaska Broadcasting Association, January 14, 1994.

The National Religious Broadcasters Chairman Award at their annual convention, February 1, 1994.

In February 1994, he received the Georgia Broadcasters Award in deep gratitude for extraordinary service to the broadcasters of America.

The NAB's Award of Honor "For Protecting the Technical Integrity of Radio and Television Service" at the 48th Annual Broadcast Engineering Conference on March 21, 1994.

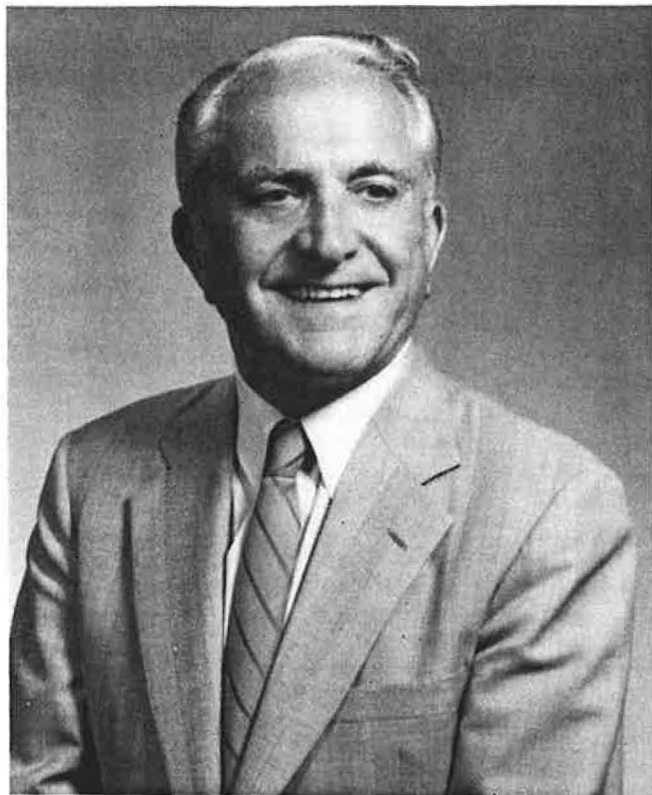
The National Association of Broadcaster's 1994 Distinguished Service Award in March 1994.

In April 1994, he received the prestigious First Amendment Award from the Radio & Television News Directors Foundation at their annual dinner in Washington.

Numerous other state association awards.

Also during his active interim chairmanship, Commissioner Quello was gratified by favorable editorials or articles in the New York Times, Atlantic Journal, National Journal, Modern Maturity, Electronic Media and Broadcasting & Cable magazine; and laudatory letters from President Clinton, Chairman John Dingell and Republican leader of the communications committee, Jack Field.

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JAMES H. QUELLO

LEADERSHIP IN COMMUNICATIONS AWARD

When James H. Quello was appointed to the Federal Communications Commission, the late Richard Nixon was President of the United States. While five Presidents have been in office since then, Mr. Quello, an FCC Commissioner, is now the dean of this federal regulatory agency. His longevity speaks volumes of the significant impact he has made while serving on this important arm of government which governs and upholds the integrity of the air waves.

His long-running career of service with the FCC, which began in 1974, has him currently serving a fourth term that expires in June of 1996. On February 5, 1993, Mr. Quello was designated by President Bill Clinton to serve as Chairman of the FCC on an interim basis pending the appointment of a permanent Chairman.

During his nearly half-century career in the broadcasting industry, Mr. Quello has made numerous outstanding contributions both professionally and in civic affairs. His climb to the prestigious post of FCC Commissioner began in 1947 when he joined WJR television station in Detroit, Michigan, as Promotion Manager. He subsequently served as Program and Public Affairs Manager, Operations Manager, and in 1960 was

appointed station Vice President and General Manager. His star continued to rise when in late 1964, after the Detroit station was acquired by Capital Cities Broadcasting Corporation, Mr. Quello was immediately named Station Manager of the corporation's WJR division. He also served as a Capital Cities Vice President from 1969 to 1973.

As an FCC Commissioner, Mr. Quello oversees the approval, distribution and regulation of licenses to television and radio broadcast facilities, individuals — such as ham radio and aircraft radio operators — and any other organizations which transmit over the air waves. Part of the air wave regulation process involves monitoring and investigating complaints from viewers and listeners. Among a host of other functions, the FCC also reviews license renewals and conducts hearings when licenses are challenged.

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Mr. Quello, a much-decorated Lieutenant Colonel in World War II who saw combat with the Ninth and 45th Infantry Divisions in Africa and Europe, has utilized his communications skills and vast experience to make an impact on civic causes. He has served as a Member and President of Detroit's Housing and Urban Renewal Commission, and as a Member of the Board of Trustees of the Michigan Veterans Trust Fund. Mr. Quello, the recipient of several military honors, also has served on the Governor's Special Commission on Urban Problems, and Special Study Committee on Legislative Compensation, Mayor's Committee on Human Relations, and as Chairman of National Public Relations for the VFW. He was TV-Radio Chairman of the Detroit United Way, Executive Board Member of the Boy Scouts of America, and Member of the Board of the American Negro Emancipation Centennial. A Member of the National Press Club for 44 years-running, Mr. Quello was a former President and Director of the Michigan Association of Broadcasters, and a Member of the Greater Detroit Board of Commerce and Michigan Chamber of Commerce. Between 1970 and 1974 he was a professor at the University of Detroit, teaching courses in broadcast management and practicalities of government regulations.

He is the recipient of dozens of awards and honors, among them: Distinguished Alumni Award from Michigan State University (1974); Distinguished Service Award from the National Association of Public Television Stations (1984); the NATPE International President's Award (1985); Silver Satellite Award from the American Women in Radio and Television (1988); Lifetime Achievement Award from the Michigan Association of Broadcasters (1993); and First Amendment Award from the Radio & Television News Directors Foundation (1994). He has been lauded for his years of dedication and service by the National Association of Broadcasters, Broadcast Executive Directors Association, ex-FCC Chairmen, and State Legislative Chairmen.

He now adds the Coalition of Italo-American Associations Leadership in Communications Award to the trophy cabinet in his home in Alexandria, Virginia.