

**Remarks by Commissioner James H. Quello
Before the
Texas Association of Broadcasters
San Antonio, TX - September 5, 1996**

I'm glad to be in Texas, a state with heroes of historic proportions -- Sam Houston, Davy Crockett, Sam Rayburn, Jack Fields, Lyndon Johnson, Lloyd Bentsen, George Bush, Jeb Bush, Lowry Mays, Jack Fields again - in case you missed the first time I mentioned this important communications leader and valued friend.

You should know that I strongly refuted the foul rumor by a northern Yankee historian that if there had been a back door, there never would have been an Alamo! That's particularly offensive to me, a WW II combat veteran and patriot who thought retreats were established exclusively for enemy purposes.

It is also not true that my Italian great-grandfather, who happened to have an affinity for names ending in vowels, thought Santa Anna was a discriminated-against Latino who rebelled against his tormenters with Mafia-style reprisal. Not true! Of course, American history was not a strong point with my Italian forefathers. They may even have fantasized on why Texas strongman, Sam Houstonini, dropped the vowels from his name.

However, I'm proud to be an American, vowel or no vowel, and I like American history. I should have an affinity for American history. Thinking it over, I have personally lived through two-fifths of this nation's history. I have lived 82 years through the glorious 220 years from 1776 to 1996. A not quite so glorious personal reflection is that I have lived four-fifths or more of my life span. In fact, I'm a fugitive from the actuarial law of averages, but I find sanctuary in being a "happy-chondriac." Even with the involuntary celibacy of the golden years, I find life with its trials and tribulations challenging and even fascinating. I have even become reconciled to losing at tennis. However, at convention tennis tournaments round robins, I have yet to be challenged when I claim the over-80 super senior championship. I continue to win awards in point systems open tournaments -- my last three special plaques were (1) "most compatible;" (2) "best sportsman;" and, from an unregulated industry tournament (3) "Not bad, but least likely to improve."

Enough for the complex issues, now for some of your more routine questions -- We have more questions from broadcast associations than we have time for today.

Let's settle for my opinion, not necessarily those of the entire Commission on:

- 1. Children's program controversy and final concurrence**
- 2. HDTV and Digital broadcast developments**
- 3. V-chip, indecency, Hollings Bill - violence, program ratings, etc.**
- 4. Multiple ownership**
- 5. Cross-ownership**
- 6. Future of TV and Radio**

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