

Remarks by Commissioner James H. Quello

before the

Broadcast Pioneers Golden Mike Award

New York, NY - April 26, 1995

It is always a pleasure and special privilege for me to be here with my fellow broadcast pioneers to participate in this significant Golden Mike Award Ceremony and a special pleasure today to recognize WPIX-TV, a distinguished Tribune station.

First, the Tribune Company has a long overall record of distinguished public service in all aspects of its broadcasting operations.

Second, I have known and respected Leavitt Pope for his many years of highly principled broadcast leadership as VP-GM of WPIX-TV. And I also have the highest regard for the effective leadership of Jim Dowdle and Dennis FitzSimons.



Third and very important to me, the Tribune Company through their great pioneer radio station, WGN, has been an acclaimed leader in the preservation of clear channel broadcasting that serves large segments of the farm and rural areas. I must immodestly admit that my former station, WJR, was second only to WGN in clear channel leadership throughout the years.

It is probably known to a few in this group that Ward Quaal, my fellow Upper Peninsula Hillbilly and longtime close personal friend, was responsible in 1974 for persuading me not to drop my contentious FCC candidacy. If it weren't for Ward's encouragement and insistence, I would not have been here for the last 20 years developing creative methods to implement a major regulatory objective -- which seems to be confuse and obstruct regulated industries.

**So, if you don't like what I'm doing, you can properly blame:
(1) Ward in 1974; and, (2) Stan Hubbard's Dad in 1980, who
absolutely insisted that I not retire.**

**Once again, it is a pleasure to present the Tribune Company
with a true copy of the original FCC license for WPIX-TV, a
distinguished pioneer station. I also want to recognize the
Tribune's overall record of distinguished service in both TV and
radio.**

**My heartiest congratulations. It is particularly pleasing that
this pioneer station is in such responsible hands. The heritage of
quality, integrity and responsibility in programming and
management is being updated and further strengthened today.**

**So again, congratulation to you and best wishes to the Tribune
Company and WPIX-TV for continued leadership in the exciting
years ahead!**